NEWS FROM:

C-SPANERICA*S NETWORK

Suite 155 • 400 N. Capitol Street, N.W., Washington, D.C. 20001

Release: IMMEDIATE

Contact:

SUSAN SWAIN

(202) 737-3220

C-SPAN KICKS OFF "STATES OF THE NATION '85"

Cable Network Turns Spotlight on State Government

WASHINGTON, D.C. / February 1 -- C-SPAN, the public affairs cable network that has made itself known for uncut views of the federal government, is branching out this month to kick off "States of the Nation '85."

Programming Director Carrie Collins explains that the new theme marks C-SPAN's year-long commitment to seeking out events and issues that deal with state government. "It's our way of saying we recognize that not everything in government happens in Washington; state legislators are also facing tough economic and social questions."

Included in C-SPAN's February programming plans is extensive live coverage of two important Washington meetings of state government officials -- the National Conference of State Legislatures (February 20 - 22) and the National Governors' Association meeting (February 24 - 26).

Later in the year, C-SPAN plans to take "States of the Nation '85" on the road to televise directly from several state capitals.

C-SPAN is even branching out <u>technologically</u> with its "States of the Nation" programming:

C-SPAN president Brian Lamb explains that for the first time C-SPAN will use its Galaxy satellite channel to transmit uninterrupted coverage of the two Washington meetings while the U.S. House of Representatives is being telecast on C-SPAN's primary (Satcom) satellite channel.

"What this means," says Lamb, "is that those cable systems who have the channel capacity...in this case, especially those in the politically-oriented state capitals... can offer live coverage of both the Congress and these important Washington meetings to their subscribers."

C-SPAN's February programming will also offer live call-in programs with several governors; call-ins with the Washington bureau chiefs of state capital newspapers; call-ins, interviews, and roundtables with state assembly leaders; interviews with the states' Washington lobbyists, and more. C-SPAN will also intersperse its "States of the Nation" programs with footage of the capital cities provided by local affiliates. C-SPAN hopes this year to be a technological link between the state capitals.