

FOR IMMEDIATE RELEASE:

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C-SPAN SHOWS A "DAY-IN-THE-LIFE" OF
REPRESENTATIVE SUSAN MOLINARI

Washington, D.C., July 8, 1993 -- C-SPAN takes its cameras outside the Washington "Beltway" to follow Representative Susan Molinari (R-NY) as she returns home to Staten Island. "Day-in-the-Life" programming is C-SPAN's video-verite technique showing elected public officials at work without commentary or editorializing. A "Day-in-the-Life" with Susan Molinari will be shown on Sunday, July 11th, at 2:00 PM ET/11:00 AM PT.

C-SPAN cameras will shadow Representative Molinari as she meets with constituents, the local media, and local officials, during a visit over the July 4th weekend. Ms. Molinari, representing the thirteenth district of New York, was first elected in 1988. She is now serving her third term, and is a member of both the House Committee on Education and Labor, and the Committee on Public Works and Transportation.

The spontaneous nature of the district visit gives C-SPAN viewers a different perspective on the various aspects of congressional work.

C-SPAN is currently available in 59.2 million households nationwide and around the world via satellite. C-SPAN is entirely funded by America's cable television companies as a public service.

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Washington, D.C., June 28, 1993 -- C-SPAN takes its cameras outside the Washington "Beltway" to follow Representative Susan Molinari (R-NY) as she returns home to Staten Island. "Day-in-the-Life" programming is C-SPAN's video-verite technique showing elected public officials at work without commentary or editorializing. A "Day-in-the-Life" with Susan Molinari will be shown on Sunday, July 11th, at 2:00 PM ET/11:00 AM PT.

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Jim is concerned that we use "selective" parts of the memo - ie do not use "unguarded"

Sunday July, 11
9pm - ET

TO: DEB LAMB
FROM: JIM MILLS
RE: MOLINARI TRIP

DEB, SORRY THIS TOOK SO LONG TO GET TO YOU. HERE ARE SOME BRIEF TALKING POINTS RE THIS PROJECT. THESE ARE NOT NECESSARILY ORGANIZED ACCORDING TO IMPORTANCE....WHICH IS REFLECTIVE OF HOW MY MIND WORKS ANYWAY. REALLY, THESE ARE JUST SOME RANDOM THOUGHTS THAT I TEND TO SHARE WITH MEMBERS AND PRESS SECRETARIES WHEN I TRY TO SELL THIS SORT OF "UP CLOSE AND PERSONAL" PROGRAMMING.

* C-SPAN DOES A FAIRLY GOOD JOB OF COVERING GAVEL TO GAVEL FLOOR DEBATE AND HEARINGS. WE ARE WORKING ON DOING A BETTER JOB OF PRESENTING TO THE AMERICAN PUBLIC WHAT I CALL A " FULL-MEASURE CONTEXTUALIZED" VIEW OF WHAT CONGRESS IS AND DOES.

* HAVING SAID ALL ALL OF THAT. MEMBERS (MC) SPEND A LOT OF TIME IN THEIR HOME DISTRICTS. WE ARE TRAVELING DURING THE UPCOMING BREAK WITH MOLINARI AND CLYBURN IN ORDER TO CAPTURE THE RHYTHM AND PACE OF THEIR TIME AT HOME.

* THROUGH A SERIES OF THESE "DAY IN LIFE OF..." PROGRAMS WE HOPE TO GIVE OUR VIEWERS A BETTER-COLORED PICTURE OF THE VARIOUS FACETS OF CONGRESSIONAL LIFE.

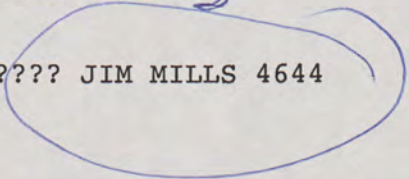
* ELEMENTS THAT WE HOPE TO SEE THROUGH A SERIES OF THESE PROGRAMS

- * MEMBERS HOME LIFE
- * MEMBERS INTERACTION WITH DISTRICT OFFICE
- * MC WITH LOCAL MEDIA
- * MEMBER WITH CONSTITUENTS
- * MC WITH LOCAL & OTHER PUBLIC OFFICIALS
- * MC IN "UNGUARDED" MOMENTS SPONTANEOUS INTERACTIONS
- * MC & CASE WORK

* THE ABOVE LIST IS NOT EXHAUSTIVE AND MAY NOT BE "COMPLETED" WITH ANY ONE DISTRICT VISIT. WE HOPE THAT THROUGH TIME AND A SERIES OF PROGRAMS SEVERAL "SNAPSHOTS" WILL GIVE OUR VIEWERS A MORE TRUTHFUL AND LESS "CARICATURED" VIEW OF CONGRESSIONAL LIFE...

* "UNGUARDED" DOES NOT TRANSLATE INTO "GOTCHA" JOURNALISM. WE ARE NOT SEEKING TO MAKE MC'S LOOK GOOD OR BAD. WE DO NOT CARE IF THE PUBLICS IMPRESSION OF CONGRESS AS A WHOLE RISES OR FALLS. WE ARE SIMPLY ATTEMPTING TO DO ABETTER JOB OF "BEING THERE" WITH MC'S TO DOCUMENT THE ROLE A MEMBER PLAYS.

ANY MORE BACKGROUND????? JIM MILLS 4644



length of program? 2-4
where? Staten Island