

Thanks but no
1/5/01

Media Literacy Consultant

Madison, Wisconsin 53711

December 16, 2000

Dear Mr. Lamb

So much is happening in your life these days, and your wonderful brainchild C-SPAN has grown up to be possibly the most indispensable companion for the media literate participant in our imperfect but essential democracy... that I imagine the accompanying letter won't mean much of anything to you, but I am just wondering whether you might remember after all...

Some twenty years ago when C-SPAN was very young, and our little organization - already thirty years old - was in the midst of planning a wild idea of its own, which turned out to be the first international "Kids-to-Kids" satellite interconnect between children in Brisbane, Australia and the Sun Prairie, Wisconsin "Kids-4"

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children's channel.... I found myself sitting in an airplane out of DC to the midwest, and you were my neighbor in the seat next to mine. We talked about the exciting things that could be done with cable and satellites. You expressed interest in possibly putting our live interconnect on C-SPAN but then realized that it would be on a Saturday when C-SPAN's time was committed it turned out that Dr. Harold Morse put it on his fledgling (the future Learning Channel) cable channel.

.... But a short time later, our organization gave the new C-SPAN an award for its innovative and exciting contribution to excellence in the media. I think it might have been your first.

Does any of this sound familiar to you?

We are still around, still

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struggling, and still working
"toward a media literate
Society". The work that you
do is among the important
contributions toward this goal.
we thank you and hope that you
will in turn recognize and help to
support us as well.

With very Best wishes,

[REDACTED]

P.S. At the time of our meeting some
20 years ago, we still had our old
name, the American Council for Better
Broadcasts, with which we began in 1953!