

February 3, 1994

Mr. Brian P. Lamb Chairman and CEO C-SPAN Suite 650 400 North Capitol St. N.W. Washington, DC 20001

Dear Mr. Lamb:

My first thought about C-SPAN -- always -- is "Thanks for C-SPAN." In fact, at some Washington event about a year ago, I crossed a crowded room to tell you that and, after successfully delivering the message, was told "I'm not Brian Lamb, but I agree with you." (Well, he <u>did</u> look like you.)

I'm writing to suggest something. Why doesn't C-SPAN film the weekly conversation among Bob Edwards, Tom Downey, and Vin Weber that runs on NPR, and then put it on the TV-air? It is always timely, lively, and on-point for what C-SPAN does all day. This idea came to me during one of those (slow) weeks in which you televise radio shows. Always very interesting. Plus, I now hear ads for the C-SPAN <u>radio</u> broadcasts on NPR (apparently aimed at parents of new-born children, airing as it does at 5:00 a.m. on Saturdays or something like that.) There is real synergy here.

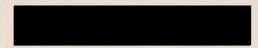
The Downey-Weber talk does not occur the same time and day each week, so that would be a complicating factor -- but once you had it in the can, you could run it on your schedule.

Just a thought and -- thanks for C-SPAN.

Sincerely,	14. F. A. J.







Washington, DC 20003

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