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MTV NETWORKS, C-SPAN, AND THE WEATHER CHANNEL ANNOUNCE EXCLUSIVE FEED DATE FOR GALAXY III

New York, New York, Thursday, August 13, 1987 -- MTV NETWORKS, C-SPAN and THE WEATHER CHANNEL announce the dual feed period for MTV: MUSIC TELEVISION, NICKELODEON East, NICK at NITE East, VH-1/VIDEO HITS ONE, C-SPAN, C-SPAN II, and The Weather Channel will end on November 2, 1987. At that time, the above mentioned services will be transmitted exclusively from transponders on Galaxy III.

The decision to end the dual feed transmission on November 2, was made as a result of the enthusiastic acceptance by the cable industry of the Galaxy III antenna program and the demonstrated ability of Scientific Atlanta to manufacture the antennas on schedule.

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