

NEWS FROM:

C-SPAN AMERICA'S NETWORK

Suite 155 • 400 N. Capitol Street, N.W., Washington, D.C. 20001

Release: IMMEDIATE
6/86

Contact: Susan Swain
(202) 737-3220

BIOGRAPHY OF C-SPAN CHAIRMAN & CEO

BRIAN P. LAMB

Brian P. Lamb, 44, is the Chairman and Chief Executive Officer of C-SPAN, America's Network, a position he has held since August 1985. He has, however, been with C-SPAN since its inception, having helped the cable industry organize the non-profit, public affairs cooperative in 1977 and serving as its president for over eight years.

C-SPAN first began programming in March 1979, with Lamb and three employees working to transmit "live" coverage of the U.S. House of Representatives floor debates on a part-time basis. Today, C-SPAN is a full-time public affairs network, employing more than 115 people. C-SPAN still offers live feeds from the floor of the House, but with at least five of its own video crews out daily, the network also provides a wide range of public events to 25 million subscribers. C-SPAN is based in Washington, but a portable satellite transmitter -- acquired in 1984 -- enables the network to transmit "live" from locations across the country.

In June 1986, C-SPAN added the U.S. Senate to its line-up by making gavel-to-gavel coverage of Senate debates available to its affiliated cable systems.

Soon after C-SPAN began televising House sessions, Lamb added the viewer call-in program, which has become the network's hallmark. Since each event is televised without editorial comment, C-SPAN relies on these call-in hours to allow viewers to question lawmakers, public policy experts, and political journalists on a first-hand basis. Lamb is one of six regular on-air moderators of the program.

"The idea," says Lamb, "is to allow the public direct access to elected officials and government proceedings without interpretation. For the first time, people can see what's happening in politics and government without being told what to think about it."

(more)

CABLE SATELLITE PUBLIC AFFAIRS NETWORK

The concept of a television service with in-depth coverage of national issues was a natural for Lamb, whose background includes both government and broadcasting. While in school, Lamb worked at Indiana radio stations as both salesman and announcer. After graduation from Purdue University, he joined the Navy and was eventually assigned to the Pentagon public affairs office, where he served as liaison to the television networks.

Following a 1967 discharge, Lamb went back to his native Lafayette, Indiana for a stint with a local television station, but found he was anxious to return to Washington politics. Heading back to the nation's capital, Lamb began working as a freelance reporter for UPI Radio, then moved into politics as a Senate press aide, and as a White House telecommunications assistant.

By 1974, Lamb had decided to get back into journalism. He began publishing a biweekly newsletter called "The Media Report," while also covering telecommunications issues as Washington bureau chief for CableVision magazine.

Lamb's experiences continued to gel into the concept of a television service that could transmit public events without analysis through the emerging technology of satellite-delivered cable television.

In 1977, Lamb presented his idea to the cable industry and won the support of 22 industry executives who contributed the initial \$400,000 needed for the project. This group went on to form C-SPAN's first board of directors and C-SPAN's first board chairman, Bob Rosencrans (then president of UA-Columbia Cablevision) offered Lamb satellite time on UA-Columbia's SATCOM I. As a result, when the House of Representatives first televised one of its sessions on March 19, 1979, Lamb's C-SPAN was ready to distribute the signal to a nationwide audience.

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July 29, 1985

Contact: Susan Swain
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C-SPAN ANNOUNCES TOP MANAGEMENT CHANGES

Lamb, FitzPatrick Accept New Positions

The C-SPAN Board of Directors has unanimously approved the first major organizational changes in the history of the six-year-old cable public affairs cooperative.

C-SPAN Chairman John P. Frazee, Jr. announced today that the network's president, Brian Lamb, will become chairman and chief executive officer.

Mr. Frazee, who is vice chairman of the Centel Corporation, has served as C-SPAN chairman since June 1984. He will continue to remain involved in C-SPAN activities by serving as chairman of the board's nine-member executive committee.

The 33-member board also approved a new president and chief operating officer for C-SPAN: Paul A. FitzPatrick, president of the Connecticut-based Atlantic Media, Inc. and Director of the C-SPAN Fund.

The changes become effective on August 1.

In making the announcement, Mr. Frazee explained that Brian Lamb and the other members of the Executive Committee had been discussing the proposal for several months.

"We all agreed that C-SPAN has matured to the point where it was necessary to add another person to our management team," Mr. Frazee said.

"Virtually the same number of people were running this 100-person round-the-clock cable network as had managed a 40-person, part-time service three years ago," he added.

Therefore, the move is viewed not so much as a change, but as an enhancement of C-SPAN's current management structure. As chief operating officer, Paul FitzPatrick will take over much of the network's business and financial

(more)

CABLE SATELLITE PUBLIC AFFAIRS NETWORK

C-SPAN

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Organizational Changes

operations, leaving Mr. Lamb free to direct policy-making and long-range strategic planning for the cable network.

Mr. FitzPatrick will also become a member of the C-SPAN Executive Committee.

Paul FitzPatrick's background includes business, politics, journalism, and the cable industry. A former chief operating officer of Titsch Publishing, Mr. FitzPatrick served as editor-in-chief of that company's CableVision magazine. He has also worked for a U.S. senator, a member of Congress, and a governor of Colorado.

Said Brian Lamb, "Paul's extensive experience in business and public service really made him the ideal choice."

"I've known Paul for over 15 years, have worked with him on several projects, and I'm very excited about having his energy and expertise here with us at C-SPAN."

In other actions, the C-SPAN Board approved the creation of two additional seats and then elected members to fill them: Steven Dodge, president of the Massachusetts-based American Cablesystems Corp., and Robert Miron, executive vice president of the Syracuse-based NewChannels, Inc. The C-SPAN board, which now totals 36 members who are all top executives of cable MSO's, represents more than 60 percent of the nation's cable television subscribers.

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Mr. Frazee, who is vice chairman of the Centel Corporation, has served as C-SPAN chairman since June 1984. He will continue to remain involved in C-SPAN activities by serving as chairman of the board's nine-member executive committee. Centel Corp., a leader in telecommunications, is based in Chicago, IL.

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LAMB ACCEPTS NEW POSITION AS CHAIRMAN OF THE NETWORK'S BOARD

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In making the announcement, Mr. Frazee explained that Brian Lamb and the other members of the Executive Committee had been discussing the proposal for several months.

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Said Brian Lamb, "Paul's extensive experience in business and public service really made him the ideal choice."

"I've known Paul for over 15 years, have worked with him on several projects, and I'm very excited about having his energy and expertise here with us at C-SPAN."

Under Lamb, C-SPAN began televising coverage of the House of Representatives in 1979. Mr. Lamb is a native of Indiana and a graduate of Purdue University.

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Paul -

The Wilton Bulletin

PO B. 397

Wilton, CT 06897

Ed. Greg Berthett & Karl S. Nash

203-762-3456

highlight
pix
update
marking

Changes:

Fitzpatrick

Wilton's ~~W~~ Fitzpatrick chosen

Wilton resident; Fitzpatrick chosen
to be as president of the cable network.

C-SPAN announces top management changes

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WILTON RESIDENT, FITZPATRICK CHOSEN
AS PRESIDENT OF THE CABLE NETWORK

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Mr. Frazee, who is vice chairman of the Centel Corporation, has served as C-SPAN chairman since June 1984. He will continue to remain involved in C-SPAN activities by serving as chairman of the board's nine-member executive committee.

The 33-member board also approved a new president and chief operating officer for C-SPAN: Paul A. FitzPatrick, president of the Connecticut-based Atlantic Media, Inc. and Director of the C-SPAN Fund.

The changes become effective on August 1.

In making the announcement, Mr. Frazee explained that Brian Lamb and the other members of the Executive Committee had been discussing the proposal for several months.

"We all agreed that C-SPAN has matured to the point where it was necessary to add another person to our management team," Mr. Frazee said.

"Virtually the same number of people were running this 100-person round-the-clock cable network as had managed a 40-person, part-time service three years ago," he added.

Therefore, the move is viewed not so much as a change, but as an enhancement of C-SPAN's current management structure. As chief operating officer, Paul FitzPatrick will take over much of the network's business and financial

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Paul FitzPatrick's background includes business, politics, journalism, and the cable industry. A former chief operating officer of Titsch Publishing, Mr. FitzPatrick served as editor-in-chief of that company's CableVision magazine. He has also worked for a U.S. senator, a member of Congress, and a governor of Colorado. FitzPatrick and his family currently reside in Wilton, CT.

Said Brian Lamb, "Paul's extensive experience in business and public service really made him the ideal choice."

"I've known Paul for over 15 years, have worked with him on several projects, and I'm very excited about having his energy and expertise here with us at C-SPAN."

In other actions, the C-SPAN Board approved the creation of two additional seats and then elected members of all them: Steven Dodge, president of the Massachusetts-based CableSystems Corp., and Robert Miron, executive vice president of the Syracuse-based NewChannels, Inc. The C-SPAN board, which now totals 10 members who are all top executives of cable MSO's, represents more than 50 percent of the nation's cable television subscribers.

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IMMEDIATE
JULY 29, 1985

Susan Swain
(202) 737-3200

all caps

→ C-SPAN's Lamb Named Chairman of Network's Board

~~Paul~~ FitzPatrick Joins Company as President

new ~~Network~~ Company

Network's Board

to serve

leave open

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Mr. Frazee, who is vice chairman of the Centel Corporation, will fill a newly-created position -- chairman of the board's nine-member Executive Committee.

has served as C-SPAN Chairman since June 1984

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100-person

(more)

Therefore, the move is viewed not so much as a change, but as an enhancement of C-SPAN's current management structure. As chief operating officer, Paul FitzPatrick will take over much of the network's business and financial operations, leaving Mr. Lamb free to direct policy-making for the network ^{and long-range strategic planning} ~~and become more involved in network programming~~. Mr. FitzPatrick will ^{cable} ~~join Lamb as~~ ^{also become} a member of the ^{C-SPAN} Board's Executive Committee.

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Nowalk - The Home

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Nowalk CT 06851

city Ed - Jeff Barrington

ileen
ash-

Lafayette Junior and Cousins

217 N. 6th St.

Lafayette, IN 47901

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John

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Editor - James Squires

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city Ed: Michael Joseph

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Mc.

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333 Main St.

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Editor - Edward Frede

Bus. - Financial Robt. Chivala

New Haven Journal - courier

Long Wharf, 40 Sargent Dr.

New Haven, CT 06511

203 562-1121

city desk: James Atkinson

Bus: Edward Pettaiuolo

C-SPAN

SUITE 155
400 NORTH CAPITOL STREET, N.W.
WASHINGTON, D.C. 20541
202 / 337-3220

July 29, 1985

ATTENTION:

ALSO BEING RELEASED LATER TODAY:

"New Study that Analyzes C-SPAN's Carriage
by States"

Public Relations Dept.
C-SPAN

AMERICA'S
NETWORK