

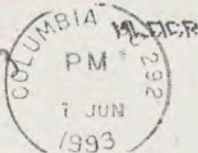
★ GENESIS OF GREATNESS OFTEN MOST HUMBLE! ~~OF~~

SUN 6 JUN 1993 / Mr. Lamb & Colleagues: / Your C-SPAN interviewee this evening c.7-8PM EDT, Canadian Prime-Minister Brian Mulroney, made a most profound observation on the media awhile-back when he announced he will relinquish his Office: "IF YOU DO A REALLY GOOD JOB, PEOPLE WON'T LIKE YOU." He seems both competent and conscientious, so I'd say offhand this statement merits scrutinizing analysis and comprehensive commentary by journalists, political-scientists, historians, psychologists, and sociologists alike. Just when does admiration give way to resentment, and why? I'd guess at least part of the cause is the "greater-than-down-to-earth reality" image our modern mass-media tend to generate of top-ranking leaders. Maybe w/ the improved 2-way mass-communications Garrick Utley and the Apple Computer Co. CEO spoke of on tonight's NBC Nightly News, we ordinary citizens can become acquainted with "top-brass" AS THEY REALLY ARE. As

(OVER) →

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***** **PERSONAL ATTENTION** *****

★ (Continued from Other Side) → Cicero's ancient official NC Motto ESSE QUAM VIDERI goes, "TO BE, RATHER THAN TO SEEM." (Or, "GENUINENESS ABOVE ALL ELSE!) As I once candidly observed to technology-assessor and -analyst Adm. Bobby Ray Inman, "Perhaps a good, effective leader is one in whom everyone can see something of self," keep up the vitally informative, thoughtful programming!