

Viewer

11/18/95

BRIAN -

WHY CANT PEOPLE LEAVE WELL ENOUGH ALONE? YOU REMIND ME OF THE POPULAR RESTAURANT WITH PEOPLE WAITING IN LINE TO GET IN, SO THE OWNER RENOVATES AND ENLARGES THE PLACE, AND EXPANDS THE MENU, AND NO ONE GOES THERE ANY MORE.

YOU HAVE THE MOST POPULAR NETWORK ON TELEVISION, BUT THAT'S NOT ENOUGH - YOU HAVE TO MESS AROUND WITH IT - I LOVED YOUR MORNING PROGRAMMING (EXCEPT THAT STUPID RUSSIAN STUFF) I.E. THE MON & FRI ROUND TABLE, AND THE CONGRESSMAN, ETC. NOW, I DON'T EVEN WATCH YOU ANY MORE - TOO MUCH INANE CHATTER ABOUT HEADLINES AND SHOTS OF THE MALL AND VERY RESTRICTED CALL IN PERIODS -

YOUR "OPEN PHONE" SEGMENTS ARE DUMB - PEOPLE WANT TO CALL IN AND MAKE THEIR COMMENTS TO SOMEONE AND GET A RESPONSE - NOT JUST TO CALL IN AND RUN OFF AT THE MOUTH -

THE ONLY GOOD THING ABOUT YOUR MORNING JOURNAL IS THE WE DON'T HAVE TO PUT UP WITH THE RUSSIAN NEWS WHERE TWO PEOPLE TALKED AT THE SAME TIME IN TWO DIFFERENT LANGUAGES AND NO ONE COULD UNDERSTAND EITHER OF THEM -

THE MORNING JOURNAL IS BORING -
THE SCHOOL BUS STUFF IS BORING
BORING BORING -

COCA COLA BLEW IT! PEOPLE
LIKED CLASSIC COKE!

YOU BLEW IT! PEOPLE LIKED
CLASSIC CSPAN!

I THINK YOU HAVE TOO MANY
WOMEN ON YOUR STAFF -
THEY'RE NEVER HAPPY UNLESS
THEY'RE REARRANGING THE
FURNITURE (READ PROGRAMMING)

SINCERELY

[REDACTED]