

C-SPAN - NOW IN 50 MILLION HOUSEHOLDS

The C-SPAN cable network has just added its 50 millionth subscriber. This means that **55% of all TV households** in the U.S. can now see events from Capitol Hill, get in-depth election coverage, participate in live Viewer Call-in programs, and get a chance to see different governments from around the world. All this and more unedited, gavel-to-gavel, and without commentary.

C-SPAN, now the nation's seventh largest basic cable network, is available on nearly 4,000 cable system affiliates nationwide and around the world via satellite. The network is a privately funded public service of the cable television industry.

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(202) 626-7975

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C-SPAN AIRS STATE OF THE UNION ADDRESS

C-SPAN will air live President Bush's State of the Union address on **Wednesday, January 31, at 9:00pm ET/6:00pm PT.**

Coverage begins at 8:00pm ET with a live Viewer Call-in program previewing the president's speech. Following the address, C-SPAN will air live the Democratic response given by House Speaker Thomas Foley (D-WA), as well as remarks by Representatives and Senators from Statuary Hall in the Capitol.

C-SPAN will also open the phone lines at approximately 9:45pm ET for viewers to respond to the president's remarks. Viewers in the Eastern and Central portions of the country who wish to comment on President Bush's address may call (202) 628-2525. Viewers in the Mountain and Western time zones may call (202) 783-2727.

Wednesday, January 31

8:00pm ET	LIVE	Live Viewer Call-in program
9:00pm ET	LIVE	State of the Union Address by President Bush
9:30pm ET	LIVE	Democratic Response by House Speaker Thomas Foley
9:45pm ET	LIVE	Open Phones Call-in program

Contacts: Gene Grabowski
Kristin Wennberg
(202) 737-3220

Kristin

STATE OF THE UNION
Wednesday, January 31st
tentative schedule

still have
not confirmed
guest yet

- 8:00 pm.....Live interview/Viewer Call-in from C-SPAN (studio or 6th floor)
with one or two guests, to be announced
possible clips/ live shots from Statuary Hall and House floor
until Bush enters Chamber
- 9:00 pm.....Live State of the Union address by President Bush before Joint
Session of Congress, with voice over from studio afterwards, leading into
- @9:30 pm.....Live feed of Democratic response, probably from toll (Foley)
- ~~@10:00~~ pm.....Open phones following response, with live interviews from Statuary Hall
between calls. (Between 9:30 and 10:00 pm, during Democratic response,
crew might feed back Statuary Hall interviews, which we would tape and
edit for later air, after people clear out of Statuary Hall.)
Possible live shot from White House/ live interview with White House
correspondent (host in studio/guest at White House with IFB) between
11:00 and 11:30 pm
- 11:30 pm.....Re-air President Bush address
- @12:00 am.....Re-air Democratic Response
- @12:20 am.....Open phones ~~for 30 minutes/~~ or until 1:00 am. Possible left-over
@12:15 Statuary Hall interviews on tape rolled into show

Got your
message -

back at my desk -

Give me a call -

Susan X4850

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AUTHORS FEATURED ON "BOOKNOTES" IN FEBRUARY

C-SPAN's "Booknotes" series, airing Sunday nights at 8pm ET, will feature in February authors of books on U.S. business interests in China, the Internal Revenue Service, the Reagan presidency, and the AIDS epidemic. "Booknotes," a weekly interview series featuring contemporary authors, offers viewers an inside look at the motivations and methods behind the works of today's authors of public policy, political, and historical books.

Sunday, February 4:

Jim Mann, *Los Angeles Times* reporter
author, *Beijing Jeep*

8pm ET

Sunday, February 11:

David Burnham, former *New York Times* investigative reporter
author, *A Law Unto Itself: Power, Politics, And The IRS*

8pm ET

Sunday, February 18:

Peggy Noonan, former Reagan speechwriter
author, *What I Saw At The Revolution*

8pm ET

Sunday, February 25:

Michael Fumento
author, *The Myth of Heterosexual AIDS*

8pm ET

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Starting Sunday, March 4, C-SPAN will re-air "Booknotes," the British House of Commons, and "Capital Agenda."

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9pm MT/8pm PT

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10pm MT/9pm PT

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- A preview of upcoming legislation on Capitol Hill

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C-SPAN'S WEEKEND FEATURES FOR MAY 5 - 6

C-SPAN will air National Press Club speeches with Sen. Edward Kennedy, Panamanian President Guillermo Endara, and James Wolfensohn of the Kennedy Center, as well as a panel discussion on the press and public service. "Booknotes" will feature an interview with CBS Correspondent Morley Safer about his book, Flashbacks: On Returning to Vietnam.

Saturday, May 5

National Press Club Address 6:00pm ET
Senator Edward Kennedy (D-MA)

Sunday, May 6

National Press Club Address 7:00am ET
James Wolfensohn, chairman, Kennedy Center for the Performing Arts

National Press Club Address 12:00pm ET
Guillermo Endara, president of Panama

Panel Discussion sponsored by the 6:00pm ET
National Press Foundation and the John F. Kennedy Library
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"Booknotes" 8:00pm ET
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LINCOLN SAVINGS' CHARLES KEATING TO TAKE VIEWER CALLS ON C-SPAN

Charles Keating, a key figure in the ongoing investigation of the savings and loan industry, will be the guest on C-SPAN's Live Viewer Call-in program on Tuesday, May 8, from 6:30 - 8:00pm ET.

Mr. Keating, chairman of the American Continental Corporation, headed California's Lincoln Savings and Loan, which declared bankruptcy in 1989. The largest thrift to fail, the bailout of Lincoln Savings is estimated at \$2.5 million.

Mr. Keating will take viewer questions on Lincoln Savings and Loan, the S & L investigations, and the future of the thrift industry.

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Viewer Call-in program

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