

AUGUST 22, 1993

MR. BRIAN LAMB
c/o C-SPAN
400 N. CAPITOL ST
WASHINGTON, D.C. 20001

DEAR MR. LAMB:

I WATCH YOUR "BOOKNOTES" PROGRAM AT EVERY OPPORTUNITY. IT'S ONE PROGRAM I THOROUGHLY ENJOY AND I HAVE NEVER BEEN DISAPPOINTED.

YOUR INTERVIEW TECHNIQUE IS UNEQUALED AND, IN MY JUDGMENT, YOUR DEFTNESS IN APPLYING THE TIME-TESTED CONCEPT, I.E. WHO, WHY, WHEN, WHAT, WHERE, ETC. (NOT NECESSARILY IN THAT ORDER, COUPLED WITH YOUR RELAXED AND COMFORTING Demeanor, RESULTS IN ONE OF THE MOST ENTERTAINING AND INFORMATIVE PROGRAM, AS APPLICABLE TO BOTH THE AUTHOR AND HIS/HER BOOK.

UNFORTUNATELY, I HAVE ON OCCASION MISSED YOUR PROGRAM SO I DON'T KNOW WHETHER OR NOT YOU ACTUALLY DID OR EVER CONSIDERED HAVING RUSH LIMBAUGH AS A GUEST. I ASSUME THIS WOULD HAVE OCCURRED SHORTLY AFTER HIS FIRST BOOK, I.E. "THE WAY THINGS OUGHT TO BE", WAS PUBLISHED ABOUT A YEAR OR SO AGO. MAY I ASK WHAT, IF ANYTHING, TOOK PLACE IN THIS REGARD?

IT'S MY UNDERSTANDING THAT HIS NEXT BOOK, WHICH I BELIEVE WILL BE ENTITLED "I TOLD YOU SO", IS EXPECTED TO BE PUBLISHED ABOUT NOVEMBER OF THIS YEAR. IS IT PREMATURE TO INQUIRE NOW AS TO WHETHER OR NOT YOU PLAN TO REVIEW THIS BOOK AND/OR PLAN TO EXTEND AN INVITATION TO HIM TO APPEAR ON YOUR PROGRAM?

I BELIEVE THERE ARE MANY PEOPLE IN THE TV VIEWING AUDIENCE MAY OR MAY NOT ^{HAVE} HEARD OF RUSH LIMBAUGH AND/OR WHO REALLY KNOW VERY LITTLE ABOUT HIM OR HIS GENERAL PHILOSOPHY AS EXEMPLIFIED IN HIS PREVIOUS AND FORTHCOMING BOOKS. PERHAPS YOU WILL AGREE THAT HIS APPEARANCE IS BOUND TO ATTRACT A TREMENDOUS AUDIENCE, BUT THAT IN ITSELF MAY NOT BE A GOOD ENOUGH REASON TO INVITE HIM.

I HAVE ALWAYS BEEN CURIOUS TO KNOW WHAT CRITERIA YOU EMPLOY IN DETERMINING WHAT BOOK YOU SELECT FOR REVIEW, TO WHAT EXTENT IS IT THE SUBJECT MATTER OF THE BOOK OR THE AUTOBIOGRAPHICAL INFORMATION?

IN ANY EVENT, WHETHER OR NOT YOU DO INVITE MR. LIMBAUGH TO APPEAR AS YOUR GUEST, IT WILL NOT IN ANY WAY DETER ME FROM CONTINUING TO WATCH YOUR "BOOKNOTES" PROGRAM

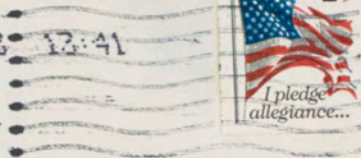
RESPECTFULLY

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