

**Fools' Names,
Fools' Faces**
Andrew Ferguson

With an Introduction by
P. J. O'Rourke



The Atlantic Monthly Press
New York

FROM THE BOOKNOTES LIBRARY OF

BRIAN P. LAMB

C-SPAN AIR DATE

11 / 3 / 96

385. Andrew Ferguson
Fools' Names, Fools' Faces

Taped: 10/1/96

Aired: 11/3/96

Tape #: 69134

What's wrong with Seinfeld

Bob Hope - a dear friend
what's wrong with Seinfeld p57
Bill Bennett

BOOKNOTES
1996-11-03

Fools' Names,
Fools' Faces
Andrew Ferguson

Copyright © 1996 by Andrew Ferguson
Introduction copyright © 1996 by P. J. O'Rourke

All rights reserved. No part of this book may be reproduced in any form or by any electronic or mechanical means, including information storage and retrieval systems, without permission in writing from the publisher, except by a reviewer, who may quote brief passages in a review.

*Published simultaneously in Canada
Printed in the United States of America*

FIRST EDITION

Library of Congress Cataloging-in-Publication Data

Ferguson, Andrew, 1956-

Fools' names, fools' faces / Andrew Ferguson; with an
introduction by P. J. O'Rourke. — 1st ed.

p. cm.

ISBN 0-87113-651-1

1. Popular culture—United States. 2. Fads—United States.
3. United States—Social life and customs—1971- I. Title.

E169.04.F465 1996

306.4'0973—dc20

96-16377

Design by Laura Hammond Hough

Atlantic Monthly Press
841 Broadway
New York, NY 10003

·10987654321