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-- C-SPAN BEGINS COUNTDOWN TO ELECTION DAY '86 --

"Campaign '86" Seeks Voter Opinions Nationwide During Expanded Viewer Call-Ins --

WASHINGTON, D.C. -- C-SPAN cable network plans more than 40 hours of first-run election programming -- much of it live -- during the final eight days of "Campaign 186."

On Monday, October 27th, C-SPAN begins expanded "Campaign '86" coverage featuring:

- "Campaign Issues" Call-Ins 6:00 7:00 pm ET, Oct. 27 31
- "Regional Races" Open Phones 9:30 10:30 pm ET, Oct. 27 30
- U.S. Senate Candidate Debates sponsored by the League of Women Voters
- "The Week Ahead" call-in 8:00 10:00 pm ET, Nov. 2 on key national races
- "Election Night '86" continuous coverage begins 6:00 pm ET, Nov. 4

C-SPAN directly involves voters in its coverage of the midterm elections through live viewer call-in programs -- logging some 250 interviews with citizens, before the ballots are counted.

At 6:00 pm ET each weeknight, C-SPAN's hour-long call-in programs examine campaign topics such as foreign affairs, the economy, agriculture, international trade, and paid political advertisements. Cable viewers will have the opportunity to question political lobbyists about their areas of expertise and their candidate endorsements.

Monday thru Thursday at 9:30 pm ET, C-SPAN focuses on four different areas of the country and the decisive Congressional and Gubernatorial races waging in the East, South, Midwest, and West. C-SPAN viewers are invited to participate in an "Open Phones" forum, with a special phone line reserved for callers from the region examined each night. In addition, C-SPAN will supplement viewer comments with videotaped clips of candidate speeches, rallies, interviews, and television ad spots.

National attention has turned to the U.S. Senate where political observers say control of that body likely hinges on the outcome of key races in 10 states.

C-SPAN continues taped-delayed coverage of U.S. Senate candidate debates, sponsored by the League of Women Voters Education Fund. Debates from hotly contested races in Washington, Florida, Missouri, and Ohio air weeknights at 8:30 pm ET.

The battle for control of the U.S. Senate is a featured topic during a special two-hour "The Week Ahead" live call-in show, airing Sunday, November 2nd at 8:00 pm ET. The executive directors of the National Republican Senatorial Committee and Democratic Senatorial Campaign Committee field viewer questions and comments at 9:15 pm ET. "The Week Ahead" program also includes a 45-minute segment about the gubernatorial races and a half-hour call-in with the political editor of The San Diego Union, originating live from The Union offices.

C-SPAN's campaign countdown culminates on Election Day '86 with live, bicoastal coverage beginning at 6:00 pm ET. On Election Night, C-SPAN's continuous coverage includes election results, viewer comments, campaign consultants, and political analysts from both coasts -- providing a comprehensive nationwide election watch.

The program schedule for "Campaign Countdown" is as follows:

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	MONDAY, OCTOBER 27	
LIVE	6:00 pm EST	<pre>VIEWER CALL-IN "Foreign Affairs" Guests: Ann Lewis, Director, Americans for Democratic Action</pre>
TAPED	8:30 pm EST	U.S. SENATE CANDIDATES' DEBATE WASHINGTON Sponsored by the Seattle Rotary Club Debaters: Sen. Slade Gorton (R) Brock Adams (D), Former U.S. Representative
LIVE	9:30 pm EST	VIEWER CALL-IN "Open Phones" East Coast Races
RE-AIR	1:00 am EST	U.S. Senate Candidates' Debate Washington
	TUESDAY, OCTOBER 2	28
LIVE	6:00 pm EST	VIEWER CALL-IN "The Economy" Guests: Mary Hasenfus, Director of Political Affairs, U.S. Chamber of Commerce
		Kenneth Young, Executive Assistant to the President, AFL-CIO
LIVE	9:30 pm EST	VIEWER CALL-IN "Open Phones" Southern Races
	WEDNESDAY, OCTOBE	R 29
LIVE	6:00 pm EST	VIEWER CALL-IN
1		"Agriculture" Guests: Robert Mullins, Director of Legislative Services National Farmers Union
		John Datt, Dir., National Affairs, Nat'l Farm Bureau
TAPED	8:30 pm EST	U.S. SENATE CANDIDATES' DEBATE FLORIDA Sponsored by the League of Women Voters Education Fund Debaters: Sen. Paula Hawkins (R) Gov. Bob Graham (D)
LIVE	9:30 pm EST	VIEWER CALL-IN "Open Phones" Midwest Races
RE-AIR	1:00 am EST	U.S. Senate Candidates! Debate Florida
	THURSDAY, OCTOBER	2 30
LIVE	6:00 pm EST	VIEWER CALL-IN "International Trade" Guests: Evelyn DuBrow, Vice President and Legislative Director, International Ladies' Garment Workers Union Thomas Boggs, Jr., Partner, Patton, Boggs and Blow
TAPED	8:30 pm EST	U.S. SENATE CANDIDATES' DEBATE MISSOURI Sponsored by the League of Women Voters Education Fund Debaters: Lt. Gov. Harriet Woods (D) Christopher "Kit" Bond (R), Former Missouri Governor
LIVE	9:30 pm EST	VIEWER CALL-IN "Open Phones" Western Races
RE-AIR	1:00 am EST	U.S. Senate Candidates' Debate Missouri
	FRIDAY, OCTOBER	31
LIVE	6:00 pm EST	VIEWER CALL-IN "Campaign Advertising" Guests to-be-announced
TAPED	8:30 pm EST	U.S. SENATE CANDIDATES' DEBATE OHIO Sponsored by the League of Women Voters Education Fund Debaters: Sen. John Glenn (D) Rep. Thomas Kindness (R), 8th Congressional District
LIVE	9:30 pm EST	VIEWER CALL-IN Guests: Paul Gann, President, Peoples' Advocate Roy Ulrich, Californians Against Proposition 62
RE-AI	R 1:00 am EST	Topic: Two tax referendums facing California voters U.S. Senate Candidates' Debate Ohio

SUNDAY,	NOVEMBER	2
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8:00 pm EST	VIEWER CALL-IN
0.00 pm ===	"The Week Ahead 1986 Midterm Elections"
	Guest: Charles Dolan, Exec. Dir., Democratic Governors' Assoc.
	William Greener, III, Political Operations, RNC
	Topic: Governors' Races
8:45 pm EST	Guest: Ray Kipp, Political Editor, The San Diego Union
	Topic: California and National Races
	(originates from San Diego, CA)
9:15 pm EST	Guests: David Johnson, Executive Director, Democratic
	Senatorial Campaign Committee
	Thomas Griscom, Executive Director, National
	Republican Senatorial Committee
	Topic: Senate Races

TUESDAY, NOVEMBER 4

	TOEDDITT, NOVELIBER	
LIVE	6:00 pm EST	VIEWER CALL-IN Guests: Ray Strother, Media Consultant Eddie Mahe, Media Consultant
LIVE	7:00 pm EST	VIEWER CALL-IN Guest: Paul Kirk, Chairman, Democratic National Committee
LIVE	7:30 pm EST	VIEWER CALL-IN Guest: Frank Fahrenkopf, Chairman, Republican National Cmte. (tentative)
LIVE	8:00 pm EST - 3:00 am EST	CONTINUOUS CALL-IN Guests: Charles Cook, Editor, The Cook Political Report Stuart Rothenburg, Editor, The Political Report Hastings Wyman, Editor, Southern Political Report

- LIVE cameras at Democratic and Republican campaign headquarters in Washington, D.C.
- LIVE reports from San Diego, California on West Coast races at forty-five minutes past each hour

C-SPAN's Viewer Call-In Phone Numbers: (202) 628-2525 (Eastern/Central) (202) 783-2727 (Western/Mountain)

C-SPANAMERICA*S NETWORK

TO: All State Party Chairpersons

FR: The C-SPAN Cable Network

RE: C-SPAN's Campaign Countdown Programming

Between now and election day, the C-SPAN cable network plans extensive coverage of key Senate, gubernatorial, and Congressional races across the nation. All throughout, C-SPAN will include live call-in segments in order to track the pulse of the electorate as we get closer to election day 1986.

On election night, C-SPAN will offer continuous election returns, analysis from political experts on both coasts, and live programming from the national party headquarters in Washington, D.C.

A copy of our program schedule is enclosed. We ask that you pass this along to interested members of your staff. Our public relations department is happy to respond to any questions you may have about our programming at (202) 737-3220.

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