Pleasanton, CA 94566

March 31, 1984

Why I Watch C-Span C-Span Suite 155 400 North Capitol, N.W. Washington, DC 20001

Gentlemen:

I watch C-Span because C-Span makes a difference. It makes a difference in the hallways, the byways, and the coffee shops of the nation. During the presidential primaries, when the voters wanted to hear a voice, to see a face, to decide, C-Span was there, and the pollsters and pundits were confounded.

I watch C-Span because I like to feel that I am a part of something important. No one knows whether Brian Lamb is Reagonite or Hartlike, but he and his co-workers more dramatically color the fabric of the nation by maintaining balance than do all of network TV's anchorpersons with their finesse.

I watch C-Span because I feel that I am a part of something good. I know that C-Span does as much good by bringing the people to the Congress as by bringing Congress to the people. Surely, there is no committee chairperson who does not sense me and my fellow Americans peering out from behind C-Span's camera lens.

C-Span lets me reach out to others. Most of all, I watch C-Span because when I phone, I know that thoughtful people like myself are watching--people who would rather hear it said than be told about it. That's when I feel an affinity with those who do care about this great land, and with the one TV channel that does make a difference. That's why I watch C-Span.

Sincerely yours,