

News Release



Cable-Satellite Public Affairs Network

400 North Capitol Street N.W., Suite 650
Washington, D.C. 20001
(202) 737-3220

Contacts:

Rayne Pollack (202)626-4863

Kristin Wennberg (202)626-7975

C-SPAN NAMES BARKLEY KERN INTERNATIONAL PRODUCER

Washington, D.C., August 16 -- Barkley Kern has been named International Producer for C-SPAN, the Cable Satellite Public Affairs Network.

In his new position Mr. Kern will oversee the network's international programming, including coverage of the British Parliament and the Canadian House of Commons, as well as plan future coverage of other foreign governments.

Mr. Kern began his career in 1986 as an editor at C-SPAN. He has also served as a studio technician, video promotions coordinator, and most recently, as an affiliate marketing representative with the network.

A native of Cleveland, Ohio, Mr. Kern received his bachelor of arts degree in broadcast production management from the University of Colorado in 1985.

C-SPAN is available in 50.6 million households through 3900 cable system affiliates nationwide and around the world via satellite. The network is privately funded and is a public service of the cable television industry.

Barkley A. Kern
4811 South 30th Street #C1
Arlington, Virginia 22206
(703) 379-8372

Professional Experience:

CABLE-SATELLITE PUBLIC AFFAIRS NETWORK, C-SPAN 1986 to Present
Washington, D.C.

Marketing Representative - October 1988 to Present

- *Network's representative and primary contact with all client cable systems in Central region (10/88-6/89) and Western region (6/89-present).
- *Job responsibilities include developing/implementing public relations and promotional campaigns with individual cable operations and at the multi-system corporate level.
- *Sales, contract negotiation and maintaining productive relations with new and existing affiliates.
- *Conduct training sessions and education project seminars for all levels of cable system employees.
- *Public speaking presentations to a variety of groups including educators and industry personnel.
- *Developed and implemented client tracking and systems status reporting system for department.

Marketing Services Representative - June 1988-October 1988

- *Network's representative and primary system contact in four state region.
- *Chief assistant to network's Marketing Representative in Eastern region.
- *Job responsibilities included sales, customer service, promotional implementation and record keeping.

Video Promotions Coordinator - January 1988-June 1988

- *Writing and producing all video/audio marketing materials for industry use, including national cable ad campaigns, public relations videotapes and training materials.
- *Coordinate all trade show activity.
- *Production and distribution of monthly programming advertising materials.

Technician I - January 1987-December 1987

- *Television production studio operations technician.
- *Job responsibilities included efficient operation of all studio production equipment including video switchers, audio board, cameras, lighting, editing equipment and frame syncs.
- *Required ability to react quickly to urgent situations.

Editor - February 1986-January 1987

- *Edited videotape for on-air and other purposes.
- *Assisted in production and smooth coordination of video projects among various departments.
- *Required ability to add creativity to product and good organizational skills.

Education:

University of Colorado, Boulder, Colorado
Bachelor of Science degree from School of Journalism 1985
Major: Broadcast Production Management

University School, Hunting Valley, Ohio
College Prep School
Class of 1981

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400 N. Capitol St., N.W.
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TELECOPIER TRANSMISSION

TO: Richard Katz - Channels "People" Column

FROM: Kristin Wennberg

RE: Urgent News Release

DATE: 8.16.90

NUMBER OF PAGES: 2
(Including Cover)

If you do not receive all pages, please call Kristin Wennberg at 202-626-7975.

NOTE:

212.696.4215

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TELECOPIER TRANSMISSION

TO: Vibeke Holm-Hansen - Cable TV Business
"People" Column

FROM: Kristin Wennberg

RE: Urgent News Release

DATE: 8.16.90

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TELECOPIER TRANSMISSION

TO: Deborah Arney - MSO ("People" column)

FROM: Kristin Wennberg

RE: Urgent News Release

DATE: 8.16.90

NUMBER OF PAGES: 2
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303.355.2144

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TELECOPIER TRANSMISSION

TO: Doug Friedman - Multichannel News
"People" Column

FROM: Kristin Wennberg

RE: Urgent News Release

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TELECOPIER TRANSMISSION

TO: Kymi Armour - Electronic Media
"Who's News"

FROM: Kristin Wennberg

RE: Urgent News Release

DATE: 8.16.90

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8.10.02

12.10.02 - 12.10.02

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TELECOPIER TRANSMISSION

TO: Barnett Parker - Cable World
"People" Column

FROM: Kristin Wennberg

RE: Urgent News Release

DATE: 8.16.90

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303.837.0915

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TELECOPIER TRANSMISSION

TO: Janet Sullivan - Broadcasting "Fates and Fortunes"

FROM: Kristin Wennberg

RE: Urgent News Release

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429.0651

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TELECOPIER TRANSMISSION

TO: Simon Applebaum - Cablevision "People"
column

FROM: Kristin Wennberg

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212. 887. 8585

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