

FOR IMMEDIATE RELEASE:

Contact: Rayne Pollack
(202) 626-4863
Monique Llanos
(202) 626-7975

**CONTINENTAL CABLEVISION AND C-SPAN
GIVE STUDENTS A PHONE LINE TO CONGRESS**

Washington, D.C., March 15, 1993 -- On Friday, March 19, from 1:00-2:00 PM (ET)/ 10:00-11:00 AM (PT), live on C-SPAN 2, students from California and Ohio will participate in a teleconference with their elected representatives in the U.S. Congress.

Rep. Richard Pombo (R-CA) and Rep. Sherrod Brown (D-OH) will address student concerns during the 60-minute teleconference sponsored by Continental Cablevision. This event is part of Continental Cablevision's *Parents Week*, which was developed to help parents learn about the educational opportunities offered by cable television.

"Students across the nation will learn about the political process by watching our students address their congressman on C-SPAN 2," said John Pezzini, general manager of Continental Cablevision in Stockton.

Larry Williamson, general manager of Continental Cablevision systems west of Cleveland, added, "We are proud to bring the U.S. government, through C-SPAN, into classes at Avon Lake High School and every school we service."

The teleconference begins Continental Cablevision's *Parents Week* activities for the Stockton and Cleveland area cable systems. This special program is the outgrowth of several years of collaboration between C-SPAN and Continental Cablevision's Cable in the Classroom program.

C-SPAN is available in 58.7 million households nationwide and worldwide via satellite. C-SPAN is funded entirely by America's cable television companies as a public service.

FOR IMMEDIATE RELEASE:

Contact: Rayne Pollack
(202) 626-4863
Monique Llanos
(202) 626-7975

**CONTINENTAL CABLEVISION AND C-SPAN
GIVE STUDENTS A PHONE LINE TO CONGRESS**

Washington, D.C., March 15, 1993 -- On Friday, March 19, from 1:00-2:00 PM (ET)/ 10:00-11:00 AM (PT), live on C-SPAN 2, students from California and Ohio will participate in a teleconference with their elected representatives in the U.S. Congress.

Rep. Richard Pombo (R-CA) and Rep. Sherrod Brown (D-OH) will address student concerns during the 60-minute teleconference sponsored by Continental Cablevision. This event is part of Continental Cablevision's *Parents Week*, which was developed to help parents learn about the educational opportunities offered by cable television.

"Students across the nation will learn about the political process by watching our students address their congressman on C-SPAN 2," said John Pezzini, general manager of Continental Cablevision in Stockton.

Larry Williamson, general manager of Continental Cablevision systems west of Cleveland, added, "We are proud to bring the U.S. government, through C-SPAN, into classes at Avon Lake High School and every school we service."

The teleconference begins Continental Cablevision's *Parents Week* activities for the Stockton and Cleveland area cable systems. This special program is the outgrowth of several years of collaboration between C-SPAN and Continental Cablevision's Cable in the Classroom program.

C-SPAN is available in 58.7 million households nationwide and worldwide via satellite. C-SPAN is funded entirely by America's cable television companies as a public service.

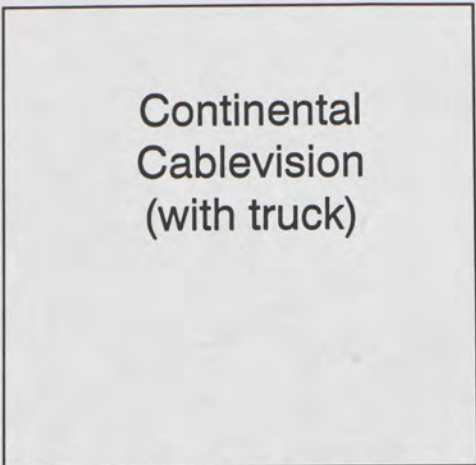
C-SPAN 2 Links Congressmen and Students on Teleconference

Special Call-in Kicks Off Continental Cablevision's Parents Week Activities

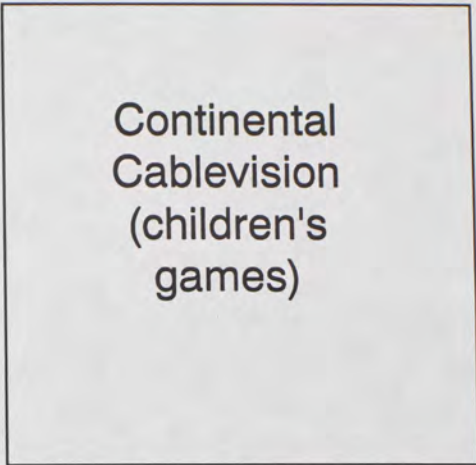
On March 19, C-SPAN 2 and Continental Cablevision will help link high school students in California and Ohio with their new U.S. representatives in Washington, D.C. Reps. Richard Pombo (R-Calif.) and Sherrod Brown (D-Ohio) will address the students' concerns on a 60-minute teleconference, scheduled to air live on C-SPAN 2 at 1 pm ET/10 am PT.

This special program is the outgrowth of several years of cooperation between C-SPAN and Continental Cablevision's Cable in the Classroom program. The teleconference kicks off Continental Cablevision's Parents Week activities for the Stockton and Cleveland area cable systems. Now in its second year, Parents Week helps parents learn about the educational opportunities offered by cable television.

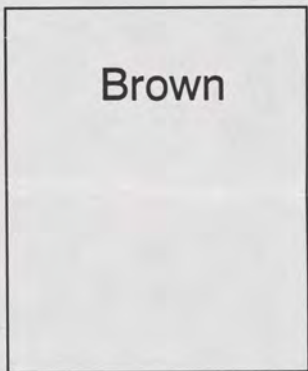
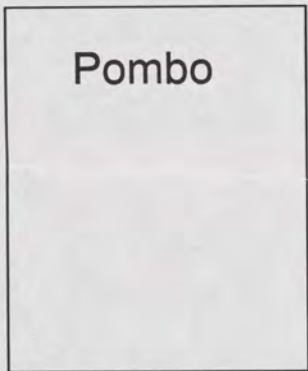
"Part of Parents Week is a preview of Cable in the Classroom programs that Continental systems across the country provide to cable subscribers," says Nancy Larkin, vice president of community relations at Continental Cablevision's Boston, Mass., headquarters. "Providing a promotions opportunity for the schools is another important element: We provide teachers with materials describing what the school is doing with cable in the classroom, as well as booklets on critically viewing



(Top left) The C-SPAN 2 teleconference is the outgrowth of several years of cooperative efforts between C-SPAN and Continental Cablevision's Cable in the Classroom program. Here, GM John Pezzini of Continental Cablevision in Stockton, Calif., looks over plans for the system's expansion.



(Top right) Parents Week is one of Continental Cablevision's many education efforts. Shown above, GM Larry Williamson participates with a technician in another of the western Ohio systems' Cable in the Classroom activities.



(Left) U.S. Representatives Richard Pombo (R-Calif.), shown on the left, and Sherrod Brown (D-Ohio) will address the concerns of their student constituents during the 60-minute teleconference.

television. Often, the students take the materials home to parents."

Students will participate in the teleconference from Continental Cablevision's studio in Stockton, Calif., and a high school auditorium in Avon Lake, Ohio, while Reps. Pombo and Brown answer their questions on air from the network's studio on Capitol Hill.

"We are pleased to offer this

opportunity to local students," says John Pezzini, general manager of Continental Cablevision in Stockton. "Students across the nation will learn about the political process by watching our students address their congressman on C-SPAN 2." Larry Williamson, general manager of Continental Cablevision systems west of Cleveland, adds,

"We are proud to bring the U.S.

government, through C-SPAN, into classes at Avon Lake High School and every school we service."

"I've seen increased use of C-SPAN from all levels of educators," says Ms. Larkin, "and this year, many of our educator award winners were selected because of their creative use of C-SPAN programming."

continued from page 1

"Gavel to Gavel" Helps Explain Process

the booklet informative. "Gavel to Gavel" gives a good overview of the Congress and explains how Congress fits in with the other governmental bodies. And that's what C-SPAN does well in itself—it

gives total and complete coverage of the government."

And Geraldine Sheppard, a 75-year-old subscriber of Time Warner Cable in Durham, N.C., says she has enjoyed learning about the Congress, the British

House of Commons, the Supreme Court and the Capitol from the four booklets she bought. "Sometimes when I watched the Congress on C-SPAN, I wondered why some of the proceedings happened

the way they did. After reading 'Gavel to Gavel,' I learned that this is part of a plan that was written 200 years ago."

~~Viewers Order~~
~~"Grant" Doubles Sales; Viccoli~~

"L. Noel" Explains
Television