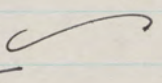


Dear Mr Lamb,

Instead of awarding guests C-SPAN mugs - which others may OR may **NOT** see I suggest you award them something:

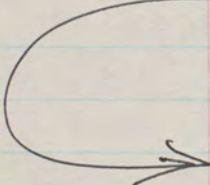
- they can wear ~~it~~ $\neq$
- others can ~~see~~ $\neq$ which can be viewed as a
- status symbol

Namely  a C-SPAN "Lapel" pin.

At $\neq$ others have been using them @ Trade shows for over 5 yrs. $\neq$ they seem to carry great prestige. Corporate lapel pins are traded $\neq$ bargained for at trade shows as if they were (excuse the cliché)

"rare as hen's teeth"

"worth more than their weight in gold"

 Which reminds me. You guys **ABSOLUTELY SHOULD** have a booth at ALL TV/Video "Trade shows" covering TV, Video, SATs, etc.

Anyway, back to the pins... I'll bet you'd have

EVERY BODY whos ANY body sporting (i.e. "showing off") C-SPAN pins on their attire.

-2-

Here's an enlargement of some of the AT&T pins I got



UNIX



Here's the "actual size"



UNIX



Sorry to write so fast, furious, & sloppy.

Gotta keep my over-paid position @ AT&T so I can pay the mortgage to live in this haven of WASP "old" money (where I don't have to lock windows, doors, the car, or my heart). Just gotta study HARD
work HARD
Make Lotsa Money
with little time left over to write, etc.)

Anyway, you guys need all the VISIBILITY vis-a-vis the public you can get to keep CableCos carrying you. I honestly believe "lapel pins" (which EVERYONE sees) are more PUBLICITY than mugs. (which are NEVER seen in public).

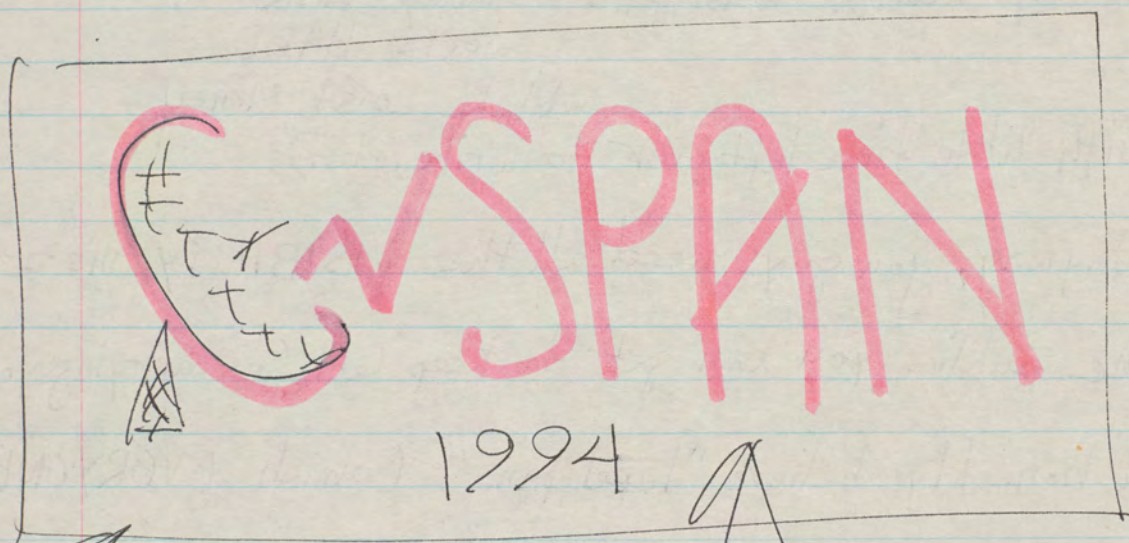
Please consider

1) Lapel pins vs "mugs"

2) Booths @ all pertinent trade shows

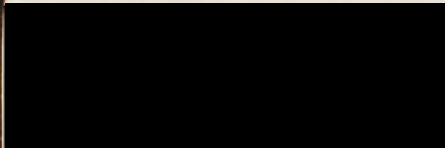
(I'll bet "junkies" would stuff them for free - I would if I had time) (over please) →

lapel pin design :



satellite
antenna
(micro dish)

30s "Art Deco" A-letter
reminiscent of
RKO "Fred & Ginger"
"Art Deco" movies
(viz. "Follow the Fleet")



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