

8/25/95

O-WJ

Saugerties, NY 12477

C-SPAN
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SUITE 650
WASHINGTON, DC 20001

As a regular C-SPAN viewer I offer these comments:

- On ratio of guests he interviewed to guests answering callers I'd like 75-25% of former to latter.
- I can't stand editorial board meetings and immediately turn these off. They are lull and slow.
- I do not like guests who are chairmen of national political parties. They just give spin. Eliminate.
- I agree with writer Friday, Washington Times is a way over

overrepresented. cps circulation is a factor! You must compare apples with apples. Periodicals with much lower circulations may justifiably be included because they are of a special type.

• You pay too much attention to balancing conservatives with liberals. (Perhaps that's why Washington Times is overrepresented.) What does the person know? What does the person have to say new and valuable?

• You are too deficient in curbing chronic abuses of 30-day policy. Honor system doesn't work with Pete, Silver Springs, MD who calls as often as several times
cont.

same day often giving false
calling places.

- I am much more interested in
caller's questions than caller's
opinions. Presumably guests have
superior knowledge; it's why
they're there. Mine that!
- Too often guests are asked
questions of which they have
no knowledge which they answer
giving just guesses. Quit that!
- Too many questions/comments off
subject. I have listened to entire
show where not one question was
on subject.
- Cutting off callers is not as
important as getting good questions.
Quality instead of quantity.

over

- MORE INFORMATION! Caller asked that asking for more background information on Bosnia crisis. (when giving maps/data give comparables! "about size of ..." "about population of ...")
- Give more frequent program information. Sometimes we tune in during show. Flash screen when over what's next periodically.
- Where is the balance for letter writers? For air callers, faxes and E-mail, not letter writers.
- Reading newspapers too. hum.
- Instant writers give name/address. Not air if requested anonymity. This to prevent loading up by agenda group.

cont.

- Don't ask if guests/callers are liberals or conservatives. Don't ask callers if they belong to an ethnic group, as if that's why they say what they say.
- The warning when air cartoons airs. He may be away from set listening and want to get back.
- Do not run entire morning on a special interest group: women, blacks, etc. The such group segment only.
- On show such as Germany 5-day special, give viewers advance opportunity to submit topics/questions you might cover.
- I'd rather have writer of *over*

particularly good newspaper article
or as guest, than you reading
newspapers.

• Overemphasis on diversifying guests.
Ask a good guest back. What
has the guest special to offer?

• Political postures of parties should
not be guests unless they've
demonstrated they give both sides.
More explanations, less spin.

• Behind-the-scenes-at-CSPSN tro-hum,
Laggy.