

NEWS FROM:

# C-SPAN AMERICA'S NETWORK

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## C-SPAN ANNOUNCES ITS TOP CALL-IN CITIES FOR 1986

WASHINGTON, D.C. -- A record number of Americans talked back to Washington during C-SPAN's daily viewer call-in programs in 1986. According to a recent tally, 12,681 cable viewers were able to question elected officials, policymakers and political journalists last year -- a 15 percent increase over 1985 statistics.

Two California cities once again topped C-SPAN's annual list: Los Angeles ranked as C-SPAN's number one U.S. city with 387 callers (an 18% increase over 1985) and San Diego viewers logged in second with 338 callers (a 27% jump over 1985). One fifth of all calls taken came from California.

Daily call-ins are a C-SPAN programming staple and have long been a favorite of C-SPAN viewers. Sixteen weekly call-ins give cable audiences the opportunity to express their opinions and talk directly to public officials. Time permitted an average of 17 callers to participate in each program during 1986.

In conjunction with the network's "Campaign '86" programming, many of last year's call-ins focused on the midterm general elections. These programs gave viewers the chance to talk to candidates for many of the nation's most important congressional, Senate and gubernatorial races.

The top twenty-five call-in cities to C-SPAN in 1986 were:

- |                         |                           |
|-------------------------|---------------------------|
| 1. LOS ANGELES - 387    | 14. CHICAGO - 102         |
| 2. SAN DIEGO - 338      | 15. SAN ANTONIO - 100     |
| 3. NEW YORK CITY - 232  | 16. TUCSON - 90           |
| 4. SEATTLE - 194        | 17. NEW ORLEANS - 88      |
| 5. PORTLAND - 167       | 18. JACKSONVILLE, FL - 87 |
| 6. HOUSTON - 163        | 19. HONOLULU - 84         |
| 7. DENVER - 140         | 20. ATLANTA - 82          |
| 8. MIAMI - 114          | INDIANAPOLIS - 82         |
| 9. SAN FRANCISCO - 112  | 22. PITTSBURGH - 79       |
| 10. PHOENIX - 110       | 23. BOSTON - 73           |
| LAS VEGAS - 110         | TULSA - 73                |
| 12. ARLINGTON, VA - 107 | 25. AUSTIN, TX - 72       |
| 13. DALLAS - 103        |                           |

Nationally, C-SPAN can be seen in 25.5 million homes, via 2,300 affiliated cable systems.

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