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Lake Forest, IL 60045
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February 18, 1993

Mr. Brian Lamb
C-SPAN
444 N. Capital St. NW
Washington, DC 20001

Dear Mr. Lamb:

After finally getting cable in our community a few years ago, it didn't take us long to discover - and appreciate - the different type of television that C-SPAN represents. Complete live coverage, so called "fly on the wall", without editorial comment is far more exciting television than having a commentator tell us what we are seeing and hearing. The quality of your audio and video coverage is often better than commercial pickups, and your interviews and call-in shows are far superior, both in style and content, than those on commercial stations.

It is disturbing now because I sense a shift in some of your programming style. Last Monday evening we missed the first few words of President Clinton's speech because the program host was taking telephone calls. It happened again when the response was made - and it happened again when you were hosting the coverage of the State of the Union address - we missed the first few words of the Republican response because you felt that you had to end a call and make an introduction.

Please - don't be afraid of "dead air". It may be a problem in radio, but it often makes fascinating television. Please go back to full coverage of these events, and do not try to create a program with the event as an insert. Let the event be the program. But if you must go the way of network production, at least give your master control authority to cut away from a host whenever they have to - even if they have to cut away from the boss.

Cordially,

[REDACTED]

[REDACTED]
[REDACTED]
Lake Forest IL 60045



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