

NEWS FROM:

# C-SPAN AMERICA'S NETWORK

Suite 155 • 400 N. Capitol Street, N.W., Washington, D.C. 20001

Release: IMMEDIATE  
April 2, 1985

Contact: Susan Swain  
Liz Bauer  
Nan Gibson  
(202) 737-3220

-- C-SPAN TELEVISES NEWSPAPER EDITORS' CONFERENCE LIVE --

-- American Society of Newspaper Editors Meet April 10 - 12 --

WASHINGTON, D.C.-- When the nation's newspaper editors gather in Washington April 10 - 12, C-SPAN will televise their meeting live.

On April 10 at 8:00 am, est, C-SPAN kicks-off three days of live cablecasts from the American Society of Newspaper Editors' (ASNE) Annual Meeting at the Sheraton-Washington Hotel. Cable audiences will have access to more than 25 hours of live programming from the event including ASNE's general sessions, important guest speakers, and special awards banquet. In addition, several editors will appear for interviews and call-in programs with C-SPAN's nationwide audience.

This is the second year that C-SPAN has helped televise these sessions to the nation. The annual ASNE conference provides a forum for its 600 member-editors to discuss timely issues such as U.S.-Soviet relations and arms control talks, President Reagan's second term, libel law, and newspaper credibility. Defense Secretary Caspar Weinberger, New York Governor Mario Cuomo, and Associated Press President Louis Boccardi are the featured luncheon speakers during this year's conference.

The C-SPAN program schedule of ASNE events is as follows:

*(All programs originate from the Sheraton-Washington Hotel)*

## WEDNESDAY, APRIL 10

LIVE	8:00 am EST	<u>VIEWER CALL-IN</u>
	Guest:	JAMES SQUIRES, Editor, <u>Chicago Tribune</u>
LIVE	9:00 am EST	<u>VIEWER CALL-IN</u>
	Guest:	CATHY TROST, Economics Reporter, <u>Wall Street Journal</u>
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	Topic:	"Medical Super Stories: How Well Do We Cover Them?"
	Speakers:	DR. WILLIAM DE VRIES, surgeon, Humana Heart Institute International and other medical experts.
LIVE	11:00 am EST	<u>ASNE GENERAL SESSION (continued)</u>
	Topic:	"Arts, Critics, and the Criticized"
	Speakers:	TOM SHALES, Television critic, <u>Washington Post</u> BEVERLY SILLS, General director, New York City Opera CALVIN TRILLIN, Writer & columnist, <u>New Yorker</u> & <u>The Nation</u>
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LIVE	1:30 pm EST	<u>ASNE LUNCHEON SPEECH</u>
	Speaker:	GOVERNOR MARIO CUOMO (D-NY)

(more/over)



WEDNESDAY, APRIL 10 (cont'd)

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 Topic: "Soviet - American Relations and Disarmament"  
 Speakers: RICHARD BURT, Assistant Secretary of State  
 USSR Representative

LIVE 4:00 pm EST ASNE GENERAL SESSION (cont'd)  
 Topic: "Other Disarmament Ideas"  
 Speakers: AMBASSADOR GERARD SMITH, Chairman, Arms Control Association  
 Association and other arms experts.

LIVE 5:00 pm EST VIEWER CALL-IN  
 Guest: WILLIAM THOMAS, Executive Vice President, Los Angeles Times

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 Guest: RICHARD SMYSER, President, ASNE and Editor, Oak Ridger (TN)

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 Topic: "President Reagan's Second Term"  
 Speakers: LOU CANNON, Senior White House Correspondent, Washington Post  
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 Speakers: LAWRENCE CHIMERINE, Chairman and Chief Economist,  
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## HERE ARE NEXT WEEK'S GUESTS FOR C-SPAN'S DAILY CALL-IN CABLECASTS:

## MONDAY:

9 A.M., FOREIGN POLICY MAGAZINE EDITOR BILL MAYNES  
ON DAILY NEWSPAPERS AND THE NEWS.  
5 P.M., JOHN MORTON, NEWSPAPER ANALYST, LYNCH, JONES  
& RYAN ON MEGA-MEDIA MERGERS.

## TUESDAY:

-- "INTERIOR DAY." C-SPAN'S DAYLONG FOCUS ON THE  
INTERIOR DEPT.:  
8 A.M., ASSOCIATED PRESS ENVIRONMENT CORRESPONDENT  
GUY DARST.  
9:30 A.M. INTERIOR SECRETARY DONALD HODEL.  
1 P.M., DEPUTY ASSISTANT FOR INDIAN AFFAIRS JOHN FRITZ.  
5 P.M., REP. MORRIS UDALL.

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9 P.M., RETIRED NAVY CAPT. JAMES BUSH, ASSOCIATE  
DIRECTOR, CENTER FOR DEFENSE INFORMATION, ON  
DEFENSE CONTRACTS.

## WEDNESDAY:

8 A.M., CHICAGO TRIBUNE EDITOR JAMES SQUIRES.  
9 A.M., WALL STREET JOURNAL ECONOMICS REPORTER CATHY  
TROST ON DAILY NEWSPAPERS AND THE NEWS.  
NOON, ROBERT CLARK, INCOMING PRESIDENT, AMERICAN  
SOCIETY OF NEWSPAPER EDITORS, AND  
VICE PRESIDENT OF NEWS, HARTE-HANKS NEWS INC.  
12:30 P.M. DOW JONES AND CO. VICE PRESIDENT OF NEWS EDWARD  
CONY.  
5 P.M., LOS ANGELES TIMES EXECUTIVE VICE PRESIDENT  
WILLIAM THOMAS.

## THURSDAY:

8 A.M., RICHARD SMYSER, ANSE PRESIDENT AND OAK RIDGER  
EDITOR.  
NOON, THE PATRIOT LEDGER EDITOR WILLIAM KETTER.  
12:45 P.M. ATLANTA CONSTITUTIONAL AND JOURNAL MANAGING  
EDITOR EDWARD SEARS.  
5 P.M., DENVER POST EDITOR DAVID HALL.  
9 P.M., OMAR KADER, EXECUTIVE EDITOR, AMERICAN ARAB  
ANTI-DISCRIMINATORY COMMITTEE ON RECENT EVENTS  
IN THE MIDDLE EAST.

## FRIDAY:

8 A.M., DETROIT FREE PRESS PUBLISHER DAVID LAWRENCE.  
NOON, WASHINGTON TIMES EDITOR ARNAUD DE BORCHGRAVE.  
1 P.M., NATIONAL ASSOCIATION OF BLACK JOURNALISTS  
PRESIDENT MERVIN RUBESPIN.  
7 P.M., ASNE AWARDS BANQUET.



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NOTICE TO JOURNALISM DEPARTMENT:

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In addition, C-SPAN has scheduled live viewer call-in programs with a number of editors such as Jim Squires of the Chicago Tribune, Edward Cony of the Wall Street Journal and Bill Thomas of the Los Angeles Times. April 12th's awards dinner will also be carried live by the cable network.

We hope you will encourage your faculty and students to tune in for our coverage of this event. We're sure you recognize the value of being able to sit in as the leaders of the journalism profession discuss their industry. If any of your classes wish to telephone in with questions for our editor/guests the program phone numbers are:

*Eastern/central time zones: 202/628-2525*

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Coverage of ASNE's annual meeting is an important part of C-SPAN's ongoing examination of the fourth estate. As you may be aware, the discussion of media issues plays a key role in C-SPAN's public affairs offerings.

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Sincerely,

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Susan Swain  
Director, Public Relations





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 ELIZABETH DREW, Writer, New Yorker Magazine

LIVE 10:15 am EST ASNE GENERAL SESSION (cont'd)  
 Topic: "Fiscal Policy and Economic Growth"  
 Speakers: LAWRENCE CHIMERLINE, Chairman and Chief Economist,  
 Chase Econometrics and other economics experts.

LIVE 11:30 am EST ASNE GENERAL SESSION (cont'd)  
 Topic: "UPI Looks Ahead"  
 Speakers: LUIS G. NOGALES, Chairman and Chief Executive Officer,  
 United Press International  
 MAXWELL MC CROHON, Executive Vice President and Editor-In-  
 Chief, UPI

LIVE 12:00 pm EST VIEWER CALL-IN  
 Guest: WILLIAM KETTER, Editor, The Patriot Ledger (Quincy, MA)

LIVE 12:45 pm EST VIEWER CALL-IN  
 Guest: TBA

LIVE 1:30 pm EST ASNE LUNCHEON SPEECH  
 Speaker: CASPAR WEINBERGER, U.S. Secretary of Defense

LIVE 2:30 pm EST ASNE GENERAL SESSION  
 Topic: "The Black Experience in America"  
 Speakers: JAMES BALDWIN, Novelist  
 WALLACE TERRY, Author, "Bloods"

LIVE 3:45 pm EST ASNE GENERAL SESSION (cont'd)  
 Topic: "Newspaper Business Trends Impact the Newsroom"  
 Speakers: CRAIG STANDEN, President, Newspaper Advertising Bureau  
 MICHAEL J. DAVIES, Editor and Publisher, Hartford (CT) Courant  
 RICHARD G. CAPEN, Publisher, Miami Herald

LIVE 5:00 pm EST VIEWER CALL-IN  
 Guest: TBA

FRIDAY, APRIL 12

LIVE 8:00 am EST VIEWER CALL-IN  
 Guest: DAVID LAWRENCE, Publisher, Detroit Free Press

LIVE 9:00 am EST ASNE GENERAL SESSION  
 Topic: "Newspaper Credibility: An ASNE Study"  
 Speakers: DAVID LAWRENCE, Publisher, Detroit Free Press  
 VIRGINIA DODGE FIELDER, Director of News and Circulation  
 Research, Knight-Ridder Newspapers, Inc.

(more)



FRIDAY, APRIL 12 (cont'd)

LIVE	9:45 am EST	<u>ASNE GENERAL SESSION (cont'd)</u>
	Topic:	"Westmoreland/Sharon: Libel and Public Figures"
	Speakers:	MIKE WALLACE, "60 Minutes" Correspondent, CBS News ANTHONY LEWIS, Columnist, <u>New York Times</u>
LIVE	11:00 am EST	<u>ASNE GENERAL SESSION (cont'd)</u>
	Topic:	"Bishops on the Firing Line"
	Speaker:	REV. JAMES W. MALONE, Bishop of Youngstown, OH and President, National Conference of Catholic Bishops
LIVE	12:00 pm EST	<u>VIEWER CALL-IN</u>
	Guest:	ARNAUD DE BORCHGRAVE, Editor, <u>Washington Times</u>
LIVE	1:00 pm EST	<u>VIEWER CALL-IN</u>
	Guest:	
LIVE	1:30 pm EST (one hour)	<u>ASNE LUNCHEON SPEECH</u>
	Speaker:	LOUIS D. BOCCARDI, President and General Manager, Associated Press
LIVE	7:00 10 pm EST	<u>ASNE BANQUET</u> -- Live gala coverage of ASNE's black-tie awards dinner including call-in guests, interviews with banquet attendees, awards presentations and speeches, and the comedy of the "Capitol Steps" ensemble.
	7:00 pm EST	<u>VIEWER CALL-IN GUEST</u>
		MICHAEL ROBINSON, Director, George Washington University Media Analysis Project
	8:00 pm EST	<u>VIEWER CALL-IN GUEST</u>
		JUDY BACHRACH, Syndicated Columnist
	9:00 pm EST	<u>ASNE BANQUET ENTERTAINMENT</u>
		"The Capitol Steps"
	9:30 pm EST (one-half hour)	<u>ASNE AWARDS PRESENTATIONS AND SPEECHES</u>

Nearly 21 million American households can now watch C-SPAN's public affairs programming via 2,000 affiliated cable systems. For the channel number in your area, contact your local cable operator.

\*C-SPAN's viewer call-in phone numbers: eastern/central (202) 628-2525  
mountain/pacific (202) 783-2727

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NEWS FROM:

# C-SPAN AMERICA'S NETWORK

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Suite 155 • 400 N. Capitol Street, N.W., Washington, D.C. 20001

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NOTICE TO JOURNALISM DEPARTMENT:

C-SPAN, the cable public affairs channel, will be televising the entire annual meeting of the American Society of Newspaper Editors LIVE, April 10 - 12.

Each year, more than 600 of the nation's newspaper editors gather to hear important speakers on timely issues and to discuss trends within the newspaper industry.

In addition, C-SPAN has scheduled live viewer call-in programs with a number of editors such as Jim Squires of the Chicago Tribune, Edward Cony of the Wall Street Journal and Bill Thomas of the Los Angeles Times. April 12th's awards dinner will also be carried live by the cable network.

We hope you will encourage your faculty and students to tune in for our coverage of this event. We're sure you recognize the value of being able to sit in as the leaders of the journalism profession discuss their industry. If any of your classes wish to telephone in with questions for our editor/guests the program phone numbers are:

*Eastern/central time zones: 202/628-2525*

*Mountain/Pacific time zones: 202/783-2727*

A schedule of our programming for the ASNE meeting is attached.

CABLE SATELLITE PUBLIC AFFAIRS NETWORK



NEWS FROM:

# C-SPAN AMERICA'S NETWORK

Suite 155 • 400 N. Capitol Street, N.W., Washington, D.C. 20001

Release: IMMEDIATE  
April 2, 1985

Contact: Susan Swain  
Liz Bauer  
Nan Gibson  
(202) 737-3220

-- C-SPAN TELEVISES NEWSPAPER EDITORS' CONFERENCE LIVE --  
-- American Society of Newspaper Editors Meet April 10 - 12 --

WASHINGTON, D.C.-- When the nation's newspaper editors gather in Washington April 10 - 12, C-SPAN will televise their meeting live.

On April 10 at 8:00 am, est, C-SPAN kicks-off three days of live cablecasts from the American Society of Newspaper Editors' (ASNE) Annual Meeting at the Sheraton-Washington Hotel. Cable audiences will have access to more than 25 hours of live programming from the event including ASNE's general sessions, important guest speakers, and special awards banquet. In addition, several editors will appear for interviews and call-in programs with C-SPAN' nationwide audience

This is the second year that C-SPAN has helped televise these sessions to the nation. The annual ASNE conference provides a forum for its 600 member-editors to discuss timely issues such as U.S.-Soviet relations and arms control talks, President Reagan's second term, libel law, and newspaper credibility. Defense Secretary Caspar Weinberger, New York Governor Mario Cuomo, and Associated Press President Louis Boccardi are the featured luncheon speakers during this year's conference.

The C-SPAN program schedule of ASNE events is as follows:

*(All programs originate from the Sheraton-Washington Hotel)*

## WEDNESDAY, APRIL 10

LIVE	8:00 am EST	<u>VIEWER CALL-IN</u>
	Guest:	JAMES SQUIRES, Editor, <u>Chicago Tribune</u>
LIVE	9:00 am EST	<u>VIEWER CALL-IN</u>
	Guest:	CATHY TROST, Economics Reporter, <u>Wall Street Journal</u>
LIVE	10:00 am EST	<u>ASNE GENERAL SESSION</u>
	Topic:	"Medical Super Stories: How Well Do We Cover Them?"
	Speakers:	DR. WILLIAM DE VRIES, surgeon, Humana Heart Institute International and other medical experts.
LIVE	11:00 am EST	<u>ASNE GENERAL SESSION (continued)</u>
	Topic:	"Arts, Critics, and the Criticized"
	Speakers:	TOM SHALES, Television critic, <u>Washington Post</u> BEVERLY SILLS, General director, New York City Opera CALVIN TRILLIN, Writer & columnist, <u>New Yorker</u> & <u>The Nation</u>
LIVE	12:00 pm EST	<u>VIEWER CALL-IN</u>
	Guest:	ROBERT CLARK, Incoming ASNE President and Vice President of News, Hart-Hanks News, Inc.
LIVE	12:30 pm EST	<u>VIEWER CALL-IN</u>
	Guest:	EDWARD CONY, Vice President of News, Dow Jones and Company
LIVE	1:30 pm EST	<u>ASNE LUNCHEON SPEECH</u>
	Speaker:	GOVERNOR MARIO CUOMO (D-NY)

(more/over)



WEDNESDAY, APRIL 10 (cont'd)

LIVE 2:30 pm EST ASNE GENERAL SESSION  
 Topic: "Soviet - American Relations and Disarmament"  
 Speakers: RICHARD BURT, Assistant Secretary of State  
 USSR Representative

LIVE 4:00 pm EST ASNE GENERAL SESSION (cont'd)  
 Topic: "Other Disarmament Ideas"  
 Speakers: AMBASSADOR GERARD SMITH, Chairman, Arms Control  
 Association and other arms experts.

LIVE 5:00 pm EST VIEWER CALL-IN  
 Guest: WILLIAM THOMAS, Executive Vice President, Los Angeles Times

THURSDAY, APRIL 11

LIVE 8:00 am EST VIEWER CALL-IN  
 Guest: RICHARD SMYSER, President, ASNE and Publisher, Oak Ridger (TN)

LIVE 9:00 am EST ASNE GENERAL SESSION  
 Topic: "President Reagan's Second Term"  
 Speakers: LOU CANNON, Senior White House Correspondent, Washington Post  
 DAVID GERGEN, Former White House communications director  
 ELIZABETH DREW, Writer, New Yorker Magazine

LIVE 10:15 am EST ASNE GENERAL SESSION (cont'd)  
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 Speakers: LAWRENCE CHIMERINE, Chairman and Chief Economist,  
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FRIDAY, APRIL 12

LIVE 8:00 am EST VIEWER CALL-IN  
 Guest: DAVID LAWRENCE, Publisher, Detroit Free Press

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 Topic: "Newspaper Credibility: An ASNE Study"  
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(more)



FRIDAY, APRIL 12 (cont'd)

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mountain/pacific (202) 783-2727

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April 2, 1985

Dear ASNE Member:

Once again, C-SPAN cameras will return to cover the Washington meeting of the American Society of Newspaper Editors. As we did last year, we plan to provide extensive coverage of many of the ASNE sessions for cable television audiences across the nation.

This year, we've moved the set of our viewer call-in program to the Sheraton-Washington Hotel. Our proximity to your meetings allows us to schedule live interviews and call-in programs with several of your fellow editors.

Coverage of the ASNE annual meeting is an important part of C-SPAN's ongoing examination of the fourth estate. If you are familiar with C-SPAN, you know that discussion of media issues plays a key role in C-SPAN's public affairs offerings for cable viewers.

A copy of C-SPAN's program schedule for the ASNE sessions is attached. You'll note that we plan to provide live coverage of April 12th's awards dinner and highlights of the sessions will be repeated on the weekend of April 13, providing more opportunities to view the sessions. We hope that you will encourage your colleagues and readers to tune in for these interesting sessions.

C-SPAN's public affairs programming is available nationwide to nearly 21 million households. In your area, C-SPAN can be seen on \_\_\_\_\_.

Sincerely,

Susan Swain  
Director, Public Relations