

May 1, 1993

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Executive Editorial Pages Editor  
Pasadena Star-News

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Pasadena, CA 91109

Dear [REDACTED]

Gilien Silsby's article in today's paper titled "Cable firm to change channels" describes a situation that deserves editorial analysis and comment.

I can't believe that "Crown" [formerly Cencom, Choice and Falcon?] would drop one of the crown jewels of cable TV, C-SPAN II. C-SPAN II broadcasts the United States Senate, not the state Senate as stated in the article.

For my monthly charge of \$28.21, I get about 12 local channels that can be received without cable. Several channels are taken up by ads and directories; at least two are schlock home shopping channels; at least six are ethnic or foreign language; one is fundamentalist Christian. Occupying scarce channel space are two pay pornographic channels.

Remember when "Crown's" predecessor company bid for the system in Pasadena and proposed many more channels that they provide now and had to back track.

It looks like "Crown" is in a fight with the FCC and is taking it out on the customers. Yes, I blame "Crown", not the FCC. Their actions create the incentive for more regulation, not less.

If they keep jacking up the price for less and less service, "Crown" will be cutting their own throat. In the offing are public fiber optic systems providing public service programming, more satellite dishes in yards as costs come down, and direct satellite services to replace cable.

I hope you will see fit to discuss this loss of C-SPAN II in an editorial and perhaps enough public pressure will be created to cause "Crown" to reconsider.

Sincerely,

[REDACTED]  
Pasadena, CA 91104  
[REDACTED]

cc C-SPAN ✓

# Cable firm to change channels

By GILLEN SILBY  
SAN GABRIEL VALLEY

The Valley's largest cable operator announced yesterday it will cut, scale back or move four channels next month.

The changes at Crown Cable, which serves 11 Valley communities, are in response to a federal law that requires cable companies to devote about one-third of their channels to local broadcasts.

Crown is dropping C-SPAN II from its lineup to make way for three Southern California stations. C-SPAN II was added last year, but its sister station C-SPAN will continue to be carried. C-SPAN II broadcasts state Senate hearings and national news.

In addition, CNBC broadcasts will be limited to daytime hours, and switched from channel 32 to 30.

Other changes at Crown Cable include: KWHY, a Los Angeles-based broadcaster of business news

during the day, will add an evening broadcast with Spanish language programs and switch to channel 60; KDOC, an Orange County-based broadcaster of a variety of shows, including old series and the Wally George's "Hot Seat" show, will be added to the company's line-up on channel 32; and KRCA, a home shopping channel that plans to change its format to special ethnic programming, will be broadcast on channel 61.

In Pasadena only, KLRN, a Pasadena schools station will move from channel 61 to 64. In Azusa only, KDOC will be broadcast on channel 33 and KWHY replaces C-SPAN II on channel 37.

Officials at Cablevision, serving Arcadia, Glendora San Dimas, La Verne, Monrovia and portions of Bradbury, have not determined which channels the company will eliminate to make way for local broadcasts.

Tom Pervett, manger of Cablevi-

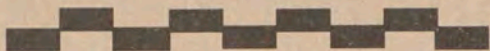
sion, said the company could be required to add four local broadcasts at the expense of four current programs.

"Ultimately, the subscriber loses because to add these local broadcasts we have to take away other channels," he said.

Other cable stations in the Valley, including Kinneloa Cable and Cablevision of Los Angeles County, which serves Hacienda Heights, Pico Rivera, Baldwin Park, La Puente and Whittier, will not be impacted by the new ruling because they already carry the required local broadcasts.

Cable operators said they are gearing up for an expected announcement Monday by the Federal Communications Commission that would set up the basic framework and cost structures that cable companies may charge customers. It has been estimated that costs for basic cable will be cut up to 10 percent.

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