

NEWS FROM:

# C-SPAN AMERICA'S NETWORK

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Suite 155 • 400 N. Capitol Street, N.W., Washington, D.C. 20001

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Release: IMMEDIATE

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CENTEL'S REUSS NAMED C-SPAN "SUPER CITIZEN"

WASHINGTON, D.C. March 27, 1985 -- Robert P. Reuss, chairman and Chief Executive Officer of the Chicago-based Centel Corporation, was honored as a C-SPAN "Super Citizen" this evening.

Mr. Reuss received the award at a dinner in Washington's Sheraton-Grand Hotel that was attended by the cable executives who make up C-SPAN's Board of Directors. In making the presentation, C-SPAN President Brian Lamb cited Mr. Reuss' longtime personal interest in the non-profit cooperative.

"Bob Reuss is a great believer in the C-SPAN concept," said Mr. Lamb. "He is, first of all, an enthusiastic C-SPAN viewer who talks up our programming to his colleagues in the business community."

The C-SPAN award commended Mr. Reuss for the extensive personnel and financial resources he has committed to the network over the past several years. Under Mr. Reuss' direction, Centel became C-SPAN's first corporate underwriter; was one of the first cable MSO's to commit to 100 per cent carriage of C-SPAN; sponsored the Traverse City, MI stop of "Grassroots '84"; and has donated both telephone equipment and the time of its top executives to C-SPAN.

C-SPAN's "Super Citizen" award is presented only occasionally -- the last was handed out in 1982 -- and recognizes personal, rather than corporate, contributions made to the cable network.

"In Bob Reuss' case," Mr. Lamb said, "we wanted to let him know that the extensive personal interest he's taken in our organization has not gone unnoticed."

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CABLE SATELLITE PUBLIC AFFAIRS NETWORK



**NEWS FROM:**

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Release:

Contact:

page one of two

TO: Elaine Tarrant

Public Relations Officer

Centel Communications

FROM: Susan Swain

DATE: March 26, 1985

Elaine, here is the release I wrote up for Mr. Reuss. I will distribute to the Washington-based trade pubs, such as Broadcasting, Cable Age, Cablevision, Multichannel News, and Electronic Media.

I'm sure with a few modifications on your end, you can find some pubs in your area that might pick it up. If you need anything from me, please call. You'll have to speak with Liz Bauer, since I'll probably be with the board most of the day.

Photo to follow next week.