C-SPAN
CABLE SATELLITE PUBLIC AFFAIRS NETWORK

C-SPAN will air a National Governors' Association preview this Saturday, July 28, beginning at 5:00pm (ET), 4:00pm your time.

The hour-long preview includes interviews with NGA officials on the meeting's agenda and a roundtable discussion with Charles Cook of the Cook Political Report, and James Barnes of the National Journal discussing the gubernatorial races.

Any broadcast network may use up to three minutes of C-SPAN programming free as long as C-SPAN is given simultaneous on-air credit (courtesy of C-SPAN graphic.)

Our satellite coordinates are Galaxy III, transponder 24.

If you have any questions, please call Kristin Wennberg at 202-626-7975.

Kristin Wennberg

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News Release

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Cable-Satellite Public Affairs Network

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Contacts:
Rayne Pollack
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C-SPAN TELEVISES NATIONAL GOVERNORS' MEETING

Coverage Features Live Viewer Call-ins with Governors

Washington, D.C., July 26 -- C-SPAN will telecast live portions of the July 29 - 31 **National Governors' Association** summer meeting in Mobile, Alabama and in conjunction, will feature live Viewer Call-in programs with seven governors.

The theme of this conference is "Consensus for Change: An Agenda for Educational and Environmental Quality."

C-SPAN's live telecast begins **Sunday, July 29, at 11:00 AM (ET)** with coverage of the NGA Task Force on Education, followed by a live Viewer Call-in program with Gov. Ray Mabus (D-MS).

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11:00 AM (ET)	LIVE	**NGA Task Force on Education** "Setting a Course for Educational Excellence: Goals for the Twenty-first Century"
12:30 PM (ET)	LIVE	**C-SPAN Viewer Call-in with Gov. Ray Mabus (D-MS)**
12:50 PM (ET)		**Interview with NGA Executive Director Ray Scheppach**
1:00 PM (ET)	LIVE	**C-SPAN Viewer Call-in with Gov. Booth Gardner (D-WA)**
1:30 PM (ET)	LIVE	**NGA Opening Plenary Session** "Environmental Quality: Meeting the Challenge" **Speaker:** William Ruckelshaus, chairman and CEO, Browning-Ferris Industries "Global Environmental Changes and the Role of the World Bank" **Speaker:** Barber Conable, president, the World Bank

-more-

3:45 PM (ET)	LIVE	**NGA Executive Committee Meeting** "Education Reform and the Business Roundtable" **Speaker:** Kay Whitmore, chairman and CEO, Eastman Kodak
5:15 PM (ET)	LIVE	**C-SPAN Viewer Call-in with Gov. Michael Castle (R-DE)**
Monday, July 30 8:00 AM (ET)	LIVE	**C-SPAN Viewer Call-in with Govs. Garrey Carruthers (R-NM) and Richard Celeste (R-OH)**
8:45 AM (ET)	LIVE	**C-SPAN Viewer Call-in with Gov. L. Douglas Wilder (D-VA)**
9:30 AM (ET)	LIVE	**NGA Committee on Economic Development** **Chairman:** Gov. Ray Mabus (D-MS) **Speaker:** Kay Whitmore, chairman and CEO, Eastman Kodak

***C-SPAN coverage of NGA breaks at noon (ET) in order to bring viewers the U.S. House of Representatives ***

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NOTE:

Kathy: The following is a schedule of C-SPAN's coverage of the NGA meeting. Please call me at 202-626-7975 if you have any questions.

- Kristin

205.434.8662

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TELECOPIER TRANSMISSION

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Cleveland Plain Dealer

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Cincinnati Enquirer

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Contacts:
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NOTE:

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Please note live viewer call-in w/ Gov. Wilder on Monday morning.

804-775-8059

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Washington, D.C. 20001

TELECOPIER TRANSMISSION

TO: Celia Cohen - Wilmington News Journal

FROM: Kristin Wennberg

RE: Urgent News Release

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FROM: Kristin Wennberg

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TO: Dale Eisman - Virginian-Pilot / Ledger Star

FROM: Kristin Wennberg

RE: Urgent News Release

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601-961-7211

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TO: John Robertson - Albuquerque Journal

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505·823·3994

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TELECOPIER TRANSMISSION

TO: Pete Callaghan - Tacoma Morning News Tribune

FROM: Kristin Wennberg

RE: Urgent News Release

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206-597-8274

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TO: David Boardman - Seattle Times

FROM: Kristin Wennberg

RE: Urgent News Release

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206-464-2261

C-SPAN
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Washington, D.C. 20001

TELECOPIER TRANSMISSION

TO: Brett Blackledge - Fairfax Journal

FROM: Kristin Wennberg

RE: Urgent News Release

DATE: _____

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703-750-7404

C-SPAN
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TELECOPIER TRANSMISSION

TO: Jim Camden - Spokesman-Review

FROM: Kristin Wennberg

RE: Urgent News Release

DATE:

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509-459-5234

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News Dir: John Bracco

(ABC) WEAR-TV · ~~205·343·3331~~
News Dir: Harry Babb

(CBS) WKRG-TV · 205·479·5555
News Dir: Don Koch

our coverage → National network

Vincent Duncan
~~Fax: 205~~ 434·1023

→ 904·456·3333 (Pensacola)
Tom Wahl
Fax: 904·455·0159

→ Mobile Register ←
205·433·1551

Candace Wilson
Fax: 205·473·8130

Cathy Donaldson
→ Main pol. Reporter
Fax: 205·434·8662

NATIONAL GOVERNORS' ASSOCIATION
ANNUAL MEETING
1990
Mobile
A feast for the senses!

Guy Hunt
Governor
State of Alabama

Ronald K. Richey
Jon W. Rotenstreich
Finance Chairmen

Holman Head
Governor's Designee

Stan McDonald
Annual Meeting Liaison

Mike Dow
Host City Mayor

Al St. Clair
Executive Assistant

W. J. "Happy" Fulford
Host City Representative

For Immediate Release

July 6, 1990

Contact: Terry Abbott
Stacey Rimer
242-7150

GOVERNORS MEETING BRINGS NATIONAL NEWS MEDIA TO MOBILE

MOBILE: The meeting of the National Governors' Association in Mobile July 28-31 will bring an estimated 200-300 members of the news media from around the country to Mobile.

Alabama Gov. Guy Hunt said the media attention Alabama and Mobile will receive will help improve the image of the state and city.

"Alabama has some of most plentiful natural resources in the world, and we will have the opportunity to show the rest of the nation how beautiful our state is with the exposure we will receive by hosting the Nation Governors' Association meeting," Gov. Hunt said. "We have known a long time about Alabama's 'Great Surprise,' now it is time to show the rest of the country."

-more-

STATE OF ALABAMA
Governor's Office
Montgomery 36130

The meeting also will be broadcast nationally on cable's C-SPAN network. Producer Barry Katz and another 20 members of the C-SPAN organization will be in Mobile for the conference.

C-SPAN has been covering the annual governors' meetings for seven years and will be broadcasting several of the meetings from Mobile live.

"We have been covering the NGA meetings for seven years now and feel that the states' role is an important part of the process," Katz said. "The meetings are important and I believe our relationship with the governors is good. I think they appreciate that we're there at the meetings."

During the four-day meeting, C-SPAN plans to cover the plenary sessions and the executive sessions live, and to host a couple of call-in programs. Katz said coverage of the meetings also would depend on the House of Representatives schedule in Washington.

The opening plenary session will be held Sunday, July 29, at 12:30 p.m. An executive committee meeting will follow at 2:45 p.m. The closing plenary session will be on Tuesday, July 31, at 9:30 a.m.

In addition to C-SPAN's extensive coverage, reporters from major media outlets across the country cover the event.

-more-

SATURDAY, FEBRUARY 24

1:15 p.m. – 1:45 p.m.
Conference Theatre
Lobby Level

Opening Press Conference

2:00 p.m. – 3:30 p.m.
Columbia A
Lower Level

Task Force on Education
Governor Bill Clinton, Arkansas, Co-Chairman
Governor Carroll A. Campbell Jr., South Carolina, Co-Chairman

- Setting a Course for Educational Excellence: Goals for the Twenty-First Century

Open to all Governors

3:45 p.m. – 5:00 p.m.
Capitol Room
Lobby Level

Corporate Fellows' Roundtable Discussion with Governors

- Opportunities and Challenges in Eastern Europe: What Should Be the Federal, State, and Private Sector Response?

Guest:
Jean Dondelinger, Commissioner for Cultural Affairs, Information and Communication, European Communities

By Invitation

5:00 p.m. – 7:00 p.m.
Capitol View Club
11th Floor

Reception for Corporate Fellows and Governors
By Invitation

7:00 p.m. – 9:00 p.m.
Smithsonian Institution
Arts and Industries
Building

Buffet Reception Honoring Members of the NGA Executive Committee
Hosted by Manuel Lujan Jr., Secretary, U.S. Department of the Interior, and Robert M. Adams, Secretary, Smithsonian Institution

By Invitation

SUNDAY, FEBRUARY 25

8:30 a.m. – 9:45 a.m.
Capitol Room
Lobby Level

Staff Advisory Council to the Committee on Energy and Environment

---

10:00 a.m. – 11:45 a.m.
Columbia A
Lower Level

NGA Executive Committee and Standing Committee Chairs
Governor Terry E. Branstad, Iowa, Chairman

- The President's Budget

Guest:
Richard G. Darman, Director, Office of Management and Budget

- Consideration of Proposed Policy Positions

Noon – 1:00 p.m.
Capitol Room
Lobby Level

Governors-Only Lunch

1:15 p.m. – 3:15 p.m.
Yorktown
Lower Level

FIRST PLENARY SESSION
Governor Terry E. Branstad, Iowa, Chairman

- Winning the Brain Race

Guest:
David Kearns, Chief Executive Officer, Xerox Corporation

- Beyond Goals: A Report Card on Education Reform

Guest:
Dr. Ernest Boyer, President, Carnegie Foundation for the Advancement of Teaching

INS TO NGA PREVIEW FOR SATURDAY JULY 28:

UP NEXT ON C-SPAN, WE TAKE A LOOK AT THE UPCOMING NATIONAL GOVERNORS' ASSOCIATION SUMMER MEETING FROM MOBILE, ALABAMA WITH A SERIES OF INTERVIEWS WITH REPRESENTATIVES FROM THE NGA ON ISSUES AND EVENTS THAT WILL BE DISCUSSED AT THE MEETING.....FOLLOWING THOSE INTERVIEWS WE TALKED WITH TWO REPORTERS WHO DISCUSSED THE ISSUES AND PEOPLE INVOLVED IN THE 36 GOVERNORS RACES TAKING PLACE THIS YEAR.....

WE FIRST SPOKE WITH RAYMOND SCHEPPACH,EXECUTIVE DIRECTOR OF THE NGA WHO DISCUSSES THE ISSUES FACING THE GOVERNORS AND THE ROLE OF THE NATIONAL GOVERNORS ASSOCIATION.....

(AFTER SCHEPPACH TAPE)

NEXT WE TALK WITH MICHAEL COHEN, PROGRAM DIRECTOR FOR THE NGA CENTER FOR POLICY RESEARCH EDUCATION PROGRAM WHO DISCUSSES THE STATUS OF THE EDUCATION GOALS THE WHITE HOUSE AND GOVERNORS DISCUSSED AT THE EDUCATION SUMMIT IN CHARLOTTESVILLE, VIRGINIA LAST SEPTEMBER.....

(AFTER COHEN TAPE)

5/28
5:30pm

THE LAST OF OUR NGA STAFF INTERVIEWS IS WITH JODY THOMAS, ACTING DIRECTOR OF THE COMMITTEE ON INTERNATIONAL TRADE AND FOREIGN RELATIONS WHO DISCUSSES THE STATES AND GOVERNORS ROLES IN INTERNATIONAL TRADE AND OVERSEES BUSINESS.....

(AFTER THOMAS TAPE)

FINALLY, WE SPOKE WITH CHARLES COOK, EDITOR OF THE COOK POLITICAL REPORT AND JAMES BARNES POLITICAL REPORTER FROM THE NATIONAL JOURNAL WHO DISCUSSES THE CANDIDATES AND ISSUES IN THE 36 GOVERNORS RACES TAKING PLACE THIS YEAR.....

July 16,1990

NGA PREVIEW
SATURDAY JULY 28,1990
5:00-6:00PM ET

Rundown:

5-5:10pm — Interview with Raymond Scheppach
Executive Director, NGA

5:10-5:20pm — Interview with Michael Cohen
Program Director, NGA center for Policy
Research Education Program

Topic: NGA and Federal Gov't Education Program status

5:20-5:30pm — Interview with Jody Thomas
Acting Director, Cmte. on Int'l Trade &
Foreign Relations, NGA

Topic: Governors (states) & Int'l Trade and business

5:30-6:00pm — Roundtable discussion on Governors' Races and
issues in the races
guests:
Charles Cook, Editor: Cook Political Report
James Barnes, Political Reporter, Nat'l Journal

AOS 5

FT

Columbus Dispatch

Mike Curtin

UPDATED ON JULY 26

NATIONAL GOVERNORS' ASSOCIATION
SUMMER MEETING
MOBILE, ALABAMA
JULY 29-31,1990

(ALL TIMES ARE EASTERN TIMES)

SUNDAY JULY 29:

11:00-12:30pm	Task force on Education
12:30-12:50pm	call-in with: Gov. Ray Mabus (D-Ms)
12:50-1:00pm	taped interview with Ray Scheppach
1:00-1:30pm	call-in with: Gov. Booth Gardner (D-Wash) Vice Chair NGA
1:30-3:15pm	OPENING PLENARY SESSION speaker: William Ruckelshaus Chrmn. and CEO, Browning-Ferris Industries Barber Conable President, The World Bank
3:15-3:45pm	call-in with: Gov. Henry Bellmon (R-OK) (tent)
3:45-5:15pm	EXECUTIVE COMMITTEE MEETING speaker: Kay Whitmore Chrmn. and CEO Eastman Kodak John Sununu White House Chief of staff (probable)
5:15-6:00pm	call-in with: Gov. Mike Castle (R-Delaware)

MONDAY JULY 30:

8:00-8:45am call-in with:
Gov. Garrey Carruthers (R-NM)
Gov. Richard Celeste (D-Ohio)

8:45-9:30am call-in with:
Gov. L. Douglas Wilder (D-Virginia)

9:30-11:00am Committee on Economic Development
Chrmn. Gov. Ray Mabus (D-Miss)

speakers: Kay Whitmore, Eastman Kodak

(end of LIVE portion of day)

Taped events for Monday: (to air at later date)

Committee on Justice and Public Safety
Chrmn. Gov. Michael Castle (R-Delaware)

speakers: John Dunne
ass't att'y general for civil rights

Wayne Huggins
Dir. Nat'l instit. of corrections

Thomas Coughlin
Comm., NY dept. of correctional facilities

Judge Braxton Kittrell
13th circuit, Alabama

Lt. Gen. John Conaway
chief, National Guard Bureau

Committee on Human Resources
Chrmn. Gov. Richard Celeste (D-Ohio)

speakers: Robert Blendon
Harvard school of Public health

Stuart Altman
Brandeis University

TUESDAY JULY 31:

8:00-8:45am call-in with:
Reuben Greenberg
chief of Police, Charleston, S.C.

8:45-9:30am call-in with:

[coverage of below TBA (live or tape)]

10:30-1:00pm CLOSING PLENARY SESSION
speakers:
Lamar Alexander
President, University of Tennessee

Keith Geiger
President, Nat'l Education Assoc.

Albert Shanker
President, American Fed. of Teachers

Richard Morrow
Chrmn. and CEO. AMOCO Corp.

William Brock
Senior Partner, The Brock Group

Joseph Fernandez
Chancellor, New York City School System

NOTE: MONDAY TAPING OF AMERICAN PROFILES:
Noon-1pm Gov. Michael Dukakis (D-MA)

2:00-3:00pm Gov. William Clements (R-Tx)

NATIONAL GOVERNORS' ASSOCIATION
SUMMER MEETING
MOBILE, ALABAMA
JULY 29-31,1990

"Consensus for Change: An Agenda for Education & Environmental Quality"

(ALL TIMES ARE EASTERN TIMES)

SUNDAY JULY 29: - all five

11:00-12:30pm Task force on Education

12:30-~~1:00pm~~ 12:50 call-in with: Gov. Ray Mabus (D-Miss)

12:50-1pm ~~1:00-1:10pm~~ taped interview with Ray Scheppach - Ex. dir., NGA

~~1:10-1:30pm~~ call-in with:

~~1:30~~ 1:30 Gov. Booth Gardner (D-Wash)

1:30-3:~~30~~pm OPENING PLENARY SESSION
speaker: William Ruckelshaus
Chrmn. and CEO, Browning-Ferris Industries - solid waste

Barber Conable
President, The World Bank Global environmental changes and the role of the world Bank

environmental quality - meeting the challenge

3:~~30~~-3:45pm ~~call-in with: Gov. Ray Mabus (D-Miss)~~
Gov. Henry Bellmon (R-OK)

3:45-5:15pm EXECUTIVE COMMITTEE MEETING
speaker: Kay Whitmore
Chrmn. and CEO Eastman Kodak Educ. reform & the "business roundtable"

John Sununu - "expected to attend"
White House Chief of staff (probable) - "Views from the White House"

5:15-6:00pm call-in with:
Michael Castle (R-DE)

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Gov. Richard Celeste (D-OH)

8:45-9:30am call-in with:
Gov. L. Douglas Wilder (D-VA)

9:30-11:00am Committee on Economic Development
Chrmn. Gov. Ray Mabus (D-Miss)

speakers: TBA Kay Whitmore

Personal note

(end of LIVE portion of day)

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Chrmn. Gov. Michael Castle (R-Delaware)

speakers: John Dunne
ass't att'y general for civil rights

Wayne Huggins
Dir. Nat'l instit. of corrections

Thomas Coughlin
Comm., NY dept. of correctional facilities

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Chancellor, New York City School System