

cc: C-Span

F.Y.I.

January 25, 2000

Attn: Marketing Department

Time-Warner Communications
3767 All American Blvd.
Orlando, FL 32810

COPY

Re: C-Span II

Dear Sir or Madam:

As long-time subscribers, may we request your consideration in reinstating full time airing of the C-Span II cable channel. Our full-time C-Span II channel was taken away at the New Year and our family misses it terribly. We would gladly trade several current channels for the C-Span II channel. We offer the following quality programming of C-Span II, for your consideration:

All Senate proceedings

The weekend "books" programming where you can meet the authors of wonderful books and travel to book fairs all over the Country and where children can be encouraged to read by the delightful children's book shows offered on Saturday and Sundays.

Re-airing of important programs from earlier in the day or week.

What "historic" coverage in 1999!

It would be greatly appreciated if you would have someone from your office contact us at home or work to discuss the possibility of re-instating the full-time airing of C-Span II. Thank you very kindly for your consideration of our concerns, and thank you for your many years of great service.

Very truly yours,

[Redacted Signature]

Orlando, FL 32803

H: [Redacted]
W: [Redacted]

To: C-Span
Re: For your interest + assist, if possible
From: [redacted]
Orlando, FL 32803

(See attached)
P.S. We have written letter
to Time Warner expressing
our displeasure with
their actions.
We Love C-SPAN!

The Orlando Sentinel
WEDNESDAY, FEBRUARY 2, 2000

Local & State

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Fans shout it loud and clear — put C-SPAN II on cable full time

□ Time Warner cut back on the channel that covers the Senate during its latest lineup shift.

By Jim Abbott

OF THE SENTINEL STAFF

They want their C-SPAN II.

That's the message Central Floridians who follow politics are delivering to Time Warner Communications, the region's largest cable company.

Time Warner, which serves 650,000 subscribers in Central Florida, shifted C-SPAN II on Jan. 1 to add the Spanish-language channel Galavision and WRDQ-Channel 27, a local independent station programmed by WFTV-Channel 9 expected to launch by the end of February.

C-SPAN II offers round-the-clock gavel-to-gavel coverage of

the U.S. Senate and Book TV, a 48-hour programming block of author interviews and literary reviews that airs from 8 a.m. Saturdays to 8 a.m. Mondays.

In the new lineup, C-SPAN II shares its channel with infomercials and local programming. Time Warner's Orlando-area subscribers get C-SPAN II from 10:30 a.m. to 3 p.m. weekdays and from 7:30 to 10 p.m. on weekends. The schedule varies in other areas.

That's not enough for viewers, such as Stan Levine, 62, of Altamonte Springs, who is flabbergasted when a Senate hearing is interrupted for an infomercial.

"I think the whole world doesn't care about watching the Senate except me, and I think it's unfortunate," Levine said. "How much money do they save by aggravating me and 50 other people in town? It's not like we're asking for a cartoon channel. We're asking to watch the U.S. Senate."

Time Warner officials respond

that changing the channel lineup is a balancing act to appeal to the most customers. Time Warner added Galavision, for instance, because it was requested by a large percentage of the market's 250,000 Hispanic viewers, said Brian Craven, Time Warner spokesman.

"The C-SPAN viewers are very devoted," Craven said. "Everyone's opinion is important, and we will continue to look for a solution and hope that we can find one."

C-SPAN has faced similar problems in other cities, said Regina LaBelle, a Seattle lawyer who has 300 people in Citizens for C-SPAN, an Internet campaign to keep the networks on.

Airing the network on weekday afternoons defeats the spirit of public service that C-SPAN represents, La Belle said.

"For any working person that makes it nonexistent," she said. "If you get home at 6 you never see it, so you lose a pretty important segment of the population."