**NEWS FROM:** 

## C-SPANERICA\*S NETWORK

Suite 155 • 400 N. Capitol Street, N.W., Washington, D.C. 20001

Release:

IMMEDIATE (Nov. 11, 1985)

Contact:

SUSAN SWAIN (202) 737-3220

#### C-SPAN MAKES GALAXY I ITS PRIMARY FEED

Switch from Satcom to take Place on November 25

WASHINGTON, D.C. -- On November 25, C-SPAN will make GALAXY I, transponder 13 its primary affiliate feed. C-SPAN president Paul FitzPatrick, who made the announcement, has begun the task of notifying the network's 2,000 cable affiliates.

For the past two years, C-SPAN has been using its Galaxy I channel to duplicate the feed carried on Satcom 3R, transponder 19. Cable systems were encouraged to take the feed off Satcom, but were technically able to pick up either signal. The move to Galaxy is intended to end a potentially confusing situation for the cable network's affiliates.

In a letter to affiliated cable systems, Mr. FitzPatrick informed operators that at noon on the 25th, C-SPAN would begin a two-day transmission on Satcom consisting of a billboarded notice of the transponder switch.

"After Wednesday, November 27," Mr. FitzPatrick explained, "C-SPAN will discontinue transmission on Satcom 3R until further notice, except for occasional special
programming."

Mr. FitzPatrick told affiliates that the public affairs network wanted to have the channel space reserved in the event there is future opportunity to transmit the proceedings of the U.S. Senate.

He also emphasized that Studioline cable radio -- which leases audio sub-carriers on both of C-SPAN's transponders -- will continue uninterrupted transmission on both the Galaxy and Satcom transponders.

Cable engineers with questions about the transponder switch are urged to contact C-SPAN chief engineer Richard Fleeson at the network's Washington headquarters.

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Release on satellite switch sent to:

CED Satellite News Satellite Communications RTNDA Comm-nication Cable Age Electronic Media Cable News Broadcasting Multichannel News Variety Cablevision Cable Product News Cardiff Publications Cable Marketing NCTA Newsletter COM TEK Publishing Sat Dish Sat. TV Magazine TV Satellite Video World Broadcast Engineering CATA Newsletter CATJ

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SUITE 155 400 NORTH CAPITOL STREET, N.W. WASHINGTON, D.C. 20001 202 / 737-3220

### C-SPAN ENGINEERING ADVISORY GALAXY TO BECOME C-SPAN PRIMARY BIRD

Dear C-SPAN Affiliate:

Effective Monday noon (EST), November 25, C-SPAN's primary affiliate feed will be Galaxy 1, transponder 13, 6.8 audio. Until then, C-SPAN will continue to simulcast its signal on both Galaxy 1 and Satcome 3R, transponder 19.

Starting at noon, Monday November 25, for two days only, C-SPAN will billboard this notice on our Satcom transponder. Please Note: For those system operators carrying Studioline, this change will not affect the continued use of the Satcom 3R transponder 19 subcarriers, over which Studioline's audio programming is carried. Of course, the subcarriers of our Galaxy transponder will also continue Studioline carriage.

After Wednesday, November 27, C-SPAN will discontinue transmission on Satcom 3R except for occasional special programming. In the event the U.S. Senate approves the televising of its proceedings, and should C-SPAN have the opportunity to carry those proceedings, our Satcom 3R transponder would likely serve as the primary Senate feed.

Should you have any questions regarding this matter, please feel free to contact Richard Fleeson, C-SPAN's Director of Engineering at (202) 737-3220.

Sincerely,

Paul A. FitzPatrick

President