

C-SPAN AMERICA'S NETWORK

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NEW PERSONNEL, PROMOTIONS ANNOUNCED BY C-SPAN

WASHINGTON, D.C. -- C-SPAN President Paul FitzPatrick has announced several staff promotions within the cable network, and the addition of new positions in the areas of Marketing, Programming and Personnel. The additions, Mr. FitzPatrick said, are intended to meet the company's continuing growth in programming, carriage and the inception of its second network -- C-SPAN II -- which televises the U.S. Senate.

In the Marketing Department:

JOE PFIFER has been named National Accounts Manager. Formerly an account executive with Telesat CableVision in Tampa, FL., Mr. Pfifer will oversee affiliate sales and relations throughout the mid-central United States and serve as C-SPAN's liaison to major cable MSO's.

LISA KERR has been promoted to Regional Marketing Representative from Affiliate Services Coordinator. Ms. Kerr serves cable systems throughout a 10-state southern region.

TRACEY PRIMROSE left a position as Circulation Manager of the C-SPAN Update to become Affiliate Services Coordinator. Ms. Primrose, a graduate of Georgetown University, has been employed by C-SPAN since early 1985.

In Programming:

JIM GATELY has been named In-house Producer and will oversee C-SPAN's telecasts of the U.S. Senate. Mr. Gately is a former political affairs reporter for the Washington bureau of WCCO-TV, Minneapolis (CBS).

STEVEN KEEFE has joined C-SPAN as an In-house Producer. Mr. Keefe comes to C-SPAN after serving as an Assistant Producer for the Washington bureau of Japan's T-V Asahi News Network.

TERRI SORENSEN has been promoted to Associate Producer for Special Events from Production Assistant. Among Ms. Sorensen's projects are the telecasts of the U.S. Senate.

In Personnel:

SUZANNE MacCALLUM fills the newly created position of C-SPAN Personnel Manager, responsible for the cable network's 125 staff members. Ms. MacCallum comes to C-SPAN after serving a similar function at the Council of Governments in Washington.

C-SPAN's round-the-clock public affairs programming can now be seen in 25 million households in 2,200 affiliated cable systems.