

Sorry - typewriter not functioning.

mar. 21-1994

Dear Mr. Lamb,

Your C-Span programming is so refreshing - great-informative - that sometimes I can't believe it's T.V.!

I am so tired of the hysterical Kaleidoscopic type of message that passes for commercials today - I've just about given up on commercial T.V. Who in God's name do the advertising merchants think they are appealing to? And where do they get the freaks on the talk shows? I can never fall on the remote control fast enough to cut off the screaming introductions. Anything for a buck!

The article in the New Yorker was delightful. I've been wondering for a long time who the people were behind C-Span and how they arrived at their philosophy and presentations. A wonderful concept - just what is needed - someone who really understands the medium and presents ideas in an adult manner.

Someday commercial television and those glamor boys in New York and Hollywood will wake up to the fact a great many of us have tuned them and their messages out. I don't need

hair sprayed, glib women and men winking at me and cajoling me into buying their products or giving me their half-baked opinions on editorialized news programs.

The New Yorker also gave us just enough information about you and your C-Span concepts.

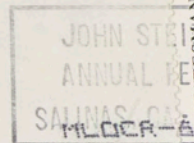
I really don't care if public figures prefer Broccoli to carrots, have two dogs and hemorrhoids! We know too much about too many people today. Privacy and good taste flew out of the window — and into the C-Span offices — thank God.

Keep up the good work. The music is also a treat.

Sincerely—

Pacific Grove CA - 93950-5017

Where is Pacific Grove? A funky old Victorian town tucked into the north side of Pebble Beach.

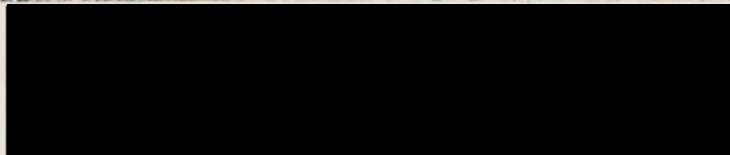


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1893-1971



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