

January 13, 1987

As a writer who covers national politics, you'll want to know that this week C-SPAN cable network launches a new series entitled "Road to the White House." It's a weekly look at the field of contenders for the '88 presidential election.

On January 16th at 5:00 pm EST, you can tune in for the first installment of "Road to the White House" -- airing weekly on Fridays at 5:00 pm EST and repeating on Sundays at 9:30 pm EST.

"Road to the White House" producer and C-SPAN political editor Carl Rutan plans to keep a watchful eye on the travel schedules of potential presidential candidates as they stump through states with early caucuses and primaries. These campaign speeches, rallies, and fundraisers will air in their entirety to give our nationwide audience an unvarnished look at the presidential hopefuls.

January's programs are:

- ° January 16th - REP. JACK KEMP (R-NY) speaks before a Republican fundraiser in Ft. Dodge, Iowa.
Also: C-SPAN interviews Jon Mills, National Co-Chair, GARY HART for President.
- ° January 23rd - Former SEN. GARY HART (D-CO) speaks before the New Hampshire Democratic Committee, Concord, NH.
- ° January 30th - Former GOV. PIERRE DU PONT (R-DE) speaks before the Des Moines Chamber of Commerce.

"Road to the White House" will air throughout this year. As we move closer to '88, C-SPAN will increase the amount of air time devoted to coverage of national politics. C-SPAN is making plans to continue its innovative political programming, having already committed to a live simulcast of Democratic and Republican caucuses in Iowa.

In an effort to keep you informed of the campaign events C-SPAN airs each week, I have placed your name on a mailing list to receive "Road to the White House" program information. If this information would be more useful to someone else on your staff, please contact me with those changes. Throughout the year, feel free to call me in our Washington, D.C. headquarters at (202)737-3220 for any additional series information or mailing list corrections.

Best regards,

Nan M. Gibson
Press Liaison