



Suite 412  
400 North Capitol Street, N.W.  
Washington, D.C. 20001  
202/737-3220

April 1, 1986

TO: Editors

FROM: C-SPAN

RE: April 9 - 12 coverage of ASNE annual meeting

For the third consecutive year, the C-SPAN cable network plans extensive coverage -- much of it live -- of the annual meeting of the American Society of Newspaper Editors in Washington, D.C.

We have enclosed a copy of our planned ASNE program schedule for your use, or to pass along to interested staff members who may not be able to attend the meeting.

For C-SPAN carriage in your area, please contact your local cable system operator.

If we can answer any questions, please don't hesitate to contact the C-SPAN public relations office at (202) 737-3220.





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**NEWS FROM:**

# C-SPAN AMERICA'S NETWORK

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Suite 155 • 400 N. Capitol Street, N.W., Washington, D.C. 20001

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ADVISORY

4/1/86

Contact: Susan Swain  
(202) 737-3220

THE C-SPAN CABLE NETWORK PLANS EXTENSIVE COVERAGE OF THE 1986 WASHINGTON MEETING OF THE AMERICAN SOCIETY OF NEWSPAPER EDITORS (ASNE), APRIL 9 - 11. A PROGRAM SCHEDULE IS ATTACHED FOR YOUR USE. FOR C-SPAN CARRIAGE IN YOUR AREA, PLEASE CONTACT YOUR LOCAL CABLE OPERATOR. FOR OTHER INQUIRIES, PLEASE CONTACT SUSAN SWAIN AT THE ABOVE TELEPHONE NUMBER.

\*\*\* A REMINDER: C-SPAN GRANTS DEGREE-CONFERRING INSTITUTIONS FULL TAPING RIGHTS TO OUR PROGRAMMING FOR EDUCATIONAL USES.

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NEWS FROM:

# C-SPAN AMERICA'S NETWORK

Suite 155 • 400 N. Capitol Street, N.W., Washington, D.C. 20001

Release: IMMEDIATE  
April 8, 1986

Contact: Kathy C. Murphy  
Susan Swain  
(202) 737-3220

The C-SPAN program schedule of ASNE events:

WEDNESDAY, APRIL 9th

8:00 am et	Live Call-In Program ANTHONY INSOLIA, editor, <u>Newsday</u>
9:00 am - 10:00 et	Live General Session "What Editors Should Know About Sex" DR. RUTH WESTHEIMER, sex therapist, TV personality
10:30 pm et	PRESIDENT RONALD REAGAN Luncheon Address (taped)
11:00 pm et	"National Security and the Press" WILLIAM CASEY, director, Central Intelligence Agency (taped)

THURSDAY, APRIL 10th

8:00 am et	Live Call-In Program NORMAN PEARLSTINE, managing editor, <u>The Wall Street Journal</u>
9:00 am et	Live General Session "1986 Political Prospects" SEN. ROBERT BYRD (D-W.VA) SEN. ROBERT DOLE (R-KS)
10:00 am et	General Session "Gramm-Rudman: Solving the U.S. Budget Deficit?" SEN. PHIL GRAMM (R-TX) SEN. WILLIAM ROTH (R-DE) REP. WILLIAM GRAY (D-PA)

FRIDAY, APRIL 11th \*

7:30 am et	Live Journalists' Roundtable EDWIN GUTHMAN, editor, <u>The Philadelphia Inquirer</u> WILLIAM WOESTENDIEK, executive editor, <u>The Cleveland Plain Dealer</u> GERALD WARREN, editor, <u>The San Diego Union</u>
9:00 am et	Live General Session "Merger and Acquisition Frenzy in the News Business: Where Will It All End?"
10:00 am et	Live General Session "Children in America" Children's Express Interviews SEN. DANIEL MOYNIHAN (D-NY)
11:00 am et	Live General Session "Summitry and the Future of US/USSR Relations"
12:00 pm et	Live Call-In Program ANTHONY DAY, editor, editorial pages, <u>The Los Angeles Times</u>
1:00 pm et	ELIZABETH DOLE, Secretary of Transportation Live Luncheon Address

(OVER)

CABLE SATELLITE PUBLIC AFFAIRS NETWORK



FRIDAY, APRIL 11th (cont.)

2:30 pm et	Supreme Court Chief Justice WARREN BURGER Live
3:00 pm et	Live Mock Libel Trial
5:00 pm et	LEE IACOCCA, President and Chief Executive Officer Chrysler Corporation Luncheon Address (taped)
8:00 pm et	ELIZABETH DOLE, Secretary of Transportation Luncheon Address (taped)
9:00 pm et	Live ASNE Awards Banquet Address by WILLIAM SAFIRE, columnist, <u>New York Times</u>
9:30 - 10:30 pm et	Live Call-In Program Guest to-be-announced

SATURDAY, APRIL 12th

12:00 am et	General Session "1986 Political Prospects" (taped)
2:00 pm et	ASNE Business Session ROBERT CLARK, ASNE President (taped)
2:30 pm et	Interview with MICHAEL GARTNER Incoming ASNE President (taped)
3:00 pm et	General Session "Coping with Drugs in the Newsroom" (taped)
4:30 - 7:00 pm et	ASNE Highlights (taped)
7:00 pm et	General Session "South Africa: Apartheid & the Future" JOSEPH LELYVELD, London bureau chief, <u>New York Times</u> (taped)
8:00 - 9:00 pm et	ASNE Highlights (taped)
9:00 pm et	Journalists' Roundtable (taped)

SUNDAY, APRIL 13th

3:30 pm et	General Session "1986 Political Prospects" (taped)
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\* Some of Friday, April 11th's events may be pre-empted by live coverage of the U.S. House of Representatives.

C-SPAN programming is available nationwide in 24.5 million homes via 2150 cable systems.

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Release: IMMEDIATE  
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## C-SPAN TO TELEVISION ASNE CONVENTION

American Society of Newspaper Editors -- April 9, 10, 11

WASHINGTON, D.C. -- On April 9th, C-SPAN begins three-day live coverage of the American Society of Newspaper Editors (ASNE) Annual Convention. C-SPAN plans over 20 hours of programming originating from ASNE Convention headquarters at Washington's J.W. Marriott Hotel.

C-SPAN viewers will sit-in on general sessions with editors discussing issues ranging from the "Merger and Acquisition Frenzy in the News Business" to "What Editors Should Know About Sex"; speeches by President Reagan, Chief Justice Warren Burger, Chrysler CEO Lee Iacocca, and Transportation Secretary Elizabeth Dole; and witness a mock libel trial.

In addition, the network's live call-in programs will feature editors from major metropolitan newspapers, such as Newsday editor Anthony Insolia; Norman Pearlstine, managing editor of the Wall Street Journal; and Anthony Day, editorial page editor of the Los Angeles Times. The guests will field viewer questions and talk about how their papers handle the important issues of the day.

On April 11, C-SPAN caps off its ASNE programming with live coverage of the editors' awards banquet. William Safire, columnist for the New York Times, is scheduled to deliver the dinner address.

This marks the third year C-SPAN has covered the ASNE convention as part of the network's ongoing examination of the fourth estate.

C-SPAN can be seen in 24.5 million U.S. households via 2,250 affiliated cable systems.

The C-SPAN program schedule of ASNE events is:

### WEDNESDAY, APRIL 9th

8:00 am et	Live Call-In Program ANTHONY INSOLIA, editor, <u>Newsday</u>
9:00 am et	Live General Session "What Editors Should Know About Sex" DR. RUTH WESTHEIMER, sex therapist, TV personality
10:30 pm et	PRESIDENT RONALD REAGAN Luncheon Address (taped)
11:00 pm et	"National Security and the Press" WILLIAM CASEY, director, Central Intelligence Agency (taped)

CABLE SATELLITE PUBLIC AFFAIRS NETWORK

(over)



THURSDAY, APRIL 10th

8:00 am et Live Call-In Program  
NORMAN PEARLSTINE, managing editor, The Wall Street Journal

9:00 am et Live General Session  
"1986 Political Prospects"  
SEN. ROBERT BYRD (D-W.VA)  
SEN. ROBERT DOLE (R-KS)

10:00 am et General Session  
"Gramm-Rudman: Solving the U.S. Budget Deficit?"  
SEN. PHIL GRAMM (R-TX)  
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REP. WILLIAM GRAY (D-PA)

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12:00 pm et Live Call-In Program  
ANTHONY DAY, editor, editorial pages, The Los Angeles Times

1:00 pm et ELIZABETH DOLE, Secretary of Transportation  
Luncheon Address

2:30 pm et Supreme Court Chief Justice WARREN BURGER  
Live Speech

3:00 pm et Live Mock Libel Trial

4:45 pm et LEE IACOCCA, President and Chief Executive Officer,  
Chrysler Corporation  
Luncheon Address (taped)

8:00 pm et Live ASNE Awards Banquet  
Address by WILLIAM SAFIRE, columnist, New York Times

SATURDAY, APRIL 12th

2:00 pm et ASNE Business Session  
ROBERT CLARK, ASNE President (taped)

2:30 pm et Interview with Incoming ASNE President  
MICHAEL GARTNER (taped)

3:00 pm et General Session  
"Coping with Drugs in the Newsroom" (taped)

7:00 pm et General Session  
"South Africa: Apartheid & the Future"  
JOSEPH LELYVELD, London bureau chief, New York Times  
(taped)

Please note: Live gavel-to gavel coverage of the U.S. House of Representatives  
may pre-empt scheduled programming.

\* C-SPAN's viewer call-in phone numbers: eastern/central (202) 628-2525  
mountain/pacific (202) 783-2727