

News Release



Cable-Satellite Public Affairs Network

400 North Capitol Street N.W., Suite 650
Washington, D.C. 20001
(202) 737-3220

Contact:
Kristin Wennberg
(202) 626-7975

EARTH DAY 1990 EVENTS FROM THE NATION'S CAPITAL LIVE ON C-SPAN

Washington, D.C., April 18 -- On Sunday, April 22, beginning at 10am ET, C-SPAN will devote eight hours of programming to Earth Day 1990 and the issues surrounding it.

Live coverage on the 20th anniversary of Earth Day includes Viewer Call-ins with environmentalists, an Earth Day 1990 rally on the Mall, and open phone call-in segments for viewers to share their thoughts on the day's events.

C-SPAN will also air taped coverage of a forum sponsored by Earth Day Alternatives, a group that believes Earth Day is a symbolic event and does not serve as a serious forum for discussing environmental issues.

Call-in guests include Michael Deland, chairman of the Council on Environmental Quality, and Peter Bahouth, executive director of Greenpeace, USA. C-SPAN will also air a taped interview with former Wisconsin Senator Gaylord Nelson, the founder of Earth Day.

C-SPAN is available in 49.7 million cable households through 3800 cable system affiliates nationwide and around the world via satellite. The network is privately funded and is a public service of the cable television industry.

AS OF APRIL 11th

Tentative Rundown for Earth Day coverage - April 22nd.

10:00 am	Live	Call-in program with Michael Deland, Chairman, Council on Environmental Quality
10:30 am	Tape	Interview with Former Senator Gaylord Nelson (D-Wisconsin) - "founder" of Earth Day shoot 17698 length 34:00
11:05 am	Tape	Forum sponsored by a group called Earth Day Alternatives Their view is that too much environ- mental regulation is harmful and that Earth Day does not provide a useful forum for discussing the issues. shoot 17969 length April 22nd
?	Live	Open phones - mix in video of crowd gathering on mall
12:00 noon	Live	Rally
????	Live	open phones over entertainment portion of rally We'll determine this that day
4:30 pm?	Live	open phones at conclusion of rally
5:00 pm	Live	Call-in program with: Peter Bahouth, Executive Director of Greenpeace, USA Other guest TBA
6:00 pm	end	

MAJOR REVISION - AS OF APRIL 13th

Tentative Rundown for Earth Day coverage - April 22nd.

10:00 am	Live	Call-in program with Michael Deland, Chairman, Council on Environmental Quality
10:30 am	Tape	Interview with former Senator Gaylord Nelson, "founder" of Earth Day shoot 17698 length 34:00
11:05 am	Live	Open phones - if necessary mix in video of crowd gathering on mall
11:00 am	Live	Rally
????	Live	open phones over entertainment portion of rally We'll determine this that day
5:00-5:30 pm?	Live	open phones at conclusion of rally
6:00 pm	Tape	Forum sponsored by a group called Earth Day Alternatives Their view is that too much environ- mental regulation is harmful and that Earth Day does not provide a useful forum for discussing the issues. shoot 17969 A & B length 1:41:00, but you have the option of getting out before Q & A (1:15) Approximate outpoint is 11:21

*Washington Metropolitan Cable Club scheduled for 7:00 pm on 4/22
will be back-timed from 8:00 pm booknotes.

Capitol / West Front

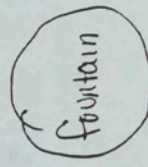
Upper Terrace

Steps to Upper Terrace

Lower Terrace

Steps to Upper Terrace

Lights/mult provided
Press Area
Canopy



VIP Canopy

Music Platform

Stage

Escorted out crews

Escorted out crews

Retaining Wall

Mixing platform
16 x 12 ft

More in this location - not in line of sight w/ cameras

Standing Press

Ceiling scaffold
6-8-10 ft tall camera
60 x 24 ft
Mult provided
to crew

Fiber Optic
Dir P
Magnolia Tree

Flagstone Walkway
Hawland Avenue

truck

Senate Side
Flagstone Walkway

1 camera

Contact:
Kristin Wennberg
(202) 737-3220

EARTH DAY 1990 EVENTS FROM THE NATION'S CAPITAL LIVE ON C-SPAN

Washington, D.C., April 18¹⁹⁹⁰ -- C-SPAN will devote eight hours of programming to the Earth Day activities in Washington, D.C. on Sunday, April 22, beginning at 10am ET. *April 22nd. and the issues surrounding it.*

Live coverage on the 20th anniversary of Earth Day includes Viewer Call-ins with environmentalists, an Earth Day 1990 rally on the Mall, and open phone call-in segments for viewers to share their thoughts on the day's events. *Also on the schedule is a ? sponsored by G.D.A. This*

Call-in guests include Michael Deland, chairman of the Council on Environmental Quality, and Peter Bahouth, executive director of Greenpeace, USA. C-SPAN will also air a taped interview with former Senator Gaylord Nelson, the founder of Earth Day. *Wisconsin*

C-SPAN will also air taped coverage of a forum sponsored by Earth Day Alternatives, a group that believes that private protection, not government regulation, is the way to save the environment. *The group also believes Earth Day is a symbolic event and does not serve as a serious forum for discussing environmental issues.*

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News Release

C-SPAN

Tenth Anniversary
1979-1989

For Immediate Release

Contact:
Kristin Wennberg
(202) 737-3220

EARTH DAY 1990 FROM THE NATION'S CAPITAL LIVE ON C-SPAN

Washington, D.C., April 12 -- C-SPAN will devote eight hours of programming to the Earth Day activities in Washington, D.C. on **Sunday, April 22, beginning at 10am ET.**

Live coverage on the 20th anniversary of Earth Day includes Viewer Call-ins with environmentalists, an Earth Day 1990 rally on the Mall, and open phone call-ins segments for viewers to share their thoughts on the day's events.

C-SPAN will also air taped coverage of a forum sponsored by Earth Day Alternatives, a group that believes that private protection, not government regulation, is the way to save the environment. The group also believes Earth Day is a symbolic event and does not serve as a serious forum for discussing environmental issues.

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-30-

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400 N. Capitol St., N.W.
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TELECOPIER TRANSMISSION

TO: Paul Maxwell - Cable Fax

FROM: Kristin Wennberg

RE: Urgent News Release

DATE: 4.12.90

NUMBER OF PAGES: 2
(Including Cover)

If you do not receive all pages, please call Kristin Wennberg at 202-626-7975.

NOTE:

Paul:
Noticed in today's CableFax that you will be doing some Earth Day programming notes in tomorrow's edition. The following are C-SPAN's plans for Earth Day coverage.

Thanks! - Kristin Wennberg

C-SPAN
400 N. Capitol St., N.W.
Suite 650
Washington, D.C. 20001

TELECOPIER TRANSMISSION

TO: John Carmody - The Washington Post

FROM: Kristin Wennberg

RE: Urgent News Release

DATE: 4. 19. 90

NUMBER OF PAGES: 2
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NOTE:

Jack: The Earth Day Alternatives forum was taped on April 12, but will air on Earth Day to provide balanced coverage.

- Kristin

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FROM: Kristin Wennberg

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