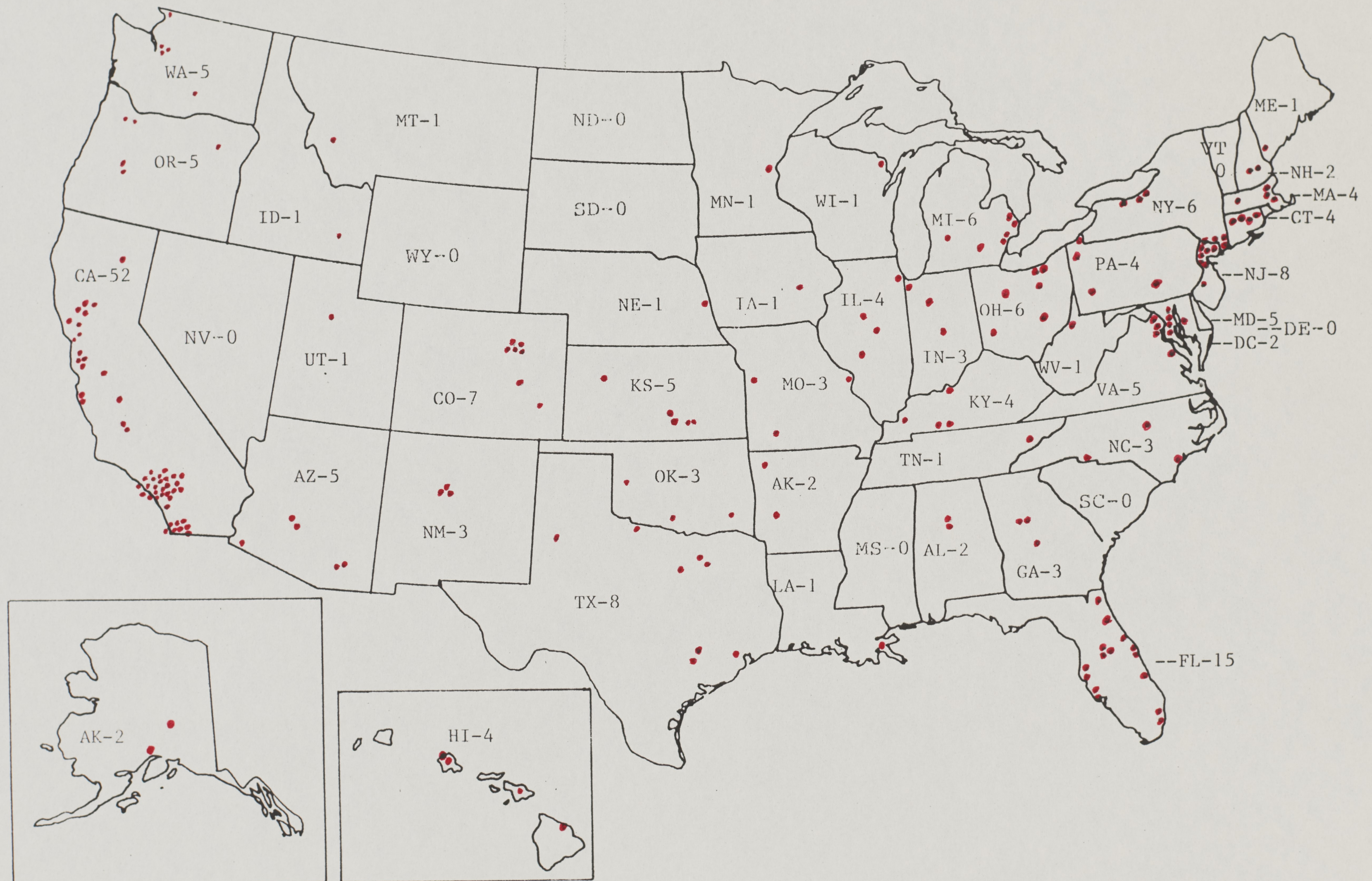


C-SPAN'S CALL-IN PROGRAMS ON THE CHALLENGER EXPLOSION JAN. 28, 1986: 201 CALLS; 10 HOURS





NEWS FROM:

C-SPAN AMERICA'S NETWORK

Suite 155 • 400 N. Capitol Street, N.W., Washington, D.C. 20001

Release: IMMEDIATE
1/28/86

Contact: Susan Swain
202-737-3220

C-SPAN's LIVE COVERAGE ALLOWS VIEWERS TO RESPOND TO SHUTTLE MISHAP

Press Conferences, Congressional Reaction, Satellite Footage
Are Offered with Viewer Call-ins During Special Programming

WASHINGTON, D.C. -- C-SPAN viewers had an immediate opportunity to express their emotions today following the tragic explosion of the Space Shuttle Columbia. In all, more than 10 hours of programming was devoted to the disaster.

"We are not trying to compete with the news services in providing information" moderator Brian Lamb told the viewers during a special call-in program. "We hope you'll turn to other networks for news of the mishap. We want to give people an opportunity to express their thoughts on the tragedy."

The U.S. House of Representatives, which had been in session live over C-SPAN, went into immediate recess upon learning of the accident. Shortly thereafter, C-SPAN opened its telephone lines to allow the public to comment on the events as news reports continued to unfold from Florida and Houston.

During the initial call-in program, which lasted nearly two hours, C-SPAN aired 59 calls from viewers as diverse as Florida eyewitnesses, schoolchildren who had been watching the liftoff, former NASA employees, and engineers who had worked on space programs. Callers phoned in their condolences for the families of the victims and offered their thoughts on the future of the U.S. space program.

Special programming continued on C-SPAN throughout the day and evening, including live coverage of a Capitol Hill press conference called by Florida congressman Bill Nelson-- a member of the most recent shuttle mission, coverage of a press conference called by NASA in Florida (in its entirety), press statements from Capitol Hill from Sen. John Glenn and others, and live call-in programs with 9 members of the Congressional committee that oversees the space program. Live programming continued until 10:30 pm est.

C-SPAN programming can now be seen in 23 million U.S. cable homes.

###

CABLE SATELLITE PUBLIC AFFAIRS NETWORK

NEWS FROM:

C-SPAN AMERICA'S NETWORK

Suite 155 • 400 N. Capitol Street, N.W., Washington, D.C. 20001

Release: IMMEDIATE
January 29, 1986

Contact: Susan Swain
Kathy C. Murphy
(202) 737-3220

C-SPAN COVERAGE OF SHUTTLE MISHAP: TEN HOURS OF SPECIAL PROGRAMMING

201 Viewer Calls, Live Press Conferences, Special Congressional Sessions and More

WASHINGTON, D.C. -- During ten hours of special programming, C-SPAN viewers had a different angle on Tuesday's explosion of the space shuttle Challenger -- the human perspective. Shortly after the news of the accident, C-SPAN opened its viewer telephone lines and kept them open throughout the day, allowing people to give voice to a tragedy that rocked the nation.

Telling viewers "we're not a news organization and can't compete in giving you news of the accident," C-SPAN call-in moderator Brian Lamb suggested that people tune in to news programs for information and come back to C-SPAN to hear the nation's reaction to the tragic events.

In all, C-SPAN aired the comments and questions of 201 viewers during call-in segments that kept the cable network's programming lines jammed with incoming calls. The callers included a 13-year old student, Florida eyewitnesses, teachers who had applied for the space program, former NASA engineers, and many others. Often, callers just wanted to express their sympathy for the victims; others had questions on the accident and on the future of the shuttle program.

During the ten hours, C-SPAN viewers also saw live coverage of a special session of Congress called to eulogize the astronauts, live footage from NASA in Florida, press statements delivered by former space program participants Sen. John Glenn and Sen. Jake Garn, a press conference called by NASA, and a Capitol Hill press conference called by recent astronaut Rep. Bill Nelson of Florida. Seven members of the Congressional subcommittee that oversees NASA appeared before the C-SPAN cameras to respond to viewer questions.

C-SPAN Executive Producer Carrie Collins feels that in situations such as the shuttle mishap, C-SPAN has an important role to play in the scheme of television offerings: "With so little news coming out of Florida, the real story was the nation's response to the shuttle accident. Nowhere could you judge the pulse of the nation better than through the callers to our program."

Ms. Collins adds, "Television critics observed that in times of national tragedy television coverage creates a national community by allowing us to collectively witness events. C-SPAN's television call-in programs provide a service by giving a voice to that national community."

Nationwide, C-SPAN programming can be seen in more than 23 million homes, via 2,000 affiliated cable systems.

###





201

total calls

1/28/86

SWAIN

MURPHY

BAUER

GIBSON

KILEY

CLIP PAGE

MEDIA COMMUNICATIONS, INC.
SUITE 121
1409 EAST BOULEVARD
CHARLOTTE, N.C. 28203
(704) 372-2320



Charles H. Crutchfield
President

PERSONAL

February 4, 1986

Mr. Brian Lamb, President
C-SPAN
Suite 155
400 North Capitol Street, NW
Washington, D. C. 20001

Dear Brian:

Although I was watching CBS and NBC all day and night last Tuesday, and did not check C-SPAN, I was terribly impressed with Lee Wing's January 29 letter regarding your perfectly marvelous public service relating to the Challenger's disaster.

Based on Lee's description, I believe this job merits a top Peabody Award. I am therefore suggesting to Jim Goodmon by copy of this letter that he and I submit it for the 1986 Award. I would appreciate it therefore if you would send Jim and me a few paragraphs on just how it was put together, along with the results, i.e., number of calls-- if possible a map showing where the calls came from-- then some quotes from across the country.

Whether you know it or not, young man, what you did on this fateful day was humanizing the broadcast industry. A lot of commercial and public stations have done superb jobs in this area in the past, and today are doing even more, but from where I sit yours was more meaningful to more people (nationally) than anything I have ever heard of.

Warm personal regards.

CC: James F. Goodmon

24

DATE January 27, 1986

TIME 12:30 pm

PHONES Nina

GUEST Open Phones - Space Shuttle Blowout

AFFILIATION _____

MODERATOR Brian Lamb, Carrie Collins

CITY, STATE

LAST
CALL

TOPIC

CABLE SYSTEM

LINE M/F

Palm Bay, FL

1 m

New York City

2 m

Riverside, Calif.

5 m

Long Island, NY

2 F

Western, Okla.

3 m

Denver, Colo

7 m

Clearwater, FL

3 m

Jacksonville, FL

1 F

• Missoula, Mont

8 m

• Medford, NJ

2 m

• San Juan Capistrano, CA

6 m

• Orlando, FL

3 m

• San Francisco, CA

7 m

• Potomac, Md

3 m

• New Mexico

6 F

• Burksville, KY

2 m

• El Monte, CA

7 m

• Atlanta, GA

3 m

• Dyer, Ind.

7 m

• Louisville, KY

3 m

• San Francisco, CA

6 m

• Jacksonville, FL

2 F

• Bothell, Wash

7 m

22 calls

DATE January 27, 1986

TIME 12:30pm

PHONES none

GUEST Open Phones - Space Shuttle Blawatt

AFFILIATION _____

MODERATOR Carrie Collins, Brian Lamb

CITY, STATE	LAST CALL	TOPIC	CABLE SYSTEM	LINE	M/F
-------------	-----------	-------	--------------	------	-----

San Jose, CAL.

Princeton, NJ

Pueblo, Colo

Birmingham, Alab.

Portland, Oregon

Brockton, MASS

Tucson, Ariz

Edison, NJ

San Jose, CALIF.

Fayetteville, Ark.

White waters, Wisc.

Saint Paul, Minn

Bloomington, CAL

Upper Sandusky, Ohio

Springfield, OR

Zanesville, Ohio

San Diego, CA

Tulsa, Oklahoma

Long Beach, CAL.

Omaha, NE

San Diego, CA

New Hyde park, LI

~~San Diego, CA~~

8 m

3 B

6 F

2 F

6 F

4 m

6 F

3 m

7 m

1 m

6 m

1 m

5 m

3 m

7 m

4 m

6 m

1 m

5 m

2 m

7 m

3 m

~~San Diego, CA~~

Witchita, KNO

Witchita, KNO

Plainfield, CA

Pocatello, Idaho

Los Angeles, CA

Weymouth, Mass

Tucson, Ariz.

Orlando, FL

Riverside, CAL

Duncan, OKla

10 calls

10

2 7

6 7

1 3

2 3

2 7

3 7

6 7

3 3

8 3

4 3

(21)

DATE _____

TIME _____

PHONES _____

GUEST _____ Lynn Martin-clip

AFFILIATION _____ Torricelli here

MODERATOR _____

CITY, STATE LAST CALL TOPIC CABLE SYSTEM LINE M/F

Los Angeles, CA.	1st		Communications	5	M
St. Louis, MO	1st	Continental	Winter	2	M
Anaheim, CA	1st		Rogers	6	M
Lubbock, Tex.	1st		Cox	1	M
Honolulu, Hawaii	1st		?	8	F
Transition to Torricelli Open Phone					
Wash.				1	M
Monterey CA				6	F
Westport CT				3	M
Austin TX				5	F
Denton TX				4	M
Arlington TX				1	F
Vancouver WA				6	M
Wilmington NC				2	M
San Diego CA				7	M
Norwalk CT				3	M
Thousand Oaks CA				5	M
Anchorage AK				8	F
Port Huron Mich				4	M
Denver CO				5	M
Transition to Torricelli					
Springfield, ILL	1st		Dimension	1	M
Salt Lake City, UT	1st		?	6	M

21
10M
SF
LINE M/F

58

20

DATE _____

TIME _____

PHONES _____

GUEST _____

AFFILIATION _____

MODERATOR _____

20
14 M
6 F

CITY, STATE	LAST CALL	TOPIC	CABLE SYSTEM	LINE	M/F
-------------	-----------	-------	--------------	------	-----

Norfolk, VA	1st		?	2	M
Pacific Beach, CA	1st		Southwestern	7	M
Birmingham, ALA	1st		Birmingham Cable	3	M F
Castro Valley, CA	1st		Jones.	8	F
Ada, Okla.	2mo		Trans Am	4	M
Santa Rosa, CA	1yr		Viacom	5	M
Houston, Tex.	1st		Storer	1	M
Tuma, Ari Z.	1st		Rogers	6	F
Transition to Brown					
Euclid, OH.	1st		Viacom	2	F
Seattle, Wash.	1st		Viacom	7	M
Wayne, Mich.	1st		Group W	4	M
Chicago IL				1	M
Denver CO				5	M
Baltimore MD				2	M
Rodeo CA				6	M
Independence MO				3	M
Honolulu Hawaii				7	F
Concord NH				4	M
Edwards Air Force Base CA				8	M
Indianapolis IN				1	F
Transition					

57:50

22

DATE _____

TIME _____

PHONES _____

GUEST _____

AFFILIATION _____

MODERATOR _____

22
19M
3F

CITY, STATE	LAST CALL	TOPIC	CABLE SYSTEM	LINE	M/F
Bessemer, N.C.	1st		ATC	1	M
Ammaheim, CA	1st		Storer	5	M
Port Young, Mich.	1st		Harron	2	M
Milwaukee, Ore	1gr.		Milwaukee Cablevision	6	F
Falls Church, VA	1st		Media General	3	M
Canoga Park, CA	1st		Valley	7	M
Wichita Falls, Tex	3mo		Vista	4	M
Denver, Colo.	1st		Melethi	8	M
Burlington Normal, Ill.	1st		?	1	M
Fairbanks, Alaska	1st		McCaw	5	M
Dallas, Tex.	1st		?	2	M
Davis, CA.	1st		Davis Co-Op.	6	M
Maryville, Tenn.	1st		?	3	F
Oxnard, CA	1st		Jones	7	M
transition					
Falls Church VA				4	M
Waipahu HI				5	M
Wells Maine				2	M
Detroit Mich				8	M
Middletown OH				2	M
Golden CO				2	M
Springfield MO				3	M
Santa Rosa CA				7	F

22

DATE _____

TIME _____

PHONES _____

GUEST Rep Bill Nelson (D-FL)

AFFILIATION from House Floor

MODERATOR _____

22
M¹⁸
F⁴
D-CA
George
Brown
8-8:30

CITY, STATE	LAST CALL	TOPIC	CABLE SYSTEM	LINE	M/F
-------------	-----------	-------	--------------	------	-----

Long Beach, CA	1st		Dimension	7	M
Rochester, NY	1st		GRC	1	M
Seattle, Wash.	1st		Group W	8	M
transition					
Atlanta GA				1	M
Santee CA				5	M
St. Petersburg FL				2	F
San Jose CA				6	M
Orange County CA				2	M
Woodson KY				6	M
Lewistown KY				4	F
Miami FL				7	M
Fort Devons MA				2	M
Albureque NM				5	M
Hayesville KS				3	M
George Air Force Base CA				6	F
Secane PA				1	M
Reading CA				6	M
S. Norwalk CT				1	M
Pacifica, CA	1st		TCI	7	F
Tenafly, N.J.	1st		?	2	M
Canoga Park, CA.	1st		Valley	8	M
East Lansing, Mich.	1st		?	3	M

(22)

DATE _____

TIME _____

PHONES _____

GUEST 5:05pm →

AFFILIATION _____

MODERATOR Chiles ready

21
16 M
5 F

CITY, STATE LAST CALL TOPIC CABLE SYSTEM LINE M/F

Santa Clara Valley Cal				5	m
Wichita KS				2	m
Orange County CA				5	F
State College PA				3	m
Orange County CA				7	m
Baltimore MD				4	m
Honolulu Hilo HAW				6	m
Harrisburg PA				2	F
Pollock Heights Pines CA				8	F
Camp Springs MD				3	m
Whittier CA				7	m
Mulvane KS				1	m
Cedar Rapids Iowa				7	m
Rochester NY				4	m
La Lagrande OR				6	F

—— transition ———

Warnerobins GA				1	
Phoenix, Ariz -	1st		Dimension	8	m
Akron, Ohio	1st		Dish	2	m
Aloha, PA Oregon	1st		TCI	5	m
Erie, PA	1st		Erie Cablevision	3	m
San Diego, CA	1st		Cablevision	6	m
Raleigh, NC	1st		?	4	F

(21)

DATE _____

TIME _____

PHONES Cindy

GUEST _____

AFFILIATION _____

MODERATOR _____

CITY, STATE

LAST
CALL

TOPIC

CABLE SYSTEM

LINE M/F

4:15 → 5:05pm

22

15M
7F

3:30

Highland Park, NJ				4	m
Bloomington IL				2	F
Highland Park, NJ					
LI NY					m
Cottage Grove OR				6	m
Fort Walton Beach FL				1	F
Modesto CA				6	m
New York City				2	m
Anaheim Cal				7	m
Richmond VA				2	m
West Covina CA				6	m
Clearwater FL	Education	4:45pm		3	F
Hayward CA				5	F
Morgantown WVA				1	m
Mountainview Mountainview Cal				6	m
Venice FL				3	m
Albuquerque NM				8	F
Omaha Neb.				4	m
Pasadena Cal				7	F
Stoupe City Iowa				2	F
Valparaiso Valparaiso Ind.				3	m
Stanton Cal				6	m
Watlingboro NJ				1	m

'09

(17)

DATE _____

TIME _____

PHONES _____

GUEST _____

AFFILIATION _____

MODERATOR _____

CITY, STATE

LAST
CALL

TOPIC

CABLE SYSTEM

LINE

M/F

175 to here

17
14 M
3 F

S. Orange NJ

Kailua-Rona Haw

Transition to Walker

Washington, DC

1st

~~Conti~~ Rite

1 M

Riverside, CA

1st

Falcon

5 M

St. Augustine, FL

1st

Jones

2 M

Salem, N. H.

1st

Continental

6 M

Pompano Beach, FL

1st

American

3 M

Buena Park, CA

1st

Group W

8 F

Hot Springs, AK

1st

Dish

4 M

La Mesa, CA

Tmo

Cox

5 M

Norwalk, CT

1st

Cablevision

1 M

Phoenix, AZ

1yr.

Storer

6 M

Haddonfield, NJ

1st

NYT

2 M

~~Phoenix~~

Merced, CA

1st

VA

8 M

Daytona Beach, FL

1st

Halifax

3 F

Colorado Springs Co

1yr.

Cablevision

5 M

Hattfield, Mass.

1st

North Hampton

4 M

TO: ALL CONCERNED (CALL-IN HOSTS, EXECUTIVES, UPDATE, ETC)

FROM: PUBLIC RELATIONS

RE: PHONE CALLS DURING SHUTTLE CALL-INS

IN THE INTERESTS OF UNIFORMITY, WE

WOULD LIKE ^{TO SUGGEST THAT} EVERYONE TO USE THE

FOLLOWING NUMBERS WHEN REFERRING TO
TUESDAY'S SPECIAL ^{SHUTTLE} PROGRAMMING:

- 10 HOURS OF ORIGINAL PROGRAMMING
- 201 VIEWER CALLS
- AIR TIMES 12:30 PM UNTIL 10:30 PM EST

THANKS!