

[REDACTED]
[REDACTED] Proprietor

July 10, 1993

Vice President Al Gore
The White House

RE: Transforming the Economy

MISSION: To create global surplus peacefully by doing more,
wisely, with everybody and everything around us.

GOAL: To create network of 1,300 Community Target Trusts
in US, Russia, Canada and Mexico by December 24,
1993.

PROGRAMS: Clinton-Dole-Gore National Seed Capital Trust
Re-Inventing the Government - Customer Orientation
US National Health Program - Underwriting
US Military to Commercial Conversion: Aerospace
US Military to Commercial Conversion: Shipbuilding
US/Russian Trade - US Job Creation
Targeted Aid to Russian Economy - Privatization
NAFTA: Inter-Community Structures

AGENCIES: Small Business Administration
FFA/NASA
Labor/AFL-CIO
HHS
HUD
Education
The White House

CONCEPT: Gather sixty field trainers from these
agencies together in Washington and create a pilot community
target trust. Go to Russia, join a comparable community of
Russian field trainers and create another pilot community
target trust. Break down into small US/Russian teams.
Attempt to start 300 to 500 community target trusts in one
week in every sector of Russian Economy serviced by Aeroflot
YaK-40 service (including former soviet states, if invited).
Return entire US/RUSSIAN community (N=120) to Washington.
Scatter as small US/Russian teams. Attempt to start 1,000
community target trusts in one week in all NAFTA states.
Disband Community; operate network.

COMMENTARY: This particular proposal is designed around
Russian Privatization (Military to Civilian Conversion).

Among other things, this proposal is designed to focus
imagination and activity on capital formation in every
Congressional District in the United States. My own feeling
is that, between US Senators and Congresspersons and United
We Stand field offices, over 970 Community Target Trusts can
be started in the United States, alone.

Defining *Snake-Oil*

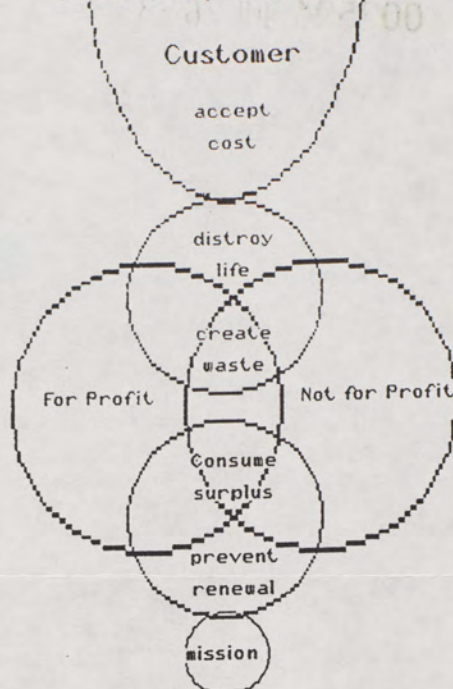
Metaphors are precise tools for applying Snake-Oil. Metaphors soak up Snake-Oil. When introduced into a value or belief system, they dump healing where needed.

As an exercise in the self-application of
The Original

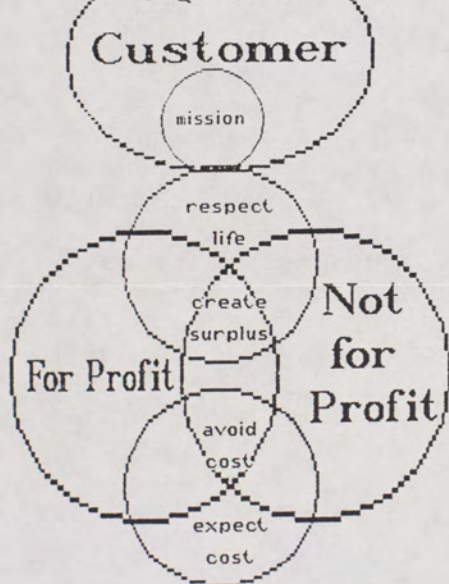
Z-Pulse *Snake-Oil*

Define the color on the reverse side
without using a metaphor.

The Military Organization



The Customer-Oriented Organization



Basic Z-Pulse

