

WHEN HOLLYWOOD HAD A
KING

*The Reign of Lew Wasserman,
Who Leveraged Talent into Power and Influence*

CONNIE BRUCK



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199 Cleveland
More Dality
Sidney Korshak
locked in office -
didn't want to talk
on the phone
Kefauver - hearings in
Chicago - photos of
women at the Drake

Hoffa - Las Vegas

Sale of MCA to
Matsushita
90-91

May 76 - Schmitter dies
at 68

April 81 -
few weeks later
Stevie dies 85

Ollie Atkins P291
nose problems

white shirt and dark tie
photographic memory

Edie - tough fighter, wound
irascible woman
quick dealer of people
cut them to shreds
philandering
separate bedrooms

1962 Anti trust suit against
MCA.
was a LBS man not JFK.

'I'm a simple man' he told LBS
Comm. secretary offer
organized crime

Ted Foreman for MPAAT p232
5' speech - I sleep better at night
talents - ratings system
threat of gov. regulation

lost antitrust suit against the networks
Left Scheider - investigated for watergate
insinuation from movie producers
investment tax credit

approval / Nixon / Kissinger / The Jew / Money p292
at St. John - Kissinger and Sidney Korshak p297

rumor about Wasserman p372

Patricia Vander Hevel - granddaughter of Julius Stein
John Turney

Ally Clinton
George Soros
Steve Ross
Mike Mulligan
Nest Gingrich

You never take him on
didn't effecise
didn't expect himself to smile
dry sense of humor
little respite / little sleep
never commit to paper
return all calls.
attention to detail
explosive tirades - people
would pass out.
fondness for gambling
Alfred Hitchcock favorite

b. March 22, 1913 / lived used 15th
at 12 1/2 block 10th in a theater
changed name from Louis to Lew
only child - Lejune b. 1940
no dalliance

BOOKNOTES
BRIAN P. LAMB
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WHEN HOLLYWOOD
HAD A KING

- ① Jules Stein p2
- ② James C. Petrillo p28
1928
- ③ Boris and Jules p47
1928
- ④ Stein and Betty D. p53
- ⑤ Stein, Hayward p76
Wasserman
- ⑥ Wasserman 58' p90
- ⑦ Herbert Sorell p101
- ⑧ Roy Brewer, R. Reagan 110
at Truman W. H.
- ⑨ RR and Walter Pizem 122
- ⑩ Stein Wasserman 192
Muhl
- ⑪ SIDNEY KORSHAK 199
U.S Senate 1957
- ⑫ LBJ @ W. H. Lumsden 212
Wasserman et al
1968
- ⑬ Wasserman and LBJ 221
L.A. in 1967
- ⑭ Nixon, Taft S. and
Valenti 1971 271
- ⑮ A. Hitchcock and
Wasserman 1974 322
- ⑯ Wasserman 380
1983
- ⑰ Steve Ross A. Irving
Spielberg 398
- ⑱ Wasserman and Wife 411
1986
- ⑲ Was. and Sheinberg 440
- ⑳ Was. and Bronfman 452
1990

BOOKNOTES
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