**NEWS FROM:** 

# C-SPANERICA\*S NETWORK

Suite 155 • 400 N. Capitol Street, N.W., Washington, D.C. 20001

Release:

Immediate
January 20, 1989

Contact:

Gene Grabowski Nan Gibson 202-737-3220

#### C-SPAN VIEWERS PROVIDE INAUGURAL COMMENTARY

WASHINGTON, D.C. -- While other networks were broadcasting the commentary of news anchors and reporters following President Bush's inaugural address Friday, C-SPAN opened its telephones to viewers who called with comments about the speech and the day's events.

C-SPAN's cameras scanned grounds of the Capitol, focusing on dignitaries and ordinary Americans who witnessed the speech, as the network took 43 calls in 30 minutes. International calls came from Bangkok, Thailand; Jakarta, Indonesia; Guadalajara, Mexico; and Amman, Jordan.

Here is a sampling of what C-SPAN's viewers had to say:

Nampa, Idaho: "I really appreciated his speech. I think the thing is that he is really challenging us, everyone in Congress, the people of the United States, to really cooperate and make this the greatest land that it really should and can be."

Mount Clemens, Michigan: "I was let down because I was waiting for a lot of substance and I didn't see any. Some, but not much, material came out of it. I thought he would do a much better job of making a speech, to be a little more specific."

Bangkok, Thailand: "I'm a Democrat, but I thought the speech was very moving. I enjoyed it a lot. I just sort of liked his grass-roots approach, the way he was talking about the basic freedoms we all take for granted as Americans. It's still something that's very important even after 200 years."

Seattle, Washington: "I was persuaded to vote for George Bush because of the "Gray Fox" (Barbara Bush), and I think maybe I made the right decision in watching his talk today."

Denver, Colorado: "I wish he also would have touched on racial harmony. It was not spelled out at all. This should have been the time to put it on the front burner."

### PAST INAUGURAL ADDRESSES ON C-SPAN

January 14-16, C-SPAN will telecast selected past inaugural addresses by eight Presidents, dating back to Franklin Roosevelt:

January 14 8pm ET Franklin Roosevelt, '33; Harry Truman, '49; Dwight Eisenhower, '53

January 15 8pm ET John Kennedy, '61; Lyndon Johnson, '65; Richard Nixon, '69

January 16 8pm ET Richard Nixon, '73; Jimmy Carter, '77;

Ronald Reagan, '81

All past inaugural speeches will air in sequence January 16 from 9:30am-6:30pmET.

C-SPAN's live coverage of the 1989 inaugural events begins at 8:00am ET on Friday, January 20th.

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FIRST CLASS MAIL

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## C-SPAN Inaugural Coverage Features Live Events, Viewer Call-Ins, Evening Ball Galas

Washington, D.C. -- C-SPAN plans live telecasts of key events marking the presidential inauguration of George Bush. On Friday January 20th, C-SPAN will offer unedited, coverage of the swearing-in ceremony of the president and vice president and Mr. Bush's inaugural address to the nation. C-SPAN opens its phone lines throughout the day for viewer reaction to the inaugural activities.

C-SPAN will also provide live coverage of the opening celebration of the Inaugural, a forum with incoming Bush administration officials and high school students, the inaugural parade from the Capitol to the White House, and Inaugural Ball galas .

C-SPAN's Inaugural program schedule is as follows:

#### Wednesday, January 18

| 4:30 pm ET           | LIVE  | Opening Inaugural Celebration Appearances by President-elect George Bush and Vice President-elect Dan Quayle at the Lincoln Memorial.                    |  |  |
|----------------------|-------|--|--|--|
| Thursday, January 19 |       |  |  |  |
| 10:00 am ET          | LIVE  | <b>Looking Forward: An Inaugural Forum</b> 7,000 high school students from across the country participate with incoming Bush administration officials.   |  |  |
| Friday, Januar       | y 20  |  |  |  |
| 8:00 am ET           | LIVE  | C-SPAN Journalists Roundtable  |  |  |
| 9:30 am ET           | LIVE  | C-SPAN Viewer Call-in  |  |  |
| 11:30 pm ET          | LIVE  | Swearing-In Ceremony President-elect George Bush takes the oath of office and delivers his inaugural address as the 41st president of the United States. |  |  |
| 12:30 pm ET          | LIVE  | C-SPAN Viewer Call-in "Open Phones"  |  |  |
| 1:00 pm ET           | LIVE  | C-SPAN Viewer Call-in  |  |  |
| 2:00 pm ET           | LIVE  | Inaugural Parade Inaugural party travels from the Capitol to the White House.  |  |  |
| 2:30 pm ET           | LIVE  | C-SPAN Viewer Call-in  |  |  |
| 5:30 pm ET           | REAIR | Swearing-in Ceremony   |  |  |
| 6:30 pm ET           | LIVE  | C-SPAN Viewer Call-in  |  |  |
| 8:00 pm ET           | REAIR | Swearing-in Ceremony   |  |  |
| 9:00 pm ET           | LIVE  | Inaugural Coverage<br>Coverage includes: Viewer call-ins, Inaugural Ball galas, and<br>highlights from the day's events.                                 |  |  |

C-SPAN is now available in 41.5 million households nationwide through 3,100 cable system affiliates nationwide and worldwide via satellite. Contact your local cable operator for the C-SPAN channel number in your area.

C-SPAN is a public service of the cable television industry.

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