

2-14-91

MAY I SUGGEST THAT WHEN YOU INTERVIEW PEOPLE WHO REPRESENT THINK TANKS, INSTITUTES, ETC. THAT YOU PROVIDE SOME BACKGROUND ON THE ORGANIZATION, ESPECIALLY WHO THE MAJOR FUNDERS ARE, SO THE VIEWER HAS SOME IDEA WHERE THE SPOKES PERSON OR INTERVIEWEE IS COMING FROM?

FOR INSTANCE, RECENTLY YOU HAD SOMEONE FROM THE ECONOMIC STRATEGY INSTITUTE. WHO ARE THEY? WHO FUNDS THEM?

cc: S. Trahern ✓

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