

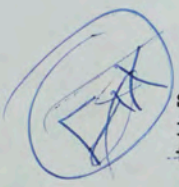
誰に distribute するの？

C-SPAN update  
press inquiries

programming  
trade

Contact:  
Kristin Wennberg  
(202)626-7975

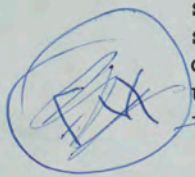
C-SPAN SIGNS AGREEMENT TO DISTRIBUTE PROGRAMMING IN JAPAN



Washington, D.C., ~~April 27~~ <sup>May 1, 1990</sup> ~~On Tuesday~~ <sup>Today</sup> May 1, C-SPAN signed an exclusive distribution agreement with C-NET, a Japanese company firm interested in creating a C-SPAN-like network to televise the Japanese Diet. ~~formed to for that purpose~~ <sup>to encourage televised coverage of the Japanese legislature</sup>

The two-year agreement will allow C-NET to sell C-SPAN programming to Japanese news media, universities, government agencies and private corporations. C-NET would also use C-SPAN footage in the production and distribution of its own public affairs programs.

C-NET, headed by Mr. Yoshitsugu Tanaka, was formed in February 1990 to promote the establishment of "Diet TV", to eventually exchange televised coverage of governmental proceedings with C-SPAN, and to produce public affairs and educational projects to heighten citizen interest in government.



"There has been tremendous interest in the public affairs events we cover in Japan's business and political communities," said Brian Lamb, C-SPAN's Chief Executive Officer. "We have had several Japanese companies come to us, but we chose ~~to let~~ C-NET to distribute C-SPAN in Japan because Mr. Tanaka has a clear understanding of C-SPAN's mission and because he has ~~solid~~ <sup>is a firmly</sup> television journalistic credentials." <sup>30 committed to public access to government through television.</sup>

C-SPAN programming is now available in 49.7 million households in the United States and around the world via satellite. The network is a privately funded public service of the cable television industry.



# C-NET, Inc.

## PRESS RELEASE

Release Date: May 1

Contact: Chiyo Kobayashi  
(202) 463-8030

Today C-NET, Inc. entered into an exclusive agreement with C-SPAN to produce and distribute C-SPAN programs in Japan. Under the agreement, C-NET, Inc. will disseminate C-SPAN programs concerning U.S. politics, economy, society and culture produced by and available through C-SPAN.

### OBJECTIVES:

C-NET, Inc. has the following three objectives:

- (1) To facilitate a healthy U.S.-Japan bilateral relationship via the exchange of information on video which will include televised coverage of U.S. and Japanese government proceedings;
- (2) To contribute to the establishment of "Diet TV" in Japan; and
- (3) To encourage by example other legislative bodies around the world to open their proceedings to television.

### SERVICES AND PRODUCTS:

- (1) Sale of C-SPAN programs to news media including terrestrial broadcasting, satellite and CATV;
- (2) Sale of C-SPAN programs to educators, universities, government agencies, local governments, think tanks, private corporations and others;
- (3) Production of video programs using C-SPAN programs;
- (4) Organization of educational events to foster "open politics" in Japan;
- (5) Independent production of public affairs information and video materials upon request;
- (6) Planning, production and sales of public affairs video programs in Japan

*KW*  
*here's the*  
*latest.*  
*call me + we*  
*can talk strategy*  
*Bruce & just*  
*discussing this*  
*Thanks!*  
*S.*

*Japanese*

*Japanese*



**C-NET, Inc.****PRESS RELEASE**

Release Date: May 1, 1991

Contact: Chiyo Kobayashi  
(202) 463-8035

Today C-NET, Inc. entered into an exclusive agreement with C-SPAN for distributing its video programs in Japan. Under the agreement, C-NET, Inc. will distribute in Japan video programs concerning U.S. politics, economy, society and culture produced by and available through C-SPAN.

**OBJECTIVES:**

C-NET, Inc. has the following three objectives:

- (1) To facilitate a healthy U.S.-Japan bilateral relationship via the exchange of information on video which will include televised coverage of U.S. and Japanese government proceedings;
- (2) To contribute to the establishment of "Diet TV" in Japan; and
- (3) To encourage by example other legislative bodies around the world to open their proceedings to television.

**SERVICES AND PRODUCTS:**

- (1) Sale of C-SPAN programs to news media including terrestrial broadcasting, satellite and CATV; *Japanese*
- (2) Sale of C-SPAN programs to educators, universities, government agencies, local governments, think tanks, private corporations and others; *Japanese*
- (3) Production of video programs using C-SPAN programs;
- (4) Organization of educational events to foster "open politics" in Japan;
- (5) Independent production of public affairs information and video materials upon request;
- (6) Planning, production and sales of public affairs video programs *in Japan*



**COMPANY PROFILE:**

**NAME:** C-NET, Inc.

**DATE OF ESTABLISHMENT:** February 20, 1990

**ADDRESS:** 2-1-509, Udagawa-cho, Shibuya-ku, Tokyo

**INITIAL FUNDING:** 5 million Yen

**BUSINESS ACTIVITIES:**

- \* Distribution of C-SPAN programs in Japan
- \* Public affairs and educational projects to heighten citizen interest in government
- \* Promotion of the establishment of "Diet TV" in Japan

**INVESTORS:** Yoshitsugu Tanaka  
Yoshihiko Muraki  
Ikuta Shiino

**BOARD MEMBERS:**

Yoshitsugu Tanaka,  
Chief Executive Officer

Yoshihiro Muraki,  
Officer

Ikuta Shiino,  
Officer

Morihiko Tatsuno,  
Auditor



# C-NET, Inc.

## PRESS RELEASE

Release Date: May 1, 1991

Contact: Chiyo Kobayashi  
(202) 463-8035

Today C-NET, Inc. entered into an exclusive agreement with C-SPAN for distributing its video programs in Japan. Under the agreement, C-NET, Inc. will distribute in Japan video programs concerning U.S. politics, economy, society and culture produced by and available through C-SPAN.

### OBJECTIVES:

C-NET, Inc. has the following three objectives:

- (1) To facilitate a healthy U.S.-Japan bilateral relationship via the exchange of information on video which will include televised coverage of U.S. and Japanese government proceedings;
- (2) To contribute to the establishment of "Diet TV" in Japan; and
- (3) To encourage by example other legislative bodies around the world to open their proceedings to television.

### SERVICES AND PRODUCTS:

- (1) Sale of C-SPAN programs to news media including terrestrial broadcasting, satellite and CATV;
- (2) Sale of C-SPAN programs to educators, universities, government agencies, local governments, think tanks, private corporations and others;
- (3) Production of video programs using C-SPAN programs;
- (4) Organization of educational events to foster "open politics" in Japan;
- (5) Independent production of public affairs information and video materials upon request;
- (6) Planning, production and sales of public affairs video programs.



**COMPANY PROFILE:****NAME:**

C-NET, Inc.

**DATE OF  
ESTABLISHMENT:**

February 20, 1990

**ADDRESS:**

2-1-509, Udagawa-cho, Shibuya-ku, Tokyo

**INITIAL  
FUNDING:**

5 million Yen

**BUSINESS  
ACTIVITIES:**

- \* Distribution of C-SPAN programs in Japan
- \* Public affairs and educational projects to heighten citizen interest in government
- \* Promotion of the establishment of "Diet TV" in Japan

**INVESTORS:**Yoshitsugu Tanaka  
Yoshihiko Muraki  
Ikuta Shiino**BOARD  
MEMBERS:**Yoshitsugu Tanaka,  
Chief Executive OfficerYoshihiro Muraki,  
OfficerIkuta Shiino,  
OfficerMorihiro Tatsuno,  
Auditor

**Contact:**  
**Kristin Wennberg**  
**(202)626-7975**

**C-SPAN SIGNS AGREEMENT TO DISTRIBUTE PROGRAMMING IN JAPAN**

**Washington, D.C., May 1, 1990** -- Today, C-SPAN signed an exclusive programming distribution agreement with C-NET, a Japanese company formed to encourage televised coverage of the Japanese legislature, the Diet.

The two-year agreement will allow C-NET to sell C-SPAN programming to Japanese news media, universities, government agencies and private corporations. C-NET would also use C-SPAN footage in the production and distribution of its own public affairs programs.

C-NET, headed by Mr. Yoshitsugu Tanaka, was formed in February 1990 to promote the establishment of "Diet TV", to eventually exchange televised coverage of governmental proceedings with C-SPAN, and to produce public affairs and educational projects to heighten citizen interest in government.

"There has been tremendous interest in the public affairs events we cover in Japan's business and political communities," said Brian Lamb, C-SPAN's Chief Executive Officer. "We have had several Japanese companies come to us, but we chose C-NET to distribute C-SPAN in Japan because Mr. Tanaka has a clear understanding of C-SPAN's mission and because he is firmly committed to public access to government through television."

C-SPAN programming is now available in 49.7 million households in the United States and around the world via satellite. The network is a privately funded public service of the cable television industry.



C-SPAN  
400 N. Capitol St., N.W.  
Suite 650  
Washington, D.C. 20001

TELECOPIER TRANSMISSION

TO: Paul Maxwell - Cable Fax

FROM: Kristin Wennberg

RE: Urgent News Release

DATE: 5.7.90

NUMBER OF PAGES: 2  
(Including Cover)

If you do not receive all pages, please call Kristin Wennberg at 202-626-7975.

NOTE:



# C - N E T, I n c.

## PRESS RELEASE

Release Date: May 1, 1991

Contact: Chiyo Kobayashi  
(202) 463-8035

C-NET, Inc. entered into an exclusive agreement with C-SPAN Today, making C-NET, Inc. the sole agent for the distribution of C-SPAN's video programs in Japan. Under the agreement, C-NET, Inc. will distribute in Japan video programs concerning U.S. politics, economy, society and culture produced by and available through C-SPAN.

### **OBJECTIVES:**

C-NET, Inc. has the following three objectives:

- (1) To facilitate a healthy U.S.-Japan bilateral relationship via the exchange of information on video which will include televised coverage of U.S. and Japanese government proceedings;
- (2) To contribute to the establishment of "Diet TV" in Japan; and
- (3) To encourage by example other legislative bodies around the world to open their proceedings to television.

### **SERVICES AND PRODUCTS:**

- (1) Sale of C-SPAN programs to Japanese news media including terrestrial broadcasting, satellite and CATV;
- (2) Sale of C-SPAN programs to Japanese educators, universities, government agencies, local governments, think tanks, private corporations and others;
- (3) Production of video programs using C-SPAN programs;
- (4) Organization of educational events to foster "open politics" in Japan;
- (5) Independent production of public affairs information and video materials upon request;
- (6) Planning, production and sales of public affairs video programs in Japan.



**COMPANY PROFILE:**

**NAME:** C-NET, Inc.

**DATE OF ESTABLISHMENT:** February 20, 1990

**ADDRESS:** 2-1-509, Udagawa-cho, Shibuya-ku, Tokyo

**INITIAL FUNDING:** 5 million Yen

**BUSINESS ACTIVITIES:**

- \* Distribution of C-SPAN programs in Japan
- \* Public affairs and educational projects to heighten citizen interest in government
- \* Promotion of the establishment of "Diet TV" in Japan

**INVESTORS:** Yoshitsugu Tanaka  
Yoshihiko Muraki  
Ikuta Shiino

**BOARD MEMBERS:**

Yoshitsugu Tanaka,  
Chief Executive Officer

Yoshihiko Muraki,  
Officer

Ikuta Shiino,  
Officer

Morihiko Tatsuno,  
Auditor



# News Release



*Cable-Satellite Public Affairs Network*

400 North Capitol Street N.W., Suite 650  
Washington, D.C. 20001  
(202) 737-3220

**Contact:**  
**Kristin Wennberg**  
**(202) 626-7975**

## C-SPAN SIGNS AGREEMENT TO DISTRIBUTE PROGRAMMING IN JAPAN

Washington, D.C., May 7 -- On Tuesday, May 1, C-SPAN signed an exclusive programming distribution agreement with C-NET, a Japanese company formed to encourage televised coverage of the Japanese legislature, the Diet.

The two-year agreement will allow C-NET to sell C-SPAN programming to Japanese news media, universities, government agencies and private corporations. C-NET would also use C-SPAN footage in the production and distribution of its own public affairs programs.

C-NET, headed by Mr. Yoshitsugu Tanaka, was formed in February 1990 to promote the establishment of "Diet TV", to eventually exchange televised coverage of governmental proceedings with C-SPAN, and to produce public affairs and educational projects to heighten citizen interest in government.

"There has been tremendous interest in the public affairs events we cover in Japan's business and political communities," said Brian Lamb, C-SPAN's Chief Executive Officer. "We have had several Japanese companies come to us, but we chose C-NET to distribute C-SPAN in Japan because Mr. Tanaka has a clear understanding of C-SPAN's mission and because he is firmly committed to public access to government through television."

C-SPAN programming is now available in 49.7 million households in the United States and around the world via satellite. The network is a privately funded public service of the cable television industry.



# News Release



Cable-Satellite Public Affairs Network

400 North Capitol Street N.W., Suite 650  
Washington, D.C. 20001  
(202) 737-3220

Contact:  
Kristin Wennberg  
(202) 626-7975

## C-SPAN SIGNS AGREEMENT TO DISTRIBUTE PROGRAMMING IN JAPAN

Washington, D.C., May 1, 1990 -- Today, C-SPAN signed an exclusive programming distribution agreement with C-NET, a Japanese company formed to encourage televised coverage of the Japanese legislature, the Diet.

The two-year agreement will allow C-NET to sell C-SPAN programming to Japanese news media, universities, government agencies and private corporations. C-NET would also use C-SPAN footage in the production and distribution of its own public affairs programs.

C-NET, headed by Mr. Yoshitsugu Tanaka, was formed in February 1990 to promote the establishment of "Diet TV", to eventually exchange televised coverage of governmental proceedings with C-SPAN, and to produce public affairs and educational projects to heighten citizen interest in government.

"There has been tremendous interest in the public affairs events we cover in Japan's business and political communities," said Brian Lamb, C-SPAN's Chief Executive Officer. "We have had several Japanese companies come to us, but we chose C-NET to distribute C-SPAN in Japan because Mr. Tanaka has a clear understanding of C-SPAN's mission and because he is firmly committed to public access to government through television."

C-SPAN programming is now available in 49.7 million households in the United States and around the world via satellite. The network is a privately funded public service of the cable television industry.