

C-SPAN

Tenth Anniversary

1979-1989

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C-SPAN PROVIDES SCHOOLS WITH FREE VIDEO WORKSHOP KITS

New Service Enhances Growing "C-SPAN in the Classroom" Program

WASHINGTON, D.C., Sept. 11 -- C-SPAN is mailing free Video Workshop kits upon request to America's junior and senior high schools to demonstrate use of the network's public affairs programming for classroom instruction.

The Video Workshop kits include a 15-minute videotape explaining C-SPAN's programming and its classroom applications, along with 25 teachers guides to supplement viewing.

The new package is the latest development in the network's three-year-old "C-SPAN in the Classroom," a membership organization serving 4,000 high school and college instructors.

This school year, C-SPAN has launched its weekly "Short Subject" series of educational vignettes designed for overnight taping and convenient classroom use. The network has also established a college scholarship competition for students of high school teachers enrolled in "C-SPAN in the Classroom." The network will award scholarships of \$5,000, \$2,500 and \$1,000.

"C-SPAN in the Classroom," which is part of the Cable Alliance for Education, offers the following unique features:

- o A liberal copyright policy which allow instructors to tape any C-SPAN program for classroom use.
- o Free Video Workshop kits provided on request.
- o Workshops conducted in Washington, D.C., for college professors using C-SPAN in their classrooms.
- o High school workshops around the country to familiarize teachers with C-SPAN programming.
- o Exclusive teacher access to taped C-SPAN programming at the Public Affairs Video Archives at Purdue University.

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