

FLAGSTAFF, ARIZONA 86002. USA

TEL. [REDACTED]

our fax is [REDACTED]

Praise
Susan Swain
C-SPAN
400 N. Capitol Street
Washington
DC 20001

December 27, 1993

SUBJECT: THIS MORNING'S PROGRAM

Dear Susan Swain,

As a loyal watcher, and one-time caller, I really enjoyed your program this morning with Christopher Matthews and Joseph Perkins. Mr. Matthews is a very interesting person with a very broad-scope mind - he has so much to say about every question, and it is all to the point, that the great pressure to get on to the next caller was properly resisted by you. Some of your callers are that way, too, but others simply can't stand a high-speed flow of information like Mr. Matthews is capable of, and they turn off -- and even resist by phoning in to chide Mr. Matthews, as one did politely.

Mr. Perkins was a perfect counterpoint, his thoughtful answers, excellent vocabulary, and obvious intelligence and experience made his comments valuable.

Both gentlemen were willing to take positions, generalize from the specific question/answer, and philosophize a bit. This is hardly possible on Larry King Live -- you, perhaps, could hardly avoid letting them take the time to do so, but I thought the program went smoothly by your actions in not pressing the next caller on them too quickly.

I know you must be the judge of when to move on -- and there is probably some quantitative rule which is set to keep C-SPAN in touch with as many people as possible. But you and your colleagues do a grand job of balancing the many variables you encounter, live, on your programs.

But I want to let you know that one person likes the more detailed and informational approach -- not the staccato speedy retort -- so when you have a chance, do what you did today again. It was fun and revealing.

Sincerely yours,
[REDACTED]

encl. Some history so you
will know why I liked
the program

[REDACTED]
[REDACTED] is Director of [REDACTED], a non-profit research organization dedicated to improved world trade and specializing in analysis of trade flows in manufactured goods between the developing countries and the advanced nations. The Institute publishes a journal and sponsors seminars and conferences.

For 17 years [REDACTED] was resident representative in Latin America for [REDACTED], a Boston consulting firm. From offices in Puerto Rico and Mexico City he directed the company's activities in economic development, feasibility studies and management consulting.

During this period he assisted in the development of Puerto Rico's Operation Bootstrap and conducted the basic study for the Mexican Government in 1964 to relieve unemployment in the Northern Border Region of Mexico which led to the creation of Mexico's border "maquila" industry now employing about 500,000 workers in 2000 companies. He coined the term "twin plants" and recommended the use of industrial parks as foci for development in that study.

[REDACTED] has also served as consultant on the development of 40 industrial parks and export processing zones in 26 countries during the past 19 years through his company, International Parks, Inc.

His academic credentials include degrees in engineering from [REDACTED] and [REDACTED]. He attended the Advanced Management Program at [REDACTED].

Publications: "Production Sharing" a conference with Peter Drucker -- 1988, [REDACTED] Editor.

NOTE: Under a contract for the period 1986-1995 The [REDACTED] [REDACTED] is managing the World Export Processing Zones Association (WEPZA), a group of 27 of the world's leading EPZs. [REDACTED] directs the project for the Institute and is Director of the [REDACTED]