

Contact: Rayne Pollack
(202)626-4863

For Immediate Release

"ELECTION '90" PREMIERES ON C-SPAN

Washington, D.C., July 14, 1990 -- From July through November, C-SPAN will provide comprehensive coverage of the 1990 House, Senate and gubernatorial elections, every Sunday night on "ELECTION '90."

A weekly 90-minute program, "ELECTION '90" airs Sundays, 12:30 PM (ET), and is repeated same day at 9:30 PM (ET) and 12:30 AM (ET).

Each program will feature a different state and race, targeting states with open seats, highly contested races, and provocative campaign issues. Coverage will include: campaign events, speeches and debates, interviews with candidates and conversations with voters. Campaign consultants, party officials, and local political reporters will put the races in perspective. In addition, candidates' commercial advertising campaigns will be shown for side-by-side comparison and analysis.

Among the states to be featured are: California, Florida, Illinois, Iowa, Nebraska, New York, North Carolina, Ohio, Oregon, Texas, and Washington.

"This is a crucial election year because of the gubernatorial races' strong bearing on re-districting," said Steve Scully, political editor and producer, "ELECTION '90." "The 1990 races will most likely set the tone for what voters can expect for the 1992 presidential race."

C-SPAN is available in 50.3 million households nationwide through 3,825 cable system affiliates nationwide and around the world via satellite. The network is privately funded and is a public service of the cable television industry.

C-SPAN
400 N. Capitol St., N.W.
Suite 650
Washington, D.C. 20001

TELECOPIER TRANSMISSION

TO: Les Luchter - Cable Marketing

FROM: Kristin Wennberg

RE: Urgent News Release

DATE: 7/16/90

NUMBER OF PAGES: 2
(Including Cover)

If you do not receive all pages, please call Kristin Wennberg at 202-626-7975.

NOTE:

C-SPAN
400 N. Capitol St., N.W.
Suite 650
Washington, D.C. 20001

TELECOPIER TRANSMISSION

TO: Janet Stilson - Electronic Media

FROM: Kristin Wennberg

RE: Urgent News Release

DATE: 7/16/90

NUMBER OF PAGES: 2
(Including Cover)

If you do not receive all pages, please call Kristin Wennberg at 202-626-7975.

NOTE:

✓ 212.621.1679

C-SPAN
400 N. Capitol St., N.W.
Suite 650
Washington, D.C. 20001

TELECOPIER TRANSMISSION

TO: Jay Sharbutt - AP

FROM: Kristin Wennberg

RE: Urgent News Release

DATE: 7/16/90

NUMBER OF PAGES: 2
(Including Cover)

If you do not receive all pages, please call Kristin Wennberg at 202-626-7975.

NOTE:

C-SPAN
400 N. Capitol St., N.W.
Suite 650
Washington, D.C. 20001

212.337.4208
3241

TELECOPIER TRANSMISSION

TO: Eric Shatz - MultiChannel News

FROM: Kristin Wennberg / Rayne Pollack

RE: Urgent News Release

DATE: 7/16/90

NUMBER OF PAGES: 2
(Including Cover)

If you do not receive all pages, please call Kristin Wennberg at 202-626-7975.

NOTE:

★ For Show Daily ★
