

Immediate Release

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## BIOGRAPHY OF C-SPAN CHAIRMAN & CEO

### BRIAN P. LAMB

Brian P. Lamb is chairman and chief executive officer of C-SPAN, a position he has held since August 1985. He has been with C-SPAN since its inception, having helped the cable industry organize the non-profit, public affairs cooperative in 1977 and serving as its president for over eight years.

C-SPAN programming began on March 19, 1979, with Mr. Lamb and three employees transmitting "live" coverage of the U.S. House of Representatives floor debate. Today, C-SPAN operates two 24-hour public affairs networks, employing more than 150 people.

C-SPAN offers live feeds from the floor of the House and the Senate, but with at least five of its own video crews out daily, the network also provides a wide range of public events to nearly 43 million subscribers--about 88 percent of the nation's cable households. In 1988, the network was honored with the National Press Foundation's Sol Taishoff Award for Excellence in Broadcast Journalism.

The concept of public affairs television with in-depth coverage of national issues was a natural for Mr. Lamb, whose background includes both government and broadcasting. While in school, Mr. Lamb worked at Indiana radio stations as both salesman and announcer. After graduation from Purdue University, he joined the Navy and was eventually assigned to the Pentagon public affairs office, where he served as liaison to the television networks.

After leaving the Navy in 1967, Mr. Lamb went back to his native Lafayette, Indiana for a stint with a local television station, but returned to the nation's capital to work as a freelance reporter for UPI Radio. From there, he worked as a Senate press aide and as a White House telecommunications assistant.

In 1974, Mr. Lamb began publishing a biweekly newsletter called "The Media Report," while also covering telecommunications issues as Washington bureau chief for *Cablevision* magazine. He resides in the Washington suburb of Arlington, Va.