

COPY FOR C-SPAN

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[REDACTED]  
BURLINGTON, N. C. 27215-3735

December 6 1991

Ms. Diane Blackwood, General Manager  
Cablevision of Alamance  
316 Huffman Mill Road  
Burlington, N. C. 27215

cc: K. Kerr ✓  
A. Palmer ✓  
K. Denny ✓

Dear Ms. Blackwood:

Re: C-SPAN AND C-SPAN II

Please accept my thanks for your company's contributions to finance the operations of the above public affairs channels! I have written to C-SPAN many times complimenting their services, and probably should have mailed you a copy of each letter. On the average I watch one of the C-SPAN channels at least two hours a day, and many days for a longer period.

Recently I was out of town for about three weeks. On my return I found that you had rearranged the channels, and I got all excited, afraid that you had discontinued one of the C-SPAN channels. At first I was resentful of the Community Bulletin Board taking the place of C-SPAN II in the evening. On reflection I concluded that you may have some obligation to transmit the bulletin board so many hour a day, and that you had contract obligations for advertising on the board. Also it is on during the hours when I might be watching other programs during "prime time". C-SPAN repeats their material enough, so that I hope I will not miss much. The only problem is the uncertainty of not knowing. I DO WANT TO COMPLIMENT YOU FOR PUTTING C-SPAN IN THE RANGE OF "BASIC SERVICE" CHANNELS! More people might become more thoughtful about public affairs. (My son said he looks on C-SPAN the way I look at MTV!)

I am sure I cannot comprehend all the variables involved in a reallocation of cable channels, and I imagine your phones ring off the hook when you make changes. How in heaven do you determine the tastes of your viewers? It seems to me as though you have a lot of MTV, but then your customer age profile may require this amount of channels. Are there economic considerations as well as viewer preference considerations? Since you have so many merchandising channels, does this mean their renting the channel precludes transmitting more substantial programming channels that are available? At what point in the future will you add more channels? I was amazed to discover how many are available when I visited a friend with a satellite dish.

Sincerely interested, [REDACTED]



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