

HEAD TO HEAD

THE COMING ECONOMIC BATTLE
AMONG JAPAN, EUROPE, AND AMERICA

Lester Thurow

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160

163. Lester Thurow

Head to Head

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Japanese secret page 118
desire for an empire

Autos

Computers

Semi conductors

Consumer Electronic

Airplanes

Japan - "have the momentum" page 257

Americans - "ability to organize" - richest

Europeans - "most likely have 21st Century named
for them."

Japan builds more cars.

Europe buys and builds more cars

page 200 MIT?

pg 212 American firms are now guarding their
technology

God and Africa pg. 216

HEAD TO HEAD

Systems
Differences between American and
Japan Germany

New products vs. new processes

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III III III III III III III III III 38

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III III III III III III III III III III
II III III II 62

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III III III III III III III III III III
43

Japan Economic Journal
III III III 13

Brookings
III III 10

Robert Kuttner
Ishihara

Fortune
III III III III 17

International Herald Trib
III 5

Wall Street Journal
III 4

Boston Globe
III 5

Business Week
III 5

The German Tribune
III 5

- ① ECONOMIST 62
 - ② NEW YORK TIMES 43
 - ③ FINANCIAL TIMES 38
 - ④ FORTUNE 17
 - ⑤ JAPAN ECONOMICS J. 13
 - ⑥ BROOKINGS 10
 - ⑦ INTERNATIONAL H. T. 5
 - ⑧ BUSINESS WEEK 5
 - ⑨ BOSTON GLOBE 5
 - ⑩ GERMAN TRIBUNE 5
 - ⑪ WALL STREET J. 4
-