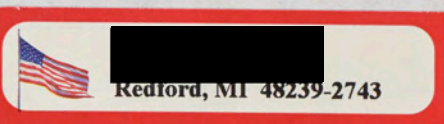
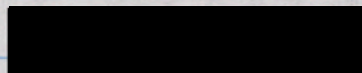


MARCH 12, 1999

BRIAN I RECEIVED THIS FROM
THE CAWAY MARKER, SO WITH PRESIDENTS
WEEK. I THOUGHT I WOULD SEND IT
TO CSPAN FOR JUST A LITTLE HUMOR.



O-Ameyres

Butterfinger History

Introduced in 1928 by Curtiss Candy Company. The name was selected through a public contest. The winning name, "Butterfinger," was a popular expression of the day used by sportscasters to describe athletes who were unable to hold on to a baseball or football. Nestlé acquired *Butterfinger* from RJR Nabisco, Inc. in 1990.

Baby Ruth History

Introduced in the early 1920's by Curtiss Candy Company. The rumor that the *Baby Ruth* candy bar was named for Babe Ruth, the homerun king, is false. The name honors President and Mrs. Grover Cleveland's daughter, endearingly referred to as "Baby Ruth." The trademark was patterned exactly after the engraved lettering of the name used on a medallion struck for the Chicago World's Columbian Exposition in 1893 and picturing the President, his wife, and daughter Baby Ruth. Nestlé acquired *Baby Ruth* from RJR Nabisco, Inc. in 1990.

Oh Henry! History

Introduced in 1920 by the Williamson Candy Company of Chicago. Contrary to popular opinion, the bar was not named after the author William Sydney Porter (who used the pseudonym "O. Henry") when he began writing short stories. Williamson had a combination retail-wholesale candy store, and every day a young fellow named Henry would come in and talk to the girls who worked there. The girls got into the habit of asking Henry to do odd jobs and favors for them, so you could always hear, "Oh Henry, would you get me this or that?" When it was time to name the newly-developed confection, the salesmen commented that all they constantly heard around the store was "Oh, Henry!" ...so that's what they called it! Nestlé acquired Ward-Johnston Company, makers of *Oh, Henry!* and other brands, in 1984. It was changed from a single bar to a two-piece bar (twin pack) in 1993. The change was designed to appeal to consumers' growing preference for small sized portions.