

News Release



Cable-Satellite Public Affairs Network

400 North Capitol Street N.W., Suite 650
Washington, D.C. 20001
(202) 737-3220

Contacts: Rayne Pollack
202-626-4863
Kristin Wennberg
202-626-7975

ELECTION NIGHT LIVE ON C-SPAN Analysis and Local Reaction to Events as They Unfold

Washington, D.C., November 2 -- C-SPAN's "Election '90" programming culminates on Tuesday, November 6, with all-night coverage of the congressional and gubernatorial election returns.

Election Night programming, live from C-SPAN's Washington, D.C. studios, begins at 6:30 PM (ET). As the polls close and the votes are counted, C-SPAN will feature both "inside-the-Beltway" analysis and reactions from citizens and journalists across the country.

Bob Beckel, Democratic analyst and former aide to Vice President Walter Mondale, and Frank Fahrenkopf, Republican analyst and former chairman of the Republican National Committee, will be on hand in C-SPAN's studios throughout the evening to provide commentary on the returns as they wind down. C-SPAN cameras will also be at the Democratic National Committee and Republican National Committee headquarters to capture party reaction.

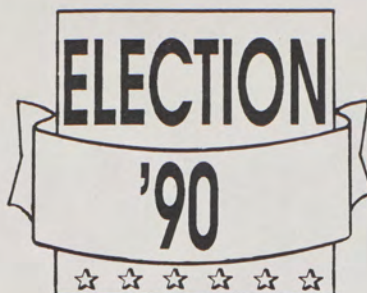
Election Night coverage will also feature media and citizen reaction to the results. C-SPAN will simulcast television news programs from five states with key senate and gubernatorial races. These newscasts will originate in Boston, MA; Houston, TX; Los Angeles, CA; Tampa, FL; and Raleigh, NC. In addition, C-SPAN will be live from the Los Angeles Times building in L.A. to cover the results from the California ballot. Over 25 political reporters from across the country will also call in to the C-SPAN studios to report and comment on the results from their respective states.

Phone lines will also be open to viewers throughout the night for them to call and voice their opinions on the races.

"C-SPAN's Election Night programming will provide a more measured discussion of the key races and an overview of local reaction to the results," said Steve Scully, producer for "Election '90."

C-SPAN's "Election '90" programming provided viewers with comprehensive coverage of this year's key House, Senate, and gubernatorial elections.

C-SPAN is available in almost 51 million households nationwide and around the world via satellite. The network is privately funded and is a public service of the cable television industry.



ELECTION NIGHT LIVE ON C-SPAN

Election Returns, Political Analysis, Viewer Reaction

C-SPAN, the public affairs network that has provided viewers with comprehensive coverage of the 1990 elections, culminates its "Election '90" programming on **Tuesday, November 6**, with live coverage of the congressional and gubernatorial election returns from across the country.

Live Election Night programming begins at 6:30 PM (ET)/3:30 PM (PT) and features poll results and reactions from the nation's capital and from across the country.

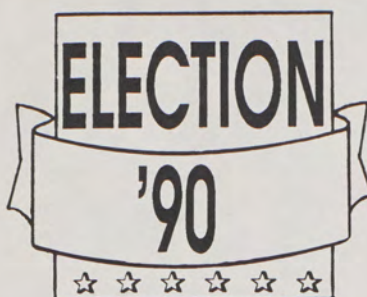
In Washington, D.C., political analysts, pollsters and journalists will be on hand in C-SPAN's studios to provide commentary on the returns. C-SPAN cameras will also be at the Democratic National Committee and Republican National Committee headquarters to capture party reaction.

Election Night coverage also includes live simulcasts of television news programs from five states with key Senate and gubernatorial races. These newscasts will originate in Boston, MA; Houston, TX; Los Angeles, CA; Miami, FL; and Raleigh, NC. In addition, over 20 political reporters from across the country will call in to the C-SPAN studios throughout the night to report and comment on the results from their states. Viewers are encouraged to call in and voice their opinions on the evening's events.

As the polls close and the votes are counted, C-SPAN is the place to turn to for complete Election Night coverage.

C-SPAN is available in 50.9 million households nationwide and around the world via satellite. The network is privately funded and is a public service of the cable television industry.

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C-SPAN
400 N. Capitol St., N.W.
Suite 650
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TELECOPIER TRANSMISSION

TO: Elizabeth Kelleher - USA Today

FROM: Kristin Wennberg

RE: Urgent News Release

DATE: 11.5.90

NUMBER OF PAGES: 2
(Including Cover)

If you do not receive all pages, please call Kristin Wennberg at 202-626-7975.

NOTE:

203 276 136417

5527

C-SPAN
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TELECOPIER TRANSMISSION

TO: Betty Ann Williams

FROM: Kristin Wennberg

RE: Urgent News Release

DATE: 11.5.90

NUMBER OF PAGES: 2
(Including Cover)

If you do not receive all pages, please call Kristin Wennberg at 202-626-7975.

NOTE:
For "Tune-in" box on election night
coverage.

703 276.5527

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TELECOPIER TRANSMISSION

TO: Norma Cavazos - Dallas Morning News

FROM: Kristin Wennberg

RE: Urgent News Release

DATE: 11.2.90

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- Usedit -

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TELECOPIER TRANSMISSION

TO: John Carmody - The Washington Post

FROM: Kristin Wennberg

RE: Urgent News Release

DATE: 11.5.90

NUMBER OF PAGES: 2
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NOTE:

Election Night programming.

✓
673

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TELECOPIER TRANSMISSION

TO: Peter Farrell - The Oregonian

FROM: Kristin Wennberg

RE: Urgent News Release

DATE: 11.2.90

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NOTE:

673.4359

503.227.5306

- left message

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C-SPAN
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Washington, D.C. 20001

TELECOPIER TRANSMISSION

TO: North Carolina News Network

FROM: Kristin Wennberg

RE: Urgent News Release

DATE: 11.2.90

NUMBER OF PAGES: 2
(Including Cover)

If you do not receive all pages, please call Kristin Wennberg at 202-626-7975.

NOTE:

On Election Night, C-SPAN will simulcast portions of Raleigh's WRAL-TV newscasts as part of our national coverage. We chose a North Carolina station because of the close Senate race down there.

If you have any questions, please call me at 202-626-7975.

-Kristin Wennberg

919.890.6024

✓
C-SPAN
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Suite 650
Washington, D.C. 20001

TELECOPIER TRANSMISSION

TO: Eric Gerber - Houston Post

FROM: Kristin Wennberg

RE: Urgent News Release

DATE: 11.29.90

NUMBER OF PAGES: 2
(Including Cover)

If you do not receive all pages, please call Kristin Wennberg at 202-626-7975.

NOTE:

Eric,

On election night, C-SPAN will simulcast portions of KPRC-TV's newscasts as part of our national coverage. We chose a Texas station because of the close governor's race down there.

If you have any questions, please call me at 202-626-7975.

-Kristin Wennberg

- will probably
use

713.220.7410

C-SPAN
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Washington, D.C. 20001

TELECOPIER TRANSMISSION

TO: Mike McDaniel - Houston Chronicle

FROM: Kristin Wennberg

RE: Urgent News Release

DATE: 11.2.90

NUMBER OF PAGES: 2
(Including Cover)

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NOTE:

Mike,

On election night, C-SPAN will simulcast portions of KPRC-TV's newscasts as part of our national coverage. We chose a Texas station because of the ever-so-colorful governor's race down there.

I have already spoken with Ann Hodges today and have passed along this information to her, but I thought you might like a heads-up on this as well.

Please call me if you have any questions at 202-626-7975.

-Kristin Wennberg

Ann wrote
for today's
paper

✓
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TELECOPIER TRANSMISSION

TO: Robert Feder - Chicago Sun Times

FROM: Kristin Wennberg

RE: Urgent News Release

DATE: 11-2-90

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TELECOPIER TRANSMISSION

TO: Don Freeman - San Diego Union

FROM: Kristin Wennberg

RE: Urgent News Release

DATE: 11.2.90

NUMBER OF PAGES: 2
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NOTE:

619.293.2333

- 8044 -

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TELECOPIER TRANSMISSION

TO: Joe Stein - San Diego Tribune

FROM: Kristin Wennberg

RE: Urgent News Release

DATE: 11.2.90

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NOTE:

619.299.7520

-left message
for assistant -

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TELECOPIER TRANSMISSION

TO: Mike Palmer - San Francisco Chronicle

FROM: Kristin Wennberg

RE: Urgent News Release

DATE: 11.5.90

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415.77.8864

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415 777 8864

TELECOPIER TRANSMISSION

TO: John Carman - San Francisco Chronicle

FROM: Kristin Wennberg

RE: Urgent News Release

DATE: 11.2.90

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213-237-4331

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TELECOPIER TRANSMISSION

TO: Rich DuBrow - LA Times

FROM: Kristin Wennberg

RE: Urgent News Release

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TELECOPIER TRANSMISSION

TO: Mike Bernhard - New York Post

FROM: Kristin Wennberg

RE: Urgent News Release

DATE: 11.5.90

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NOTE:

212.349.2511

UNIVERSITY OF CALIFORNIA - LOS ANGELES

✓
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TELECOPIER TRANSMISSION

TO: Rick Kogan - Chicago Tribune

FROM: Kristin Wennberg

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TO: Hoel Holston - Minneapolis Star & Tribune

FROM: Kristin Wennberg

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NOTE:

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11-5-80

HIGH SCHOOL - UNDERSTANDING - 10 - 11-12-80

RESEARCH OF THE 1980

7

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TELECOPIER TRANSMISSION

TO: Don Davies - Wisconsin State Journal

FROM: Kristin Wennberg

RE: Urgent News Release

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TELECOPIER TRANSMISSION

TO: Joanne Ostrow - Denver Post

FROM: Kristin Wennberg

RE: Urgent News Release

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TELECOPIER TRANSMISSION

TO: Walter Saunders - Rocky Mountain News

FROM: Kristin Wennberg

RE: Urgent News Release

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TELECOPIER TRANSMISSION

TO: Joyce Millman - San Francisco Examiner

FROM: Kristin Wennberg

RE: Urgent News Release

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TELECOPIER TRANSMISSION

TO: Kit Boss - Seattle Times

FROM: Kristin Wennberg

RE: Urgent News Release - Election Night

DATE: 11.5.90

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206.464.2261

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TELECOPIER TRANSMISSION

TO: Dave Zurawik - The Baltimore Sun

FROM: Kristin Wennberg

RE: Urgent News Release

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TELECOPIER TRANSMISSION

TO: Gerry Yandel - Atlanta Constitution

FROM: Kristin Wennberg

RE: Urgent News Release

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TELECOPIER TRANSMISSION

TO: Juan Carlos Coto - Miami Herald

FROM: Kristin Wennberg

RE: Urgent News Release

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305.376.3508

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TELECOPIER TRANSMISSION

TO: Monica Collins - Boston Herald

FROM: Kristin Wennberg

RE: Urgent News Release

DATE: 11.2.90

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2

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NOTE:

Monica,

On election night, C-SPAN will simulcast portions of WCVB-TV's newscasts as part of our national coverage.

If you have any questions, please call me at 202-626-7975.

-Kristin Wennberg

617. 542.1315

→ called and talked
to

C-SPAN
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Washington, D.C. 20001

TELECOPIER TRANSMISSION

TO: Walt Belcher - Tampa Tribune

FROM: Kristin Wennberg

RE: Urgent News Release

DATE: 11.2.90

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NOTE:

Walt,

On Election Night, C-SPAN will be simulcasting portions of WFLA-TV's newscasts as part of our national coverage. We chose a Florida station because of the close governor's race down there.

Please call me at 202-626-7975 if you have any questions.

-Kristin

813.223.4316

called -
left a message

C-SPAN
400 N. Capitol St., N.W.
Suite 650
Washington, D.C. 20001

617.929.3192

617.
929. ~~2832~~
2832

TELECOPIER TRANSMISSION

TO: Ed Siegel - Boston Globe

FROM: Kristin Wennberg

RE: Urgent News Release

DATE: 11.2.90

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NOTE:

Ed,

On election night, C-SPAN will simulcast portions of WCVB-TV's newscasts as part of our national coverage.

If you have any questions, please call me at 202-626-7975.

-Kristin Wennberg

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TELECOPIER TRANSMISSION

TO: Brenda Caggiano - Washington Post

FROM: Kristin Wennberg

RE: Urgent News Release

DATE: 11.5.90

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(Including Cover)

If you do not receive all pages, please call Kristin Wennberg at 202-626-7975.

NOTE:

Brenda -

C-SPAN will be live Election night from
6:30pm until the polls close (about 3:00am)

Any questions, give me a call!

- Kristin

✓
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Suite 650
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TELECOPIER TRANSMISSION

TO: Bob Langford - Raleigh News & Observer

FROM: Kristin Wennberg

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NOTE:

Bob,

On election night, C-SPAN will be simulcasting portions of WRAL-TV's newscasts as part of our national coverage. We chose a North Carolina station because of the close Senate race down there.

If you have any questions, please give me a call at 202-626-7975.

-Kristin

✓
 → Dave Biancoli
 703 4120
 Cherry Hill, NJ
 08034
 → 6 days →
 → 6 days →

→ Worth Watching

Carl Shaffer - TV Book Editor

→ Dave Biancoli
 609.424.6409 →

→ Martin Profit
 TV Editor
 854.5194

John Storm
 → TV critic

✓
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TELECOPIER TRANSMISSION

TO: Jim Sanville - Portland Press Herald

FROM: Kristin Wennberg

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TELECOPIER TRANSMISSION

TO: Ben Kubasik - Newsday

FROM: Kristin Wennberg

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TELECOPIER TRANSMISSION

TO: Jeff Weingrad - New York Daily News

FROM: Kristin Wennberg

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TELECOPIER TRANSMISSION

TO: Bill Carter - New York Times

FROM: Kristin Wennberg

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TELECOPIER TRANSMISSION

TO: Jeremy Gerard - New York Times

FROM: Kristin Wennberg

RE: Urgent News Release

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NOTE:

212.556.4603

516-9236

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TELECOPIER TRANSMISSION

TO: Peter Johnson- USA Today

FROM: Kristin Wennberg

RE: Urgent News Release

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TELECOPIER TRANSMISSION

TO: Howard Rosenberg - Los Angeles Times

FROM: Kristin Wennberg

RE: Urgent News Release

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FROM: Kristin Wennberg

RE: Urgent News Release

DATE: 11.2.90

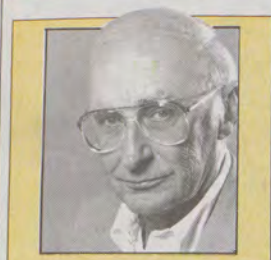
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The National Press Club presents its Fourth Estate Award to columnist **Mike Royko** (page 5).

C-SPAN Update

THE NEWSPAPER OF AMERICA'S NETWORK 75¢



Computer expert **Clifford Stoll** responds to viewer questions during a live call-in (page 6).

Election '90

Nationwide Coverage Studies Election Day Decisions

Election Day Programming Includes Reports From Nation's Newsrooms

EXTENSIVE ELECTION results and commentary from around the country will mark C-SPAN's election coverage Tuesday, Nov. 6.

The six hours of live coverage on Election Day will kick off at 8:00 pm ET/5:00 pm PT.

In addition to keeping up with key races around the country, C-SPAN will also offer exhaustive political analysis and commentary through link-ups with political writers in newsrooms across the nation.

The extended version of "Election '90" will continue its coverage until 2:00 am ET/11:00 pm PT.

Several political analysts and journalists covering the races will be on hand throughout the evening to provide commentary from C-SPAN's TV studios.

(Continued on page 3)



Photos from left, California: **Dianne Feinstein**, **Pete Wilson**; Texas: **Ann Richards**, **Clayton Williams**; North Carolina: **Harvey Gantt**, **Jesse Helms**; Massachusetts: **John Silber**, **William Weld**.

C-SPAN's election night coverage will include simulcasts of television news programs from four states with key Senate and gubernatorial races: California, Texas, Massachusetts, and North Carolina. Live Election Night coverage begins Tuesday, Nov. 6, at 8:00 pm ET/5:00 pm PT.

In Days Following Nov. 6 Returns, Consultants, Advisers Analyze Impact of Results

FOLLOWING this week's congressional and gubernatorial elections, C-SPAN will air two days of post-election analysis with political consultants, party officials, political analysts, and journalists.

On Wednesday, Nov. 7, political journalists and others will offer their views of the nation's key races in an expanded "Election '90" call-in program.

The program begins at 8:00 am ET/5:00 am PT and continues for four hours with different guests scheduled throughout the morning.

At noon ET/9:00 am PT, C-SPAN cameras will be live at the Washington bureau of *The Los Angeles Times* as reporters discuss results in West Coast races.

At 1:00 pm ET/10:00 am PT, (Continued on page 3)

Audio Network

Churchill's 'Iron Curtain' Speech Warned of Soviets' Growing Power



Winston Churchill's "Iron Curtain" speech airs on Audio 1 Nov. 5, 7 and 9.

WHEN IT CAME to world politics, Winston Churchill could always see what others couldn't.

Years before World War II, he tried to awaken his British countrymen to the threat posed by Germany's growing Nazi party.

In 1946, after World War II and after he had served his first term as British prime minister, he was the first to articulate the iron clamp that Soviet communism was putting on Eastern Europe.

C-SPAN Audio 1 will air his historic "Iron Curtain"

speech this week in its second "Historic Speeches" series. The address will air at 1:00 pm ET/10:00 am PT and 5:00 pm ET/2:00 pm PT, Monday, Nov. 5, Wednesday, Nov. 7, and Friday, Nov. 9.

Churchill traveled more than 1,000 miles to deliver his address before an audience of 2,600 March 5, 1946 in the gymnasium of Westminster College in Fulton, Mo.

Time magazine noted: "Last week, in a husky, dogged voice, Winston Churchill cried aloud again."

At the time, he was leader of the opposition party in the (Continued on page 2)

Campaigns Cited for Improper Use of C-SPAN Programming

CONCERNED by political use of its video, C-SPAN recently cited campaign organizations in Delaware and Alaska for improper and unauthorized use of its programming.

In Delaware, the campaign of Jane Brady, a Republican running for the U.S. Senate seat held by Joseph Biden (D), used footage from a C-SPAN interview with Sen. Biden for a video the campaign planned to mail to 40,000 Delaware voters.

In Alaska, a group called (Continued on page 8)



The Delaware Senate campaign of **Jane Brady** improperly used C-SPAN programming in an ad.

Election Coverage Includes Analysis From Key States

(from page 1)

Political reporters from newspapers around the country will be contacted throughout the evening to comment on election results from their state.

The evening's coverage will also include segments of television news broadcasts from states where races are especially tight.

They will include newscasts from TV stations in:

- Boston, Mass., where Democrat John Silber faces Republican William Weld.
- Houston, Texas, where State Treasurer Ann Richards (D) faces Clayton Williams (R), an oilman from West Texas.
- Los Angeles, Calif., where Sen. Pete Wilson (R) faces opposition from Dianne Feinstein (D), former San Francisco mayor, in a bid for the governor's seat.
- Miami, Fla., where former three-time U.S. senator Lawton Chiles (D) is trying to unseat Bob Martinez (R), in the gubernatorial race.
- Raleigh, N.C., where incumbent Sen. Jesse Helms (R) faces Harvey Gantt (D), a former mayor of Charlotte, in the Senate race.

C-SPAN is also scheduled to air live commentary from spokesmen at the Democratic National Committee and the Republican National Committee headquarters in Washington, D.C. ■

—Mary Ann Barton



Newsrooms in 25 States to Join in C-SPAN Election Night Program

C-SPAN plans to contact political writers at newspapers from across the country on Election Day night, to discuss the results of returns in their state.

The calls are a part of the network's six hours of live coverage, from 8:00 pm ET/5:00 pm PT, Tuesday, Nov. 6.

The following are some of the newspapers scheduled to take part in the coverage:

Arizona—Arizona Republic
California—San Francisco Chronicle and S.F. Examiner

Colorado—Denver Post
Connecticut—Hartford Courant
Florida—Miami Herald, Tallahassee Democrat
Georgia—Atlanta Journal & Constitution
Hawaii—Honolulu Star Bulletin
Illinois—Chicago Tribune
Indiana—Indianapolis Star
Iowa—Des Moines Register
Kansas—Wichita Eagle
Kentucky—Louisville Courier Journal
Massachusetts—Boston Globe
Michigan—Detroit News
Montana—Great Falls Tribune
Nebraska—Lincoln Star

New Hampshire—Concord Monitor
New Mexico—Santa Fe New Mexican
North Carolina—Raleigh News & Observer, Charlotte Observer, Greensboro News & Record
Ohio—Cincinnati Post
Oklahoma—Daily Oklahoman
Oregon—Portland Oregonian
Rhode Island—Providence Journal
South Dakota—Pierre Capitol Journal
Texas—Dallas Morning News, Houston Chronicle, Austin American Statesman

Analysts Review Impact of Results In Days Following Elections

(from page 1)

the scene shifts to the National Press Club where Ron Brown, chairman of the Democratic National Committee, and Charles Black, spokesman for the Republican National Committee, will make remarks and field questions from the Washington press corps about the implications of the elections.

On Thursday, Nov. 8, at 8:00 am ET/5:00 am PT, the network will cover a forum sponsored "The Hotline," a computer briefing service which tracks daily activities in American politics. The forum is titled "Post-Mortem on Upsets, Issues, Reasons."

Guests include party operatives like Ed Rollins and Doyce Boesch of the Republican congressional campaign committees and their Democratic counterparts Richard Bates and Larry Harrington.

Also expected to attend are Republican political consultants Don Sipple, Charles Black, Fred Steeper, and Robert Goodman, along with Democratic political consultants Bob Squier, Joe Trippi, Mark Melman, and Celinda Lake. ■

—Christopher Maloney

Follow the 1990 Senate Races

ALABAMA
□ Bill Cabaniss Jr. (R)
□ Howell Heflin* (D)
ALASKA
□ Michael Beasley (D)
□ Ted Stevens* (R)
ARKANSAS
□ David Pryor* (D)**
COLORADO
□ Hank Brown (R)
□ Josie Heath (D)
DELAWARE
□ Joe Biden* (D)
□ Jane Brady (R)
GEORGIA
□ Sam Nunn* (D)**
HAWAII
□ Daniel Akaka* (D)
□ Patricia Saiki (R)

IDAHO
□ Larry Craig (R)
□ Ron Twiegar (D)
ILLINOIS
□ Lynn Martin (R)
□ Paul Simon* (D)
INDIANA
□ Dan Coats* (R)
□ Baron Hill (D)
IOWA
□ Tom Harkin* (D)
□ Tom Tauke (R)
KANSAS
□ Nancy Kassebaum* (R)
□ Dick Williams (D)
KENTUCKY
□ Mitch McConnell* (R)
□ Harvey Sloan (D)

LOUISIANA
□ David Duke (R)
□ Bennett Johnston* (D)
MAINE
□ William Cohen* (R)
□ Neil Rolde (D)
MASSACHUSETTS
□ John Kerry* (D)
□ James Rappaport (R)
MICHIGAN
□ Carl Levin* (D)
□ Bill Schuette (R)
MINNESOTA
□ Rudy Boschwitz* (R)
□ Paul Wellstone (D)
MISSISSIPPI
□ Thad Cochran* (R)
MONTANA
□ Max Baucus* (D)
□ Allen Kolstad (R)

NEBRASKA
□ Hal Daub (R)
□ J.J. Exon* (D)
NEW HAMPSHIRE
□ John Durkin (D)
□ Bob Smith (R)
NEW JERSEY
□ Bill Bradley* (D)
□ Christine Todd Whitman (R)
NEW MEXICO
□ Tom Benavides (D)
□ Pete Domenici* (R)
NORTH CAROLINA
□ Harvey Gantt (D)
□ Jesse Helms* (R)
OKLAHOMA
□ David Boren* (D)
□ Stephen Jones (R)
OREGON
□ Mark Hatfield* (R)
□ Harry Lonsdale (D)
RHODE ISLAND
□ Claiborne Pell* (D)
□ Claudine Schneider (R)

SOUTH CAROLINA
□ Strom Thurmond* (R)**
SOUTH DAKOTA
□ Ted Muenster (D)
□ Larry Pressler* (R)
TENNESSEE
□ Al Gore* (D)
□ William Hawkins (R)
TEXAS
□ Phil Gramm* (R)
□ Hugh Parmer (D)
VIRGINIA
□ John Warner* (R)**
WEST VIRGINIA
□ John Rockefeller* (D)
□ John Yoder (R)
WYOMING
□ Kathy Helling (D)
□ Alan Simpson* (R)

*Incumbent
** Incumbent unopposed
□ Won in early election

Gubernatorial Races

ALABAMA
□ Paul Hubbert (D)
□ Guy Hunt* (R)
ALASKA
□ Walter J. Hickel (I)
□ Tony Knowles (D)
□ Arliss Sturgulewski (R)
ARIZONA
□ Terry Goddard (D)
□ Fife Symington (R)
ARKANSAS
□ Bill Clinton* (D)
□ Sheffield Nelson (R)
CALIFORNIA
□ Dianne Feinstein (D)
□ Pete Wilson (R)
COLORADO
□ John Andrews (R)
□ Roy Romer* (D)

CONNECTICUT
□ Bruce Morrison (D)
□ John Rowland (R)
□ Lowell Weicker (I)
FLORIDA
□ Lawton Chiles (D)
□ Bob Martinez* (R)
GEORGIA
□ Johnny Isakson (R)
□ Zell Miller (D)
HAWAII
□ Fred Hemmings (R)
□ John Waihee* (D)
IDAHO
□ Cecil Andrus* (D)
□ Roger Fairchild (R)
ILLINOIS
□ Jim Edgar (R)
□ Neil Hartigan (D)

IOWA
□ Donald Avenson (D)
□ Terry Branstad* (R)
KANSAS
□ Joan Finney (D)
□ Mike Hayden* (R)
MAINE
□ Joseph Brennan (D)
□ John McKernan* (R)
MARYLAND
□ William Donald Schaefer* (D)
□ William Shepard (R)
MASSACHUSETTS
□ John Silber (D)
□ William Weld (R)
MICHIGAN
□ James Blanchard* (D)
□ John Engler (R)
MINNESOTA
□ Jon Gruneth (R)
□ Rudy Perpich* (D)
NEBRASKA
□ Ben Nelson (D)
□ Kay Orr* (R)

NEVADA
□ Jim Galloway (R)
□ Bob Miller* (D)
NEW HAMPSHIRE
□ Joe Grandmaison (D)
□ Judd Gregg* (R)
NEW MEXICO
□ Frank Bond (R)
□ Bruce King (D)
NEW YORK
□ Mario Cuomo* (D)
□ Pierre Rinfret (R)
OHIO
□ Anthony Celebrezze (D)
□ George Voinovich (R)
OKLAHOMA
□ Bill Price (R)
□ David Walters (D)
OREGON
□ Dave Frohnmyer (R)
□ Barbara Roberts (D)
PENNSYLVANIA
□ Bob Casey* (D)
□ Barbara Hafer (R)

RHODE ISLAND
□ Ed DiPrete* (R)
□ Bruce Sundlun (D)
SOUTH CAROLINA
□ Carroll Campbell* (R)
□ Theo Mitchell (D)
SOUTH DAKOTA
□ George Mickelson* (R)
□ Bob Samuelson (D)
TENNESSEE
□ Dwight Henry (R)
□ Ned McWherter* (D)
TEXAS
□ Ann Richards (D)
□ Clayton Williams (R)
VERMONT
□ Richard Snelling (R)
□ Peter Welch (D)
WISCONSIN
□ Tom Loftis (D)
□ Tommy Thompson* (R)
WYOMING
□ Mary Mead (R)
□ Michael Sullivan* (D)

This Week on C-SPAN

Program Highlights

Sunday, Nov. 4

12:30 pm ET/9:30 am PT
"Election '90": C-SPAN's election program focuses on races in California, examining the gubernatorial contest between U.S. Sen. **Pete Wilson** (R) and former San Francisco Mayor **Dianne Feinstein** (D). Airing live at 12:30 pm ET and repeated that day. (re-airs at 9:30 pm ET/6:30 PT and 12:30 am ET/9:30 pm PT)

8:00 pm ET/5:00 pm PT
"Booknotes": Paul Taylor, a political correspondent for *The Washington Post*, discusses his book "See How They Run: Electing the President in an Age of Mediaocracy," about how modern presidential campaigns are run. The interview was originally scheduled to air Oct. 7, but was rescheduled because of a rare Sunday session of the U.S. House of Representatives. (re-airs at 11:00 pm ET/8:00 pm PT)

9:00 pm ET/6:00 pm PT
British Prime Minister Margaret Thatcher takes questions from Members of the British House of Commons during "Question Time."

Monday, Nov. 5

6:30 pm ET/3:30 pm PT
"Election '90 Call-in": A live call-in previews Election Day.

8:00 pm ET/5:00 pm PT
"Election '90 Debate": A debate from a gubernatorial or congressional race.

Tuesday, Nov. 6 (Overnight, Mon., Nov. 5)

1:00 am ET/10:00 pm PT
"Short Subject": C-SPAN's

What's C-SPAN

C-SPAN, the Cable Satellite Public Affairs Network, is a non-profit cooperative of the cable-television industry.

The network's on-air debut in 1979 coincided with the inauguration of live telecasts from the floor of the House of Representatives. At that time, C-SPAN's programming consisted solely of live, gavel-to-gavel telecasts of House proceedings, and its potential audience comprised 3.5 million households. Today, C-SPAN's programming is available in more than 50 million cable television households via 3,764 affiliated cable systems.

The core of C-SPAN's programming continues to be live, unedited telecasts of the House. These proceedings, however, account for only one-tenth of the network's schedule.

Eastern Time	SUNDAY November 4	MON Nov 5	TUES Nov 6	WED Nov 7	THURS Nov 8	FRI Nov 9	SATURDAY November 10	Pacific Time		
7:00 am	Taped hearing or public policy address	Congressional hearing or public policy conference					Taped hearing or public policy address	4:00 am		
8:00 am	Viewer Call-in Highlight of the Week A re-air of a call-in program recorded the previous week	Call-in: Journalists review the weekend news	Election '90 Call-In Viewer Call-in	Election '90: Six hours of live review of election results	"Post-Mortem on Upsets, Issues, Reasons": Analysts and officials discuss results	Journalists' Roundtable A review of the week.	Viewer Call-in Highlight of the Week A re-air of a call-in program recorded the previous week	5:00 am		
9:00 am	Congressional hearing, public policy conference, or address	Congressional hearing or public policy conference					Public policy conference	Public policy address	6:00 am	
10:00 am								Close Up Foundation: "Current Issues"	7:00 am	
11:00 am								Communications Today	8:00 am	
Noon	Election '90: A live program focusing on key races in California politics.	Public policy conference	Public policy conference	Live, RNC, DNC chairs	Retro-spective on the Eisenhower Presidency: His relationship with the media	People For the American Way roundtable on results and implications of 1990 elections	Congressional hearing or public policy conference or address	9:00 am		
1:00 pm								10:00 am		
2:00 pm							Public policy conference or address		11:00 am	
3:00 pm								Noon		
4:00 pm								1:00 pm		
5:00 pm								2:00 pm		
6:00 pm		Election '90 Call-in	Live Viewer Call-in: Congressmen, administration officials, or public policy experts respond to viewer questions.				National Press Club: Mstislav Rostropovich, conductor of the National Symphony	3:00 pm		
7:00 pm							Public policy conference	4:00 pm		
8:00 pm	Booknotes: Paul Taylor discusses his book "See How They Run."	Election '90: Six hours of live election night coverage of congressional and gubernatorial races from across the country	Event of the Day: One of the key speeches, news briefings, or announcements that happened earlier that day.				Fourth Estate Awards, sponsored by the NPC, honors Mike Royko , <i>Chicago Tribune</i> columnist	5:00 pm		
9:00 pm	Question Time						Journalists' Roundtable: Three reporters discuss the week's headlines.	6:00 pm		
10:00 pm	Election '90: A program looking at key races in California politics.								National Press Club: DNC and RNC spokesmen debate the results of 1990 elections	7:00 pm
11:00 pm	Booknotes: Paul Taylor discusses his book "See How They Run."									
Midnight	Question Time	House floor debate, congressional hearing, or public policy conference	9:00 pm							
1:00 am	Election '90: Gubernatorial or congressional race		10:00 pm							
2:00 am	Congressional hearing or public policy conference		11:00 pm							
3:00 am			midnight							
4:00 am			1:00 am							
5:00 am			2:00 am							
6:00 am		3:00 am								

Live programming

educational series examines the history of Arlington Cemetery. A lesson plan is available free to high school teachers who are members of

"C-SPAN in the Classroom."

8:00 pm ET/5:00 pm PT
"Election '90: The Results": C-SPAN provides six hours

of live coverage of election results from congressional and gubernatorial races across the country. (see story page 1)

Programs Explore Eisenhower's Relationship With the News Media

2:00 pm ET/11:00 am PT
A retrospective on the life and presidency of Dwight D. Eisenhower, on the 100th anniversary of the year of his birth, begins with a symposium on "The Media and Eisenhower." The symposium, recorded near Eisenhower's residence in Gettysburg, Pa., features academics, journalists, and members of the Eisenhower administration.

3:30 pm ET/12:30 pm PT
A re-air of President Eisenhower's Jan. 14, 1959 address to the National Press Club in Washington, D.C., on the occasion of the press club's 50th anniversary. The president made brief opening remarks and then took reporters' questions on a variety of topics.

4:30 pm ET/1:30 pm PT
A viewer call-in program

examines the Eisenhower administration's relationship with the news media, with special attention given to James Hagerty, regarded by presidential historians as one of the finest presidential press secretaries in history. Guests will include Ray Scherer, who was an NBC News White House correspondent during part of the Eisenhower administration.

Wednesday, Nov. 7

8:00 am ET/5:00 am PT
"Election '90": C-SPAN provides six hours of live coverage of the results of the 1990 elections. (see story page 1)

1:00 pm ET/10:00 am PT
Ron Brown, chairman of the Democratic National Committee, and Charles Black, spokesman for the Republican National Committee, debate the results of the 1990 elections. The event takes place at the National Press Club. (see story page 1)

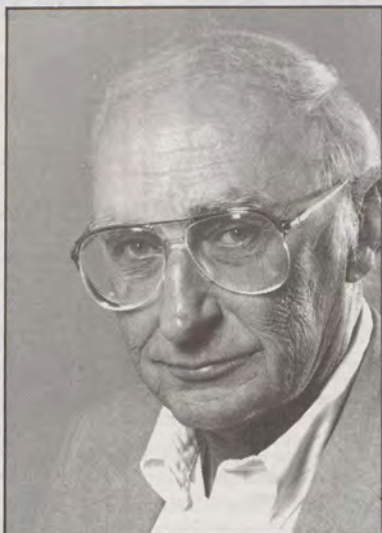
Thursday, Nov. 8

8:00 am ET/5:00 am PT
"Post-Mortem on Upsets, Issues, Reasons," a symposium on the results of the 1990 elections. (Continued on page 5)

NOVEMBER 4-NOVEMBER 10

National Press Club to Honor *Chicago Tribune's* Mike Royko

Mike Royko, a syndicated columnist with *The Chicago Tribune*, will be honored this week with the National Press Club's Fourth Estate Award. C-SPAN will air the awards dinner **Saturday, Nov. 10, at 7:30 pm ET/4:30 pm PT.**



THE NATIONAL Press Club will honor *Chicago Tribune* columnist Mike Royko this week at its 18th Annual Fourth Estate Awards Dinner.

Fourth Estate Award

Saturday, Nov. 10
7:30 pm ET/
4:30 pm PT

Don Larrabee, founder of the award and chairman of the dinner, says the award recognizes a lifetime of achievement in journalism.

"Royko is an old-time *Chicago* newspaperman," said Mr. Larrabee, who established the award in 1973, while serving as the club's president.

"He's in a class with all of the other recipients of the award."

Mr. Royko, a nationally syndicated columnist, will join a roster of Fourth Estate Award winners that includes Walter Cronkite, David Brinkley, Eric Sevareid, Helen Thomas, Art Buchwald, and David Broder.

C-SPAN will air the black-tie affair **Saturday, Nov. 10, at 7:30 pm ET/4:30 pm PT.**

Thomas Brazaitis, chairman of the selection committee and Washington bureau chief for *The Cleveland Plain Dealer*, said of Mr. Royko: "He's one of the few print journalists about whom it can be said that people buy the paper to read him."

Mr. Royko will be toasted by Jack Fuller, editor of *The Chicago Tribune*, Sen. Alan Dixon (D-Ill.), and Ellen

Warren, White House correspondent for Knight-Ridder newspapers.

Judy Grande, president of the press club and a correspondent for *The Cleveland Plain Dealer*, will present the award.

The National Press Club award gets its name from the term Fourth Estate, which dates back to 17th century England.

The term was used by British statesman Edmund Burke to describe the reporters gallery in Parliament. The other estates of English society were the Lords Spiritual (the clergy), the Lords Temporal (the nobility), and the Commons (the bourgeoisie). ■

—Danny Onorato

Rescheduled 'Booknotes' Interview Looks at Presidential Campaigns

PRESIDENTIAL campaigns have become long, nasty, and even trivial, according to *Washington Post* political correspondent and author Paul Taylor. And 1988 was no different.

In his book, "See How They Run: Electing the President in an Age of Mediaocracy," Mr. Taylor uses the '88 presidential election to examine, among other issues, the problems of the media in covering the personal lives of the candidates and "why the public has become increasingly cynical."

Mr. Taylor will appear on "Booknotes," C-SPAN's weekly author interview



Paul Taylor of *The Washington Post*

program **Sunday, Nov. 4, at 8:00 pm ET/5:00 pm PT.**

Mr. Taylor was originally scheduled to appear on the Oct. 7 "Booknotes." However, his appearance was cancelled due to a rare Sunday session of the House.

(from page 4)

tions, includes a panel with Ed Rollins of the Republican Congressional Campaign Committee, Richard Bates and Larry Harrington of the Democratic Campaign Committees, and Doyce Boesch of the NRSC. The panel will also feature discussion among Democratic and Republican political consultants. (see story page 1)

6:30 pm ET/3:30 pm PT
Clifford Stoll, author of "Cuckoo's Egg," answers questions about computer espionage on a call-in. (see story page 6)

Friday, Nov. 9

9:30 am ET/6:30 am PT
Live coverage of the Conservative Leadership Conference (see story page 6)

Saturday, Nov. 10

6:00 pm ET/3:00 pm PT
National Press Club: Mstislav Rostropovich, director of the National Symphony Orchestra, addresses the press club. (see story this page)

7:30 pm ET/4:30 pm PT
National Press Club: Fourth Estate Awards Dinner honors Mike Royko, syndicated columnist with *The Chicago Tribune*. (see story this page)

10:30 pm ET/7:30 pm PT
National Press Club: Ron Brown, chairman of the Democratic National Committee, debates Charles Black, spokesman for the Republican National Committee, on the results of the 1990 elections. (re-air; see story page 1)

—Mary Ann Barton

National Symphony's Conductor Focuses on the Arts in America

EARLIER THIS year, Mstislav Rostropovich returned to the Soviet Union for the first time since the country expelled him, more than 15 years ago.

National Press Club

Saturday, Nov. 10
6:00 pm ET/
3:00 pm PT

Mr. Rostropovich, or Maestro Rostropovich as he is known in the music world, returned to his native country 15 years after he and his wife were kicked out for aiding Soviet writer Alexander Solzhenitsyn.

"I was sure that I never would be allowed to return home to Russia—I believed I would die here in the West," he said in an interview with *The Chicago Tribune*.

Often dubbed "the world's greatest cellist" by critics, he is also conductor of the National Symphony, based at the Kennedy Center in Washington, D.C.

He will discuss the arts and his travels (he recently returned from a European tour) this week, in an appearance at the National Press Club.

C-SPAN will air his speech **Saturday, Nov. 10, at 6:00 pm ET/3:00 pm PT.**

His career as a conductor began in the Soviet Union in 1961.

Last January, his citizenship, along with his wife's, soprano Galina Vishnevskaya, were restored by a special act of the Supreme Soviet, the Soviet Union's national legislature.

This fall is the maestro's 14th season leading the National Symphony Orchestra, which is in its 60th year.

He was recently awarded



Mstislav Rostropovich, conductor of the National Symphony Orchestra in Washington, D.C., speaks this week at the National Press Club about his career and the arts in America. His speech airs **Saturday, Nov. 10, at 6:00 pm ET/3:00 pm PT.**

Columbia University's Ditson Conductor's Award, on the opening night of the National Symphony Orchestra season. The award is given annually to a conductor of an American orchestra.

Some of Mr. Rostropovich's awards include: •Commander, Legion of

Honor (France)

•Honorary Knight Commander of the Most Excellent Order of the British Empire
•Commander's Cross of the Order of Merit of the Federal Republic of Germany
•Presidential Medal of Freedom (United States) ■

—Mary Ann Barton

A Look Ahead

Sunday, Nov. 11

12:30 pm ET/9:30 pm PT
"Election '90": Analysts discuss results of congressional and gubernatorial races from across the country. (re-aired at 12:30 am ET/9:30 pm PT)

8:00 pm ET/5:00 pm PT
"Booknotes": Washington Post foreign correspondent Blaine Harden discusses his new book, "Africa: Dispatches from a Fragile Continent."

Monday, Nov. 12

9:00 am ET/6:00 am PT
Live coverage of the International Women's Media Foundation conference includes discussions on "The State of News in the '90s," and "Covering the World: The New Challenges." Guests include Judy Woodruff, chief Washington correspondent of the "MacNeil/Lehrer NewsHour," and Elizabeth Drew, the Washington correspondent for *The New Yorker* magazine.



Judy Woodruff
of "MacNeil/Lehrer NewsHour"

Saturday, Nov. 17

11:00 am ET/8:00 am PT
"Communications Today": The International Women's Media Foundation sponsors a conference with Katharine Graham, chairman of the Washington Post Company, giving the opening speech.

6:00 pm ET/3:00 pm PT
National Press Club: Lynn Cheney, chairman of the National Endowment for the Humanities, discusses the state of education in the United States.

Saturday, Dec. 1

6:00 pm ET/3:00 pm PT
National Press Club: J. Peter Grace, chairman of W.R. Grace & Company, discusses ways of curbing federal spending in an address at the press club.

Saturday, Dec. 8

5:00 pm ET/2:00 pm PT
Thomas Sowell, economist, author, and social critic, gives the American Enterprise Institute's Ernest Boyer Lecture.

C-SPAN Plans Live Coverage of CLC

Conservatives Look for Head Start on '92 Races



Clockwise from top left, Paul Weyrich of the Free Congress Foundation; Alan Keyes of Citizens Against Government Waste; Reed Irvine of Accuracy in Media; Charles Black of the Republican National Committee, and White House Chief of Staff John Sununu.

THIS WEEK C-SPAN devotes an afternoon of coverage to a program of the Conservative Leadership Conference.

Conservative Leadership Conference

Live, Friday
Nov. 9
9:30 am ET/
6:30 am PT

Coverage begins live Friday, Nov. 9, at 2:00 pm ET/11:00 am PT. Following is a rundown of speakers:

• 2:00 pm ET/11:00 am PT:

Edward Luttwak of the Center for Strategic and International Studies, examines "Is the United States Undergoing Third Worldization?"

• 2:45 pm ET/11:45 pm PT: Paul Weyrich of the Free Congress Foundation and Elaine Kamarck of Progressive Policy Institute discuss "The Lessons of the 1990 Elections," with Charles Black of the Republican National Committee.

• 4:00 pm ET/1:00 pm PT: Reed Irvine of Accuracy in Media speaks on "The Environment: Defusing the Extremists of the Left."

• 4:45 pm ET/1:45 pm PT: Alan Keyes of Citizens Against Government Waste looks at "Government Waste: A National Scandal."

White House Chief of Staff John Sununu's speech to the conference airs Sunday, Nov. 11, at noon ET/9:00 am PT. ■

'Cuckoo's Egg' Author Discusses Computer Spying

C-SPAN VIEWERS will have a chance this week to talk to one of last year's more popular "Booknotes" guests, when Clifford Stoll, author of "Cuckoo's Egg," appears on a call-in program to recount his adventures as a computer spy catcher.

The network will air the call-in program live, Thursday, Nov. 8, at 6:30 pm ET/3:30 pm PT.

Several years ago, after a 75-cent accounting error alerted him to an intruder's presence, Mr. Stoll tracked what turned out to be a KGB-backed West German computer hacker through the nation's military defense computers.

His efforts eventually led investigators to crack the ring and to the arrest of "Hunter," the code name used by the hacker whom Mr. Stoll found breaking into his computer system, at Lawrence Berkeley Laboratory in Berkeley, Calif.

Mr. Stoll worked there as an astronomer and computer systems manager.

During his "Booknotes" interview on C-SPAN last October, Mr. Stoll said it was difficult to convince federal officials that someone was breaking into computers to steal sensitive national defense programs and documents.

Clifford Stoll
Call-in

Thursday
Nov. 8
6:30 pm ET/
3:30 pm PT

"I didn't quite know how to handle it," said Mr. Stoll in his "Booknotes" interview.

"So I called the FBI...and said 'Hey we've got a problem. It looks like somebody's breaking into our computer and breaking into these military computers, and what should we do?'"

"And the FBI agent said

'How much money have you lost?'"

"Well, about 75 cents," Mr. Stoll said.

"You're telling me you've lost 75 cents and you're calling us to tell us about a problem?" the agent replied.

Mr. Stoll said the agent's response was something akin to "Go away kid, you bother us."

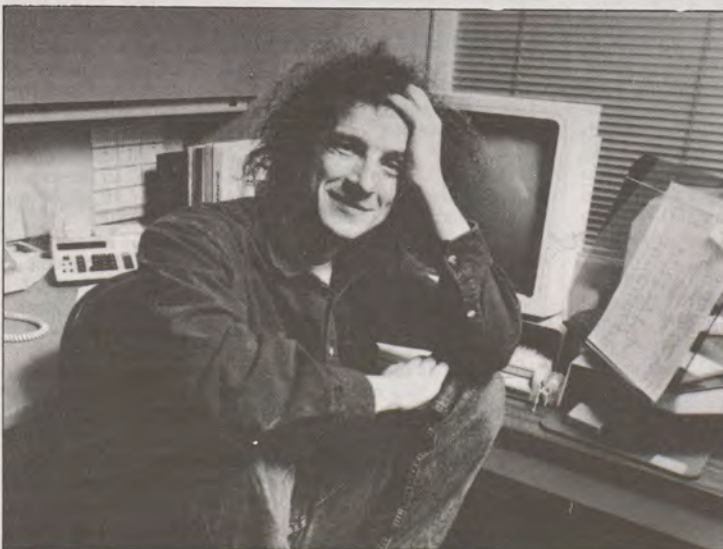
But Mr. Stoll thought the situation was worth monitoring, so he continued, inde-

pendently of the FBI, to track the hacker.

Since tracking the computer spy, Mr. Stoll has become a computer security consultant.

Since his appearance last year, he has also worked for the Harvard-Smithsonian Center for Astrophysics to help design computer software to repair the damaged Hubble Space Telescope. ■

—Sean Hadden



Clifford Stoll, author of "Cuckoo's Egg," recounts his experience as a computer spy catcher on a viewer call-in program Thursday, Nov. 8, at 6:30 pm ET/3:30 pm PT.

The Callers React to:

Israel

"Why do we continue to support old Israel with over \$4 billion each year and continue to foreclose on the Indiana and Texas farmers that are having hard times?"

—Lubbock, Texas

"Israel can afford to have a full health system for all of their citizens. That is something [the United States] has not been able to afford. Why should we give something that we cannot afford for ourselves to somebody else?"

—Niagara Falls, N.Y.

Japan

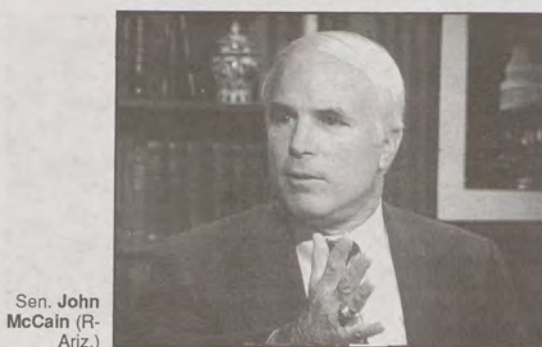
"I think something the United States should do is to start a policy of raising the tariffs on Japan. The Japanese have come in and almost destroyed our economy by all our money going over there and none of ours staying here."

—Decatur, Ill.

"I think one of the reasons people don't vote is because of the sense of apathy but also because of the fact that a lot of people can't read."

—Santa Cruz, Calif.

Congressmen Address Israeli-Palestinian Conflict, Budget

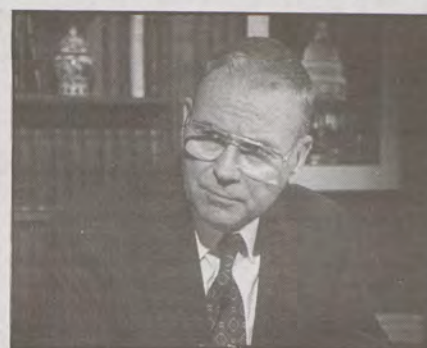


Sen. John McCain (R-Ariz.)

"FRANKLY, THE ENDEMIC...problem with the [budget] process is so severe, there is no discipline. Probably next year, we will be back with another 'budget crisis.' Six out of the last eight years, we have had to have a budget summit. Until we get some basic changes, [such as] line-item veto, a particular amendment to balance the budget, making the president a part of the budget process from the beginning....The system is broken."



George Hager, Congressional Quarterly



Rep. Lee Hamilton (D-Ind.)

"I DON'T KNOW of any magic wand we can wave. I don't know a way the United States can solve the hostilities in the Middle East [between Israel and the Palestinians] quickly and simply. We have to make our position clear that we stand against human rights violations anywhere. American policy has to be the same as in the past — to bring the parties together to discuss their hostilities."

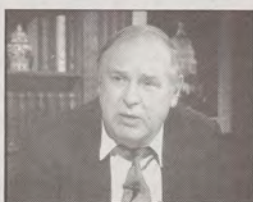
Increasing Payments on the Expanding Deficit

"THE GOVERNMENT has been spending at a deficit level for quite a long time. I think the last time we had a balanced budget was in 1969. The frightening thing about the deficit is that we are piling up debt....Now, with bigger and bigger deficits, [the debt] is \$3 trillion. That is now something we pay interest on. We are paying interest at a rate now of about 14 to 20 cents roughly of every dollar that goes out in federal spending."

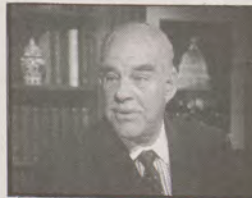
Under Discussion...



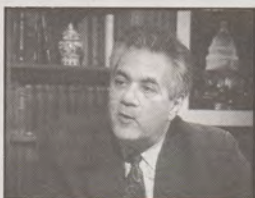
Rep. Mike Espy (D-Miss.), a member of the House Budget Committee, discussed the federal budget crisis.



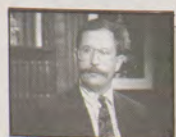
Journalists William Eaton of *The Los Angeles Times* and Jerome Idaszak of *The Chicago Sun Times* explained three proposals that were being considered to reduce the deficit and keep the federal government solvent.



Reps. James Scheuer (D-N.Y.) and Bill McCollum (R-Fla.) discussed the impasse over the fiscal year 1991 budget which caused a three-day shutdown of the federal government in early October.



Rep. Barney Frank (D-Mass.) addressed viewer comments about the budget proposal the House was considering.



Journalists Paul Bedard of *The Washington Times*, Tom Diemer of *The Cleveland Plain Dealer*, and Terry Atlas of *The Chicago Tribune* discussed disagreements between the White House and Congress over the budget. They also addressed civil rights and clean air legislation, and the effect of renewed partisanship on this week's elections.



House Minority Whip Newt Gingrich (R-Ga.) explained his position on the fiscal year 1991 budget.

The Call-in Guest List

- | | |
|---------|---|
| Oct. 15 | Rep. Lee Hamilton (D-Ind.), 2187 Rayburn Office Building, Washington, D.C. 20515 |
| Oct. 15 | Doug Harbrecht, <i>Business Week</i> , 1120 Vermont Ave. NW, #1200, Washington, D.C. 20005 |
| Oct. 16 | George Hager, <i>Congressional Quarterly</i> , 1414 22nd St. NW, Washington, D.C. 20037 |
| Oct. 17 | Rep. Mike Espy (D-Miss.), 216 Cannon Office Building, Washington, D.C. 20515 |
| Oct. 17 | Sen. John McCain (R-Ariz.), 111 Russell Office Building, Washington, D.C. 20510 |
| Oct. 17 | Rep. Barney Frank (D-Mass.), 1030 Longworth Office Building, Washington, D.C. 20515 |
| Oct. 18 | Rep. James Scheuer (D-N.Y.), 2466 Rayburn Office Building, Washington, D.C. 20515 |
| Oct. 18 | Rep. Bill McCollum (R-Fla.), 1507 Longworth Office Building, Washington, D.C. 20515 |
| Oct. 18 | William Eaton, <i>The Los Angeles Times</i> , 1875 Eye St. NW, #1100, Washington, D.C. 20006 |
| Oct. 18 | Jerome Idaszak, <i>The Chicago Sun Times</i> , 1112 National Press Building, Washington, D.C. 20045 |
| Oct. 19 | Paul Bedard, <i>The Washington Times</i> , 3600 New York Ave., NE, Washington, D.C. 20002 |
| Oct. 19 | Tom Diemer, <i>The Cleveland Plain Dealer</i> , 930 National Press Building, Washington, D.C. 20045 |
| Oct. 19 | Terry Atlas, <i>The Chicago Tribune</i> , 1615 L St., NW, #300, Washington, D.C. 20036 |
| Oct. 19 | Rep. Newt Gingrich (R-Ga.), 1620 Longworth Office Building, Washington, D.C. 20515 |

How to Call in

C-SPAN's regularly scheduled call-ins air live weekday mornings at 8:00 am ET/5:00 am PT and weekdays evenings at 6:30 pm ET/3:30 pm PT. To participate, call: (202) 628-2525 if you live in the Eastern or Central time zones; (202) 783-2727 if you live in the Mountain or Pacific time zones, Alaska, or Hawaii.

If you get a busy signal, hang up and try again. If you get a ring, stay on the line, even if the phone continues to ring for a long period. We won't answer until shortly before we are ready to put you on the air. Please remember the 30-day policy: So that as many people as possible can participate, we do not allow viewers to call more than once a month.

C-SPAN Seeks to Block Political Use of Its Programming

"We are outraged that our good name might be sullied in this way by candidates of any political party and their consultants..."

Bruce Collins,
C-SPAN
General Counsel



C-SPAN programming from a Sen. Joseph Biden (D-Del.) interview and from last August's National Association for the Reform of Marijuana Laws conference were improperly used by political campaigns.



(from page 1)

Alaskans for Recriminalization of Marijuana and the Arliss Sturgulewski gubernatorial campaign excerpted portions of C-SPAN's coverage of the 1990 National Organization for the Reform of Marijuana Laws conference. The groups used the video in an Oct. 11 press conference supporting an initiative on the Alaska ballot that would recriminalize marijuana use.

In both cases, C-SPAN strongly urged the campaigns not to use the footage. While C-SPAN could not prevent the use of the excerpted programs, the network, nonetheless, demanded disclaimers stating that the campaign's use of the footage did not constitute an endorsement by C-SPAN for either campaign.

The network also alerted newspapers in both states that

the footage had been used without C-SPAN's permission.

In the Delaware case, C-SPAN wrote an editorial for the *Sunday News Journal* expressing its concerns over the use of its footage.

In the editorial, C-SPAN's general counsel Bruce Collins writes: "We are outraged that our good name might be sullied in this way by candidates of any political party and their consultants who take a shortcut in producing their partisan TV spots (or videotapes) by appropriating our product without any regard for our non-partisan policies, our non-profit status, or our reputation for political fair play...."

"No matter how many disclaimers they put on the spots or tapes, and no matter how intricate their legal arguments may be, when C-SPAN videos appear as

part of a partisan pitch, C-SPAN loses and it loses big.

"It is said that a person's reputation is his most dearly held possession. And so it is with us."

The Alaska group had actually obtained the clip from C-SPAN. Although properly purchased, it was aired publicly, in violation of the terms of the purchase.

According to *The News Journal* of Wilmington, Del., the Brady campaign obtained the video from the Vanderbilt University news video archives.

C-SPAN immediately contacted the Brady campaign after discovering how it planned to use the clip.

"...C-SPAN is very concerned that the Jane Brady for U.S. Senate Committee is planning to use a portion of a C-SPAN program," C-SPAN's Collins wrote in

an initial letter to Don Devine, campaign manager for Ms. Brady.

"Over the last decade C-SPAN has earned a reputation for its non-partisan coverage of public affairs, including political campaigns. C-SPAN believes that your committee's use of a portion of a C-SPAN program in an avowedly partisan videotape that will be widely distributed is a significant threat to C-SPAN's reputation for political fair play."

In fact, C-SPAN received at least one letter from a Dela-

ware viewer criticizing the network for allowing the campaign to use the footage.

When C-SPAN could not stop the campaign from using the clip, the network asked the campaign to add a disclaimer, disassociating the network from the ad. The Brady campaign printed the disclaimer on the outside of the tape stating that the use of the C-SPAN video does not reflect a campaign endorsement by the network.

The network reached an agreement with the Alaska group, which acknowledged that the unauthorized use was inadvertent, that the parties are aware that C-SPAN does not permit political use of its copyrighted material, and that it won't happen again.

In a recent issue of *Broadcasting* magazine, an article stated, quoting Mr. Collins in part, that the "nature of [C-SPAN] provides 'vast opportunity' for abuses... [One of] big problem[s] facing C-SPAN is its inability to monitor uses of its programming." ■

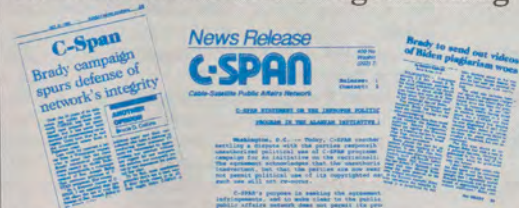
—Mary Ann Barton

"No matter how many disclaimers (campaigns) put on the spots or tapes... when C-SPAN videos appear as part of a partisan pitch, C-SPAN loses and it loses big."

C-SPAN's Bruce Collins

Viewer Angered by Brady Campaign's Use of C-SPAN Video

How C-SPAN Opposed the Political Use of Its Programming



C-SPAN sent letters to two political campaigns urging them not to use the network's programming and requiring the campaigns to issue disclaimers explaining that the network was not involved in either race. The network also issued press releases and authored an op-ed piece detailing its concerns about having its product used in partisan campaigns.

AT LEAST ONE Delaware viewer wrote C-SPAN, upset because she believed the network had not done enough to prevent its programming from being used in a campaign ad.

"As a frequent viewer of C-SPAN, I am appalled that you will allow the use of your film footage of Senator Joseph Biden in an attack video," the viewer wrote, after reading about the controversy in her newspaper.

"Allowing Brady to manipulate your tapes to her own advantage is unforgivable. This incident makes a farce out of all the roundtable discussions your

network has produced on improving our election process via accurate reporting on manipulation. You are merely fueling the process of negative campaigning by supplying the tapes.

"You are definitely compromising your station's integrity by not dealing head-on with this issue!"

"That struck a nerve," C-SPAN's general counsel, Bruce Collins wrote in a response, which appeared Oct. 21, in the *Wilmington, Del., Sunday News Journal's* op-ed page.

"The fact is that C-SPAN tried to prevent the use of its video in the Brady videotape

and we may yet succeed on the basis of our exclusive copyright," he wrote.

"Serious damage was done to C-SPAN's reputation for evenhandedness the moment this viewer (and certainly many others) concluded that C-SPAN was somehow associated with this candidate.

"As a frequent viewer, she knows that C-SPAN has a well-deserved reputation among its audience for the balanced presentation of public affairs, and she is right to be appalled if it looked as if C-SPAN had broken its pledge to her." ■

—Mary Ann Barton

Monarchy's Role in British Government Shows Up in Tradition of State Opening

THE TRADITION of British government can be seen this week as C-SPAN airs Queen Elizabeth's speech at Westminster, the official state opening of Parliament. Although the speech is generally less than 10 minutes long, the event takes about two hours and includes a procession through London streets and into the Royal Gallery at the House of Lords.

C-SPAN will cover the

procession and speech live. Wednesday, Nov. 7, at 5:00 am ET/2:00 am PT.

The procession begins at Buckingham Palace, with the Queen in the Irish State Coach. It then winds through the streets of London to the Palace of Westminster, where Parliament is located. Westminster is a former royal residence. The content of the speech is kept secret until it is read by the queen, who has

no hand in writing it. The speech is written by the office of the prime minister and details its agenda for the new parliament.

The queen must read the speech, however, before the two Houses can begin to work. When the queen finishes the speech, members file out in the order they came in. Later, the plans in the speech are reviewed and debated. ■

—Louise Skura



Queen Elizabeth will ride through the streets of London on her way to addressing the British Parliament. C-SPAN will air all the ceremonies surrounding the State Opening of Parliament Wednesday, Nov. 7, at 5:00 am ET/2:00 am PT.