

C-SPAN AMERICA'S NETWORK

Suite 155 • 400 N. Capitol Street, N.W., Washington, D.C. 20001

July 9, 1986

Contact: Nan Gibson
(202) 737-3220

- PRESS ADVISORY -

C-SPAN cable network plans a live nationwide telecast of The Orlando Sentinel editorial board interviews for the endorsement of Florida's U.S. Senate and gubernatorial candidates, scheduled August 1, 2, & 3 in Orlando.

PROGRAM FORMAT:

Gubernatorial and Senate candidates appear separately before a 13-member Sentinel editorial board; afterwards, the party candidates collectively take calls from C-SPAN viewers throughout Florida and across the country.

Democratic gubernatorial candidates are scheduled for Friday, August 1; Republican gubernatorial candidates appear Saturday, August 2. Both telecasts begin at 7:30 pm Eastern Time.

Democratic Senate contender Gov. Bob Graham is interviewed by the Sentinel board Sunday, August 3 at 8:30 pm ET; at 9:30 pm ET Gov. Graham takes C-SPAN viewer questions and comments for one hour. GOP incumbent Sen. Paula Hawkins has declined an invitation to participate.

PRESS ACCESSIBILITY:

1) On-Site — All editorial meetings are closed to reporters and cameras other than C-SPAN; however, a separate viewing site will be made available on the premises of the Sentinel Complex conference center.

The call-in portion of each program is open to the press, including still and video photographers.

2) Off-Site — All programs can be seen on C-SPAN cable affiliates in Florida and nationwide. The programs are available for off-satellite taping and limited use (with on-air credit) in nightly newscasts.

For further information contact: Nan Gibson at (202) 737-3320.

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CABLE SATELLITE PUBLIC AFFAIRS NETWORK



Suite 412
400 North Capitol Street, N.W.
Washington, D.C. 20001
202/737-3220

July 9, 1986

Dear TV Book Editor:

The C-SPAN cable network travels to Orlando the week of July 29 to focus on Florida's hotly contested Senate and Gubernatorial races. C-SPAN is planning exclusive live coverage of a series of candidates forums featuring contenders for Governor and the U.S. Senate. During the final hour of each forum, the television audience will have an opportunity to question candidates by placing a telephone call to the program.

If you have available space in your Sunday TV book, would you consider running the enclosed tune-in ad as a public service to Florida television viewers?

As you may know, C-SPAN is the cable television industry's cooperative effort which provides the nation with unique round-the-clock public affairs programming. Because of C-SPAN's non-profit status, the advertising space in your TV book could be a tax-deductible contribution. (An official statement of C-SPAN's non-profit status is available if needed.)

I appreciate any consideration you give to using this C-SPAN Florida Candidates Forum ad. If you have any questions please contact me at (202) 737-3220.

Sincerely,

Rosemarie Moringiello
Listings Coordinator



Suite 412
400 North Capitol Street, N.W.
Washington, D.C. 20001
202/737-3220

July 9, 1986

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If you have available space in your newspaper, would you consider running the enclosed tune-in ad as a public service to Florida television viewers?

I hope that you are already familiar with C-SPAN. We're the cable television industry's cooperative effort which provides the nation with unique round-the-clock public affairs programming including live coverage of the United States Congress. Because of C-SPAN's non-profit status, any advertising space in your paper could be considered a tax-deductible contribution. (An official statement of C-SPAN's non-profit status is available if needed.)

I appreciate any consideration you give to using this C-SPAN Florida Candidates Forum ad. If you have any questions please contact me at (202) 737-3220.

Sincerely,

Rosemarie Moringiello
Rosemarie Moringiello
Listings Coordinator



Suite 412
400 North Capitol Street, N.W.
Washington, D.C. 20001
202/737-3220

July 10, 1986

Dear Editor:

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Sincerely,

Rosemarie Moringiello
Listings Coordinator



F L O R I D A
CANDIDATES FORUM

AUGUST 1
GOVERNOR'S RACE:
DEMOCRATS
7:30 pm ET

AUGUST 2
GOVERNOR'S RACE:
REPUBLICANS
7:30 pm ET

AUGUST 3
Gov. BOB GRAHAM (D)
8:30 pm ET

Sit in as editors of The Orlando Sentinel decide on candidate endorsements, then call in and question the candidates yourself.

Exclusively On

C-SPAN

A public service
of the cable
television industry.

**LIVE FROM
ORLANDO**

NEWS FROM:

C-SPAN AMERICA'S NETWORK

Suite 155 • 400 N. Capitol Street, N.W., Washington, D.C. 20001

Release: IMMEDIATE
July 21, 1986

Contact: Nan Gibson
Susan Swain
(202) 737-3220

-- C-SPAN TELEVISES ORLANDO SENTINEL CANDIDATE ENDORSEMENT INTERVIEWS --

-- "Campaign '86" Features Florida U.S. Senate & Gubernatorial Candidates in Live TV Forum --

WASHINGTON, D.C.-- C-SPAN's "Campaign '86" shines its national spotlight on the Florida gubernatorial and U.S. Senate elections when the Washington-based cable network travels to Orlando for a unique look at the candidates and the issues.

C-SPAN uses the candidate endorsement process of a metropolitan daily newspaper to examine these two politically important statewide races. August 1-3, C-SPAN plans live, unedited telecasts of The Orlando Sentinel's editorial board interviews -- which are the basis for the paper's editorial backing of candidates.

Three Democratic gubernatorial front-runners appear Friday, August 1; four leading Republican gubernatorial candidates appear Saturday, August 2. U.S. Senate Democratic challenger, Gov. Bob Graham appears Sunday, August 3. (Please note: Republican incumbent Sen. Paula Hawkins was invited to participate in a similar program, but has declined.)

According to the format of this series, the candidates are interviewed separately before a 13-member Orlando Sentinel editorial board made up of senior editors and political cartoonists, writers, and columnists. The public then has the opportunity to cross-examine the candidates during an hour-long C-SPAN viewer call-in show, immediately following each editorial meeting.

During the call-in portion of the program, candidates field questions from cable viewers throughout Florida and across the country. A special line will be reserved for Florida callers only; C-SPAN will alternate between in-coming calls from Florida and all other states. C-SPAN's "Viewer Call-In" phone numbers are: (202) 628-2525 in Florida and (202) 783-2727 in All Other States.

C-SPAN's preliminary Orlando program schedule is as follows:

FRIDAY, AUGUST 1

TAPED	7:00 pm ET	<u>C-SPAN INTERVIEW</u>
	Guest:	<u>JOHN HAILE, Editor, The Orlando Sentinel</u>
LIVE	7:30 pm ET	<u>GUBERNATORIAL CANDIDATES FORUM: DEMOCRATS</u>
	Guests:	STATE SEN. HARRY JOHNSTON STATE REP. STEVE PAJCIC ATTORNEY GENERAL JIM SMITH
LIVE	9:00 pm ET	<u>VIEWER CALL-IN</u>
	Guests:	Democratic gubernatorial candidates (above)
TAPED	10:00 pm ET (½ hour)	<u>C-SPAN INTERVIEW</u>
	Guest:	<u>RALPH DUNNAGIN, Political Cartoonist, The Orlando Sentinel</u>
REAIR	12:30 am ET	Interview with John Haile, Editor, <u>The Orlando Sentinel</u>
REAIR	1:00 am ET	Gubernatorial Candidates Forum & Viewer Call-In: Democrats
REAIR	3:30 am ET	Interview with Ralph Dunnagin, Cartoonist, <u>The Orlando Sentinel</u>

(--More--)

SATURDAY, AUGUST 2

TAPED	7:00 pm ET	<u>C-SPAN INTERVIEW</u>
	Guest:	HAROLD LIFVENDAHL, Publisher, <u>The Orlando Sentinel</u>
LIVE	7:30 pm ET	<u>GUBERNATORIAL CANDIDATES FORUM: REPUBLICANS</u>
	Guests:	MAYOR BOB MARTINEZ, Tampa STATE REP. TOM GALLAGHER FORMER REP. LOU FREY CHESTER CLEM, State Party Vice-Chair
LIVE	9:00 pm ET	<u>VIEWER CALL-IN</u>
	Guests:	Republican gubernatorial candidates (above)
TAPED	10:00 pm ET ($\frac{1}{2}$ hour)	<u>C-SPAN INTERVIEW</u>
	Guest:	DANA SUMMERS, Political Cartoonist, <u>The Orlando Sentinel</u>
REAIR	12:30 am ET	Interview with Harold Lifvendahl, Publisher, <u>Orlando Sentinel</u>
REAIR	1:00 am ET	Gubernatorial Candidates Forum & Viewer Call-In: Republicans

SUNDAY, AUGUST 3

TAPED	7:00 pm ET	<u>C-SPAN INTERVIEW</u>
	Guest:	BOB SQUIER, Political Consultant, Gov. Bob Graham for Senate Campaign
TAPED	7:30 pm ET	<u>C-SPAN INTERVIEW</u>
	Guest:	CHARLES BLACK, Political Consultant, Sen. Paula Hawkins Reelection Campaign
TAPED	8:00 pm ET	<u>ROUNDTABLE DISCUSSION with FLORIDA POLITICAL REPORTERS</u>
	Topic:	Candidates and issues in the '86 Florida U.S. Senate race.
LIVE	8:30 pm ET	<u>SENATE CANDIDATES FORUM: DEMOCRAT</u>
	Guest:	GOV. BOB GRAHAM (D-FL)
LIVE	9:30 pm ET (One hour)	<u>VIEWER CALL-IN</u>
	Guest:	Gov. Bob Graham (D-FL)
REAIR	12:30 am ET	Roundtable Discussion with Florida Political Reporters
REAIR	1:00 am ET	Senate Candidates Forum: Democrat (Gov. Bob Graham)
REAIR	2:00 am ET	Viewer Call-In with Gov. Bob Graham (D-FL)
REAIR	3:00 am ET	Interview with Bob Squier, Political Consultant, Gov. Bob Graham for Senate Campaign
REAIR	3:30 am ET ($\frac{1}{2}$ hour)	Interview with Charles Black, Political Consultant, Sen. Paula Hawkins Reelection Campaign

Orlando cable viewers can tune-in to these and other C-SPAN programs on Channel 33 of ATC's (American Television and Communications Corp.) Cablevision of Central Florida. Nationally, C-SPAN's 24-hour public affairs programming is seen in 25 million households, via 2300 cable system affiliates. For the C-SPAN channel number in your area, contact your local cable operator.

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C-SPAN AMERICA'S NETWORK

Suite 155 • 400 N. Capitol Street, N.W., Washington, D.C. 20001

JULY 30, 1986

Contact: Nan Gibson
(202) 737-3220

-- PRESS ADVISORY --

C-SPAN cable network travels to Orlando for coverage of Florida's U.S. Senate and Gubernatorial races August 1 - 3. The following is an addendum to C-SPAN's preliminary program schedule and C-SPAN press contacts in Orlando:

ORLANDO PROGRAM SCHEDULE ADDENDUM:

SATURDAY, AUGUST 2

TAPED	6:00 pm ET	<u>C-SPAN INTERVIEW</u>
	Guest:	JUDY WOLLIN, Democratic Gubernatorial Candidate
TAPED	6:20 pm ET	<u>C-SPAN INTERVIEW</u>
	Guest:	MARK GOLDSTEIN, Democratic Gubernatorial Candidate
TAPED	6:40 pm ET	<u>C-SPAN INTERVIEW</u>
	Guest: (20 min.)	BOB KUNST, Democratic Candidate for U.S. Senate

C-SPAN CREW IN ORLANDO:

PRODUCER: CARL RUTAN

ON-AIR HOST/SPOKESPERSON: SUSAN SWAIN

C-SPAN ON-LOCATION SET: (305) 420-5669

*(Located at the first floor editorial offices of The Orlando Sentinel July 31 - August 3.)

ACCOMODATIONS: RADISSON PLAZA HOTEL (305) 425-4455

For further information contact Nan Gibson at (202) 737-3220 in C-SPAN's Washington, D.C. office.

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C-SPAN

AMERICA'S NETWORK

Release: IMMEDIATE
August 2, 1986

Contact: Susan Swain
305) 420-5569 Sentinel
305) 425-4455 Hotel
(Only 8/1 - 8/4)

Friday evening's technical problems have necessitated a revision in C-SPAN's program schedule from Orlando. C-SPAN "Campaign '86" producer Carl Rutan said Saturday that a malfunction at the network's satellite downlink in Virginia caused C-SPAN to lose its transmission from Orlando about 40 minutes into Friday night's live editorial endorsement meeting with three Democratic candidates for governor. C-SPAN lost the live transmission but continued taping the program for replay on Saturday night.

Rutan explained that technical problems have been solved and the weekend's other live telecasts will proceed. The updated program schedule is as follows:

NOTE: MOST PROGRAMS ORIGINATE FROM THE ORLANDO SENTINEL HEADQUARTERS.

SATURDAY, AUGUST 2

TAPED	6:00 pm ET	<u>DEMOCRATIC GUBERNATORIAL CANDIDATES: EDITORIAL BOARD INTERVIEW</u>
	Guests:	STATE SEN. HARRY JOHNSTON STATE REP. STEVE PAJCIC ATTORNEY GENERAL JIM SMITH
LIVE	7:30 pm ET	<u>REPUBLICAN GUBERNATORIAL CANDIDATES: EDITORIAL BOARD INTERVIEW</u>
	Guests:	MAYOR BOB MARTINEZ, TAMPA STATE REP. TOM GALLAGHER FORMER REP. LOU FREY CHESTER CLEM, State Party Vice-Chair
TAPED	9:00 pm ET	Interview with Mark Goldstein, Democratic gubernatorial candidate
TAPED	9:20 pm ET	Interview with Joan Wollin, Democratic gubernatorial candidate
TAPED	9:40 pm ET	Interview with Robert P. Kunst, Democratic candidate for U.S. Senate
TAPED	10:00 pm ET	<u>C-SPAN INTERVIEW</u>
	Guest:	DANA SUMMERS, Political Cartoonist, <u>The Orlando Sentinel</u> (30 min.)
REAIR	12:30 am ET	Interview with Harold R. Lifvendahl, Publisher, <u>The Orlando Sentinel</u>
REAIR	1:00 am ET	Gubernatorial Candidates Interview: Democrats
REAIR	2:30 am ET	Gubernatorial Candidates Interview: Republicans

SUNDAY, AUGUST 3

TAPED	3:00 pm ET	<u>C-SPAN INTERVIEW</u>
	Guests:	DRS. ELLIOT VITTES and ROGER HANDBERG, Political Science Dept., University of Central Florida "Overview of Florida Politics"

REAIR	3:30 pm ET	Interview with Ralph Dunagin, Political Cartoonist, <u>The Orlando Sentinel</u> (30 min.)
TAPED	7:00 pm ET	<u>C-SPAN INTERVIEW</u>
	Guest:	BOB SQUIER, Political Consultant, Gov. Bob Graham for Senate Campaign
TAPED	7:30 pm ET	<u>C-SPAN INTERVIEW</u>
	Guest:	CHARLES BLACK, Political Consultant, Sen. Paula Hawkins Reelection Campaign
TAPED	8:00 pm ET	<u>C-SPAN INTERVIEW</u>
	Guest:	ANNE GROER, Washington Correspondent, <u>The Orlando Sentinel</u> "Florida's '86 U.S. Senate race."
LIVE	8:30 pm ET	<u>DEMOCRATIC SENATE CANDIDATE: EDITORIAL BOARD INTERVIEW</u>
	Guest:	GOV. BOB GRAHAM (D-FL)
LIVE	9:30 pm ET	<u>VIEWER CALL-IN</u> *
	Guest:	GOV. BOB GRAHAM (D-FL) (1 hour)
REAIR	12:30 am ET	Interview with Anne Groer, Washington Correspondent, <u>The Orlando Sentinel</u>
REAIR	1:00 am ET	Senate Candidate Interview & Viewer Call-in: Democrat (Gov. Bob Graham)
REAIR	3:00 am ET	Interview with Bob Squier, Political Consultant, Gov. Bob Graham for Senate Campaign
REAIR	3:30 am ET	Interview with Charles Black, Political Consultant, Sen. Paula Hawkins Reelection Campaign (30 min.)

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REAIR	1:00 am ET	Gubernatorial Candidates Interview: Democrats
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SUNDAY, AUGUST 3

TAPED	3:00 pm ET	<u>C-SPAN INTERVIEW</u>
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