

[REDACTED]  
LOUISVILLE KY 40204-2444

23 July 1992

Brian Lamb  
Chairman & Resident Guru Extraordinaire  
**C-SPAN**  
400 N Capitol St NW #650  
Washington DC 20001

**Mr Lamb**, I've simply not enough superlatives to describe you & your people's work. No one could do a better book review than your Sunday evening **Booknotes**. (Could we have maybe two a week?) Would you believe that, if possible, I sometimes watch at 8 & 11. Milhaus even mesmerized me!

I have come to the conclusion that Republicans are **such** bad & 'inaccurate' people but there is **never the slightest editorializing** on you or your staffs' faces no matter who is saying what. You suffer fools with great tact, delicacy, finesse--as does Stephen Scully, Susan Swain, & your smooth talking blonde lawyer. There's such a fine line between being bland/boring & being discretely **objectively** interested [in what's happening]. Everyone achieves the latter with **éclat & panache!**

I don't even want to think how long I've watched & listened to all party conventions including last week's. I'm an inveterate channel flipper with a very short attention span so I **did** compare. **C-Span** won in all categories hands down! ***Ne plus ultra!***




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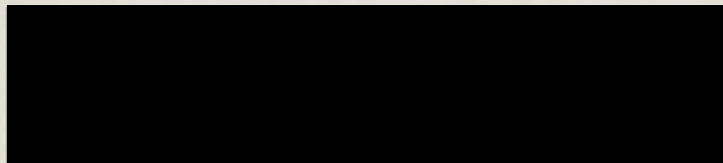
As you can see from the enclosed, I requested that Storer carry **C-Span 2**. As I was reading the answer to my letter last night, local news carried the story that Storer's fees were to be increased. My bill is \$45±--don't tell--but I'd probably pay that for you[all] alone. I simply cannot afford [or indeed will pay] for any higher charges so HBO or Showtime will be deleted. I heard you say during the convention that it did not cost the viewer [the carrier?] more for **C-S2** so I'll probably make a more persuasive request. King is simply saving empty channels for something he thinks can make more money. They run cheap ads continuously w/bad music.

Oh, that's the other thing--your interlude music selections could not be improved. That isn't an idle compliment but from a two decade symphony musician.

You are the secret behind this entire concept & its operation, & I assume you made the perfect personnel selections. Can't network get the message--that **it is the message given by intelligent non-ego driven, reasonably paid professionals**, not overpaid, egomaniacal personalities, though I would rather spend **all** viewing hours with  you or your staff than w/the entire bunch of networkers!

The memory of the inn in New Hampshire broadcasting room--the incredibly polished furniture you always have--& the blustery, snowy scenery will linger forever.

Thank you for being here, so faultlessly implementing your ideas--giving so much. How do you stay so pristine & classy in Washington!





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[REDACTED]  
LOUISVILLE KY 40204-2444

10 July 1992

Charles King  
President  
**STORER CABLE COMMUNICATIONS**  
1536 Story Av  
Louisville KY 40206

**Mr King** I would like to thank you for **C-Span**. For 80% of the time at least half of the outrageous cost, **that** channel alone is worth 80% of the charges.

Why don't you be extraordinarily civic minded, particularly in this election year, & also offer Louisville residents **C-Span 2**? Course, I don't know what specifically they program, but I've the feeling that anything in which Brian Lamb is involved will be a class act.

So break down & give the overheated, overstressed, anxiety ridden, poverty stricken masses [particularly after paying the monthly cable bill!] a break & start carrying **CS-2**. After waiting years for it to happen, it finally dawned on me that business **rarely** gives anything voluntarily without being asked, so **I'm asking!**

[REDACTED]



July 17, 1992

[REDACTED]  
Louisville, Kentucky 40204

Dear [REDACTED]:

I am writing in reference to your letter dated July 10, 1992 regarding our programming.

First, please let me express our sincere pleasure at being able to serve your cable television needs over the last years. During this time, you have maintained an excellent payment history, and we sincerely appreciate your business.

While we would like to be able to comply with your request to add C-Span II to our cable lineup, we simply do not have the available channel capacity. We try to use the channel space which we have to provide a very diverse amount of programming to insure we satisfy each of our 178,000+ customers. Among those services which we "hand-pick" to provide to our customers are The Discovery Channel, CNN, ESPN, Arts & Entertainment, American Movie Classics, The Family Channel, Nickelodeon, and TNT (each of which was voted as the most popular services through a survey of 200,000 readers of Consumer Reports magazine recently).

I am very glad you like the programming on C-Span. I agree this is an extremely beneficial service for our customers, and we are happy to provide it.

Our customers' requests are important to us, and we do try to be responsive to them. Please rest assured that should channel space become available, we will consider your choice.

Sincerely,

*Charles F. King*  
Charles F. King  
General Manager

/dlg

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*patronizing!  
of course!  
I pay  
my bill  
on time!*