BAD BOY

THE LIFE AND POLITICS OF LEE ATWATER

John Brady

The things we admire in men, kindness and generosity, openness, honesty, understanding and feeling are the concomitants of failure in our system. And those traits we detest — sharpness, greed, acquisitiveness, meanness, egotism and self-interest — are the traits of success. And while men admire the quality of the first, they love the produce of the second.

- John Steinbeck, Cannery Row



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