

TY 4/17

[REDACTED]

PORTLAND, OREGON 97229

January 28, 2001

Mr. Brian Lamb  
Chairman and chief executive officer  
C-SPAN  
400 North Capitol Street, N.W., Suite 650  
Washington, D.C. 20001

Dear Mr. Lamb,

Access to C-SPAN is the reason I am willing to pay for cable TV service.

I particularly favor your *Book Notes* program and the weekend *Book TV* series. Imagine my pleasure when, recently, my childhood friend [REDACTED] [REDACTED] turned up as master of ceremonies on C-SPAN'S Bay Area program on the subject of Ludwig von Beethoven.

It is not fatal — and perhaps unavoidable — that C-SPAN's *Book TV* programs vary from the superb to the unwatchable.

You could improve the average strength of the *Book TV* series were you to devote modest time and resources to seeking out gifted, charming retired individuals such as [REDACTED] to serve each as the C-SPAN coordinator and host personality in a metropolitan area where your firm has no regular employee.

Besides being a man of wit and unusual charm, [REDACTED] is a published historical scholar and a harpsichordist of rare talent who studied with Rudolph Serkin. I rather think he would be intrigued by the idea of associating with C-SPAN in the scouting and hosting of a tiny number of book programs for you each year in his area. I was in television production at NBC in 1951 when Pat Weaver launched Dave Garroway's *Today*. [REDACTED] [REDACTED] is like unto a Garroway reincarnation.

To learn more about [REDACTED], FAX an inquiry to [REDACTED] at [REDACTED]. To check on me call C-SPAN original board member, [REDACTED].

Sincerely,

[REDACTED]