

INFORM  AMERICA

MYTHS & TRENDS

VOTER EDUCATION RESEARCH
AND DEMONSTRATION PROJECT

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Malden, Massachusetts 02148

MYTHS



Inform America Research
and Demonstration Project



redefining
what
voter
education
should be
and
how to
deliver
it



REVITALIZING
VOTER
EDUCATION
IS THE KEY TO
REVITALIZING
AMERICA

May 17, 1990

C-SPAN
400 N. Capital Street, N.W.
Suite 650
Washington, D.C. 20001

Dear Friends,

Enclosed for your consideration is SINGLE-ISSUE POLITICS:
Divided and Conquered. This radical and comprehensive one-
page outline focuses on myths and trends and on what must be
done organizationally with voter education to revitalize
the U.S.

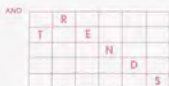
I trust that you will give my ideas the kind of consideration
which has prompted others to call for additional information.

As a recent and half-hearted cable subscriber, my single
pleasure with this service is C-SPAN. To learn more about it,
I called your 1-800 number and ordered a two-year subscription
to the C-SPAN Newsletter. To learn more about your U.S.
Congressional Handbook, I'm enclosing my check for \$6.50.

Hopeful that you will call, grateful for the service you
provide, and looking forward to receiving the newsletter and
handbook, I remain,

rs, faithfully,

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... business horizon, campaign spending, consumer indebtedness, corporate mergers, decaying infrastructure, defense spending, deficit spending, deregulation, drug abuse, Earth Day, family farming, government waste, health care, housing, hunger, insurance, mass transit, media monopoly, pensions, poverty, race, S&L bailout, tax reform, unemployment, U.S. as debtor nation, white collar crime, and 200 more . . .

SINGLE-ISSUE POLITICS: Divided and Conquered

1. - What is MYTHS AND TRENDS?

-MYTHS AND TRENDS is a voter education alternative that is self-explanatory in its focus. It is an alternative whose ideological thrust reflects these beliefs:

- a./ that mainstream voter education is irrelevant, disjointed, and ineffective and must be fundamentally changed;
- b./ that those who control the news media control the political process; and
- c./ that redefining what voter education should be and how to deliver it is the key to revitalizing America.

2. - How is MYTHS AND TRENDS different?

-Rather than focusing on one of several hundred public issues and engaging in a self-destructive competition for publicity, funds, and results, MYTHS AND TRENDS addresses:

- a./ pacifying institutional myths
- b./ negative national trends
- c./ structural (cause) and non-structural (effect) issues
- d./ national self-satisfaction versus national revitalization
- e./ the need for a non-partisan NATIONAL AGENDA that incorporates thousands of existing public interest ideas
- f./ the need to mobilize citizens' lobbies into a NATIONAL COALITION to advocate such an agenda

3. - What myths?

- a./ informed electorate
- b./ political competition
- c./ economic affluence

4. - What trends?

- a./ concentrating power
- b./ chronic national issue failure
- c./ national decline

5. - What is Inform America?

-The Inform America Research and Demonstration Project is the non-partisan vehicle through which MYTHS AND TRENDS is evolving.

6. - What are Inform America's objectives?

- a./ to expose the failure of single-issue politics
- b./ to make NATIONAL REVITALIZATION America's centerpiece issue
- c./ to identify and interpret (i.) MYTHS and (ii.) TRENDS
- d./ to list and classify structural and non-structural issues
- e./ to articulate a consistent, real populist message against Big Government, Big Business and a Big Media
- f./ to target SUBURBIA as the vital center of voter education activity
- g./ to create a Public Issues and Organizing Strategies CLEARINGHOUSE
- h./ to establish a MYTHS and TRENDS oriented National Alternative News Media
- i./ to draft a non-partisan NATIONAL AGENDA
- j./ to mobilize a non-partisan NATIONAL COALITION
- k./ to reverse IMPOTENT DISSIDENCE and ILLUSORY POLITICAL FEASIBILITY
- l./ to achieve fundamental, structural REFORM
- m./ to create an America that is INFORMED, COMPETITIVE, and COMPASSIONATE