

[REDACTED]
[REDACTED] - Sanatoga, PA 19464-0919

Phone: [REDACTED]

Fax: [REDACTED]

E-Mail: [REDACTED]

March 14, 1994

C-SPAN
400 North Capitol Street NW
Washington, DC 20001

Dear C-SPAN:

I am a frequent watcher of C-SPAN 1, and I really enjoy your programming. I especially enjoy watching anything on which Brian Lamb appears. He appears to me to be a consummate professional, and I rank him with other TV luminaries such as Walter Cronkite and Edward R. Murrow. I enjoy his dry wit and tongue-in-cheek approach, but I most enjoy his ability to get to the real core issues.

C-SPAN 1 presents a broad spectrum of insider, media and public opinion through its call-in shows, interviews, and speeches and discussions conducted before various membership organizations. I also very much enjoy watching the live Congressional sessions as they are available.

I feel that I am watching history in the making when I watch your C-SPAN 1 programming, and I would like also to have access to C-SPAN 2 through my local cable company. I have written to them to express this request, and copies of my letter to them and their reply to me are attached for your information.

It seems that many people prefer cartoons, shopping channels, etc. to real life, but I do not. If you can furnish me with any "ammunition" or "suggested tactics" to help convince my local cable company to carry C-SPAN 2, I would greatly appreciate it.

Keep up the EXCELLENT JOB! You are one of just a few voices of truth in the country today, and I am really glad that you are there!

Sincerely,

[REDACTED]

[REDACTED]
Sanatoga, PA 19464

January 8, 1994

Suburban Cable TV
202 Shoemaker Road
Pottstown, PA 19464

Re: Request for Additional Cable Channel

I am writing to request that C-SPAN 2 be added to the basic service offering by Suburban Cable TV.

It is interesting and informative to see and hear live the activities of the U.S. House of Representatives and other events that are offered on C-SPAN. It would provide a greater public service, I believe, if C-SPAN 2, which carries live coverage of the U.S. Senate and other associated programming, were also provided under the basic service offering.

This addition to your basic service would allow the citizens of the coverage area to see and another key part of their Federal Government in action. I believe that the citizens of this area will benefit greatly from this accessibility.

Please respond and let me know whether this addition is possible. If you are not able to provide this additional coverage, please let me know what steps may be taken to convince you to make this change.

Thank you.

Sincerely,

[REDACTED]

cc: Lower Pottsgrove Township Cable Board
2199 Buchert Road, Pottstown, PA 19464



202 SHOEMAKER ROAD
POTTSTOWN, PA 19464
(215) 323-6400

20 SOUTH MAIN STREET
PHOENIXVILLE, PA 19460
(215) 935-1910

January 28, 1994

[REDACTED]
Sanatoga PA 19464

Dear Mr. [REDACTED]

Thank you for your January 8, 1994, letter requesting the addition of C-SPAN2 to the basic cable service in the Pottstown area.

On a personal level, I enjoy C-SPAN very much and on occasion have also been anxious to watch proceedings on C-SPAN2. However, with a limited channel capacity and over 150 satellite services to choose from, we must select programming that appeals to the majority of our subscribers. We recognize that the true value in cable is the diversity and quality of programming we provide to our subscribers. One of our greatest concerns and most difficult tasks is providing a quality selection of programming to a wide and diverse group of customers.

As I am sure you know, over the last few months we have been required to add several local broadcast television stations in accordance with the must-carry and retransmission consent provisions in the 1992 Cable Act. The addition of these channels, without the input of Suburban Cable or its subscribers, has limited our ability to add programming that our customers have been requesting.

Earlier this month, the U.S. Supreme Court heard the Turner Broadcasting appeal of the must-carry rulings. A decision from the Court is expected this summer. If the Court finds the must-carry provision un-constitutional, we will again be in a position to make programming choices based on our own business decisions, with our customers' input, not on mandates from the government.

In anticipation of that decision, our corporate marketing department will be mailing surveys to subscribers in monthly bills within the next month or so. Unfortunately, C-SPAN 2 was not included in this most recent survey.

I will forward a copy of your letter to our marketing department to register your opinion and for possible inclusion in a future survey.

Thank you for your input.

Sincerely,

[REDACTED]
Vice President and
General Manager
[REDACTED]

cc: Lower Pottsgrove Township